

# Global Network Performance Monitoring Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Network Performance Monitoring market size will reach 3,899.35 Million USD in 2025 and is projected to reach 6,175.99 Million USD by 2032, with a CAGR of 6.79% (2025-2032). Notably, the China Network Performance Monitoring market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Network performance monitoring is the process of continuously monitoring and analyzing the performance and health of a computer network to ensure optimal operation and user experience. This involves collecting and analyzing data on key network metrics such as bandwidth utilization, latency, packet loss, and network uptime, using specialized monitoring tools and software. Network performance monitoring allows IT administrators and network engineers to identify and troubleshoot issues, proactively detect potential problems before they impact users, and optimize network resources to meet business requirements. By monitoring network performance in real-time and over time, organizations can ensure the reliability, availability, and efficiency of their network infrastructure, leading to improved productivity, customer satisfaction, and overall business performance.

The major global suppliers of Network Performance Monitoring include Netscout, SolarWinds, Broadcom (CA Technologies), Riverbed Technology, Viavi Solutions, IBM SevOne, Micro Focus, AppDynamics (Cisco), Paessler, Pico (Corvil), Splunk, New

Relic, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Network Performance Monitoring. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Network Performance Monitoring market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Network Performance Monitoring market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Network Performance Monitoring industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Network Performance Monitoring Include:

Netscout

SolarWinds

Broadcom (CA Technologies)

Riverbed Technology

Viavi Solutions

IBM SevOne

Micro Focus

AppDynamics (Cisco)

Paessler

Pico (Corvil)

Splunk

New Relic

Network Performance Monitoring Product Segment Include:

On-Premises Network Performance Monitoring

Cloud Based Network Performance Monitoring

Network Performance Monitoring Product Application Include:

Large Enterprises

SMEs

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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