

Global Neodymium Magnet Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/N52BFF4FDC65EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: N52BFF4FDC65EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Neodymium Magnet market size will reach 14,357 Million USD in 2025 and is projected to reach 26,618 Million USD by 2032, with a CAGR of 9.22% (2025-2032). Notably, the China Neodymium Magnet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A neodymium magnet is a powerful type of permanent magnet made from an alloy of neodymium, iron, and boron. Also known as NdFeB magnets, they are currently the strongest commercially available magnets. Neodymium magnets are known for their exceptional strength and high magnetic field, allowing them to generate strong magnetic forces relative to their size. They are widely used in various industries, including electronics, automotive, medical devices, and renewable energy systems. Neodymium magnets are favored for their compact size, lightweight, and ability to retain their magnetism over long periods. They are commonly found in hard drives, speakers, electric motors, wind turbines, MRI machines, and magnetic closures. The strong magnetic properties of neodymium magnets make them indispensable in applications that require strong magnetic fields or efficient energy conversion. However, caution is necessary while handling neodymium magnets due to their powerful attraction and the risk of pinching or accidents if improperly used.

The major global manufacturers of Neodymium Magnet include Neo, Ugimag,

R.Audemars, NSSMC, TDK, Daido Steel, Shin-Etsu Chemical, Hitachi Metals, Ta Tong Magnet, Galaxy Magnets, ZhongKeSanHuan, Ningbo Co-star, DEMGC, Beijing Jingci Magnet, Earth-Panda, Tianhe Magnets, Guangzhou Golden South, Jiangxi Yingguang Magnet, Ningbo Yunsheng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Neodymium Magnet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Neodymium Magnet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Neodymium Magnet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Neodymium Magnet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Neodymium Magnet Include:

Neo

Ugimag

R.Audemars

NSSMC

TDK

Daido Steel

Shin-Etsu Chemical

Hitachi Metals

Ta Tong Magnet

Galaxy Magnets

ZhongKeSanHuan

Ningbo Co-star

DEMGC

Beijing Jingci Magnet

Earth-Panda

Tianhe Magnets

Guangzhou Golden South

Jiangxi Yingguang Magnet

Ningbo Yunsheng

Neodymium Magnet Product Segment Include:

Bonding Neodymium Magnet

Sintering Neodymium Magnet

Neodymium Magnet Product Application Include:

Electro-Acoustic Field

Electronic Appliances Field

Mechanical Equipment Field

EVs

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Neodymium Magnet Capacity and Production Analysis

Chapter 3: Global Neodymium Magnet Industry PESTEL Analysis

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