

Global Neodymium Rare Earth Magnets Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/N73797189F28EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: N73797189F28EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Neodymium Rare Earth Magnets market size will reach 1,221.47 Million USD in 2025 and is projected to reach 1,901.89 Million USD by 2032, with a CAGR of 6.53% (2025-2032). Notably, the China Neodymium Rare Earth Magnets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Neodymium rare earth magnets, also known as neodymium magnets or NdFeB magnets, are powerful permanent magnets made from a combination of neodymium, iron, and boron. These magnets are the strongest commercially available magnets, offering exceptional magnetic strength relative to their size. Neodymium magnets possess a high magnetic field, providing strong magnetic forces and allowing for a wide range of applications. They are utilized across various industries, including electronics, automotive, aerospace, renewable energy, and medical devices. Neodymium magnets are valued for their compact size, lightweight nature, and ability to retain their magnetism over time. They find application in products such as headphones, speakers, motors, generators, magnetic separators, and magnetic resonance imaging (MRI) machines. Due to their powerful magnetism, neodymium magnets require careful handling to avoid accidents or unintended attraction.

The major global manufacturers of Neodymium Rare Earth Magnets include Neo, Ugimag, NSSMC, TDK, Daido Steel, Shin-Etsu Chemical, R.Audemars, Hitachi Metals,

Tianhe Magnets, Ningbo Co-star Materials Hi-Tech, Zhong Ke San Huan, Galaxy Magnets, Ta Tong Magnet, DEMGC, BJMT, Earth-Panda, Guangzhou Golden South, JiangXi YingGuang, Ningbo Yunsheng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Neodymium Rare Earth Magnets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Neodymium Rare Earth Magnets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Neodymium Rare Earth Magnets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Neodymium Rare Earth Magnets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Neodymium Rare Earth Magnets Include:

Neo

Ugimag

NSSMC

TDK

Daido Steel

Shin-Etsu Chemical

R.Audemars

Hitachi Metals

Tianhe Magnets

Ningbo Co-star Materials Hi-Tech

Zhong Ke San Huan

Galaxy Magnets

Ta Tong Magnet

DEMGC

BJMT

Earth-Panda

Guangzhou Golden South

JiangXi YingGuang

Ningbo Yunsheng

Neodymium Rare Earth Magnets Product Segment Include:

Bonding Neodymium Magnet

Sintering Neodymium Magnet

Neodymium Rare Earth Magnets Product Application Include:

Electro-Acoustic Field

Electronic Appliances Field

Mechanical Equipment Field

EVs

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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