

Global Neck Pillow for Traveling Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/NF91A91F610FEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: NF91A91F610FEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Neck Pillow for Traveling market size will reach 1,425.13 Million USD in 2025 and is projected to reach 2,055.29 Million USD by 2032, with a CAGR of 5.37% (2025-2032). Notably, the China Neck Pillow for Traveling market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A neck pillow for traveling is a specialized pillow designed to provide support and comfort to the neck and head during long periods of sitting, particularly during travel by plane, train, or car. These pillows typically feature a U-shaped design that wraps around the neck, providing cushioning and helping to maintain proper alignment of the head and neck while sitting upright. Neck pillows for traveling are usually filled with soft materials such as memory foam, microbeads, or inflatable air chambers to contour to the shape of the neck and provide customized support. They may also feature removable covers for easy cleaning and adjustable closures to secure the pillow in place during use. Neck pillows for traveling are popular among passengers seeking to alleviate discomfort and prevent neck strain or stiffness during extended journeys, making them a must-have accessory for frequent travelers.

The major global manufacturers of Neck Pillow for Traveling include Tempur Sealy, Samsonite, SNI Today, Trtl, Cabeau, BCOZZY, Wolf Essentials, XpresSpa Group, Lewis N. Clark, Original Bones, Comfy Commuter, Core Products, Travel Blue, US

Jaclean, TravelRest, MLVOC, OstrichPillow, Go Travel, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Neck Pillow for Traveling. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Neck Pillow for Traveling market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Neck Pillow for Traveling market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Neck Pillow for Traveling industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Neck Pillow for Traveling Include:

Tempur Sealy

Samsonite

SNI Today

Trtl

Cabeau

BCOZZY

Wolf Essentials

XpresSpa Group

Lewis N. Clark

Original Bones

Comfy Commuter

Core Products

Travel Blue

US Jaclean

TravelRest

MLVOC

OstrichPillow

Go Travel

Neck Pillow for Traveling Product Segment Include:

below \$10

\$ 10 - \$20

\$21 - \$30

\$31 - \$40

above \$40

Neck Pillow for Traveling Product Application Include:

Online

Airport Retail

Retail Stores

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Neck Pillow for Traveling Industry PESTEL Analysis

Chapter 3: Global Neck Pillow for Traveling Industry Porter's Five Forces Analysis

Chapter 4: Global Neck Pillow for Traveling Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Neck Pillow for Traveling Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Neck Pillow for Traveling Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Neck Pillow for Traveling Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 NECK PILLOW FOR TRAVELING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Neck Pillow for Traveling Product by Type
 - 1.2.1 below \$10
 - 1.2.2 \$ 10 - \$20
 - 1.2.3 \$21 - \$30
 - 1.2.4 \$31 - \$40
 - 1.2.5 above \$40
- 1.3 Neck Pillow for Traveling Product by Application
 - 1.3.1 Online
 - 1.3.2 Airport Retail
 - 1.3.3 Retail Stores
- 1.4 Global Neck Pillow for Traveling Market Revenue and Sales Analysis
 - 1.4.1 Global Neck Pillow for Traveling Market Size Analysis (2020-2032)
 - 1.4.2 Global Neck Pillow for Traveling Market Sales Analysis (2020-2032)
 - 1.4.3 Global Neck Pillow for Traveling Market Sales Price Trend Analysis (2020-2032)
- 1.5 Neck Pillow for Traveling Industry Trends and Innovation
 - 1.5.1 Neck Pillow for Traveling Industry Trends and Innovation
 - 1.5.2 Neck Pillow for Traveling Market Drivers and Challenges

2 NECK PILLOW FOR TRAVELING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 NECK PILLOW FOR TRAVELING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL NECK PILLOW FOR TRAVELING MARKET ANALYSIS BY REGIONS

- 4.1 Global Neck Pillow for Traveling Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Neck Pillow for Traveling Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Neck Pillow for Traveling Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Neck Pillow for Traveling Revenue Forecast by Region (2026-2032)
- 4.3 Global Neck Pillow for Traveling Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Neck Pillow for Traveling Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Neck Pillow for Traveling Sales Forecast by Region (2026-2032)
- 4.4 Global Neck Pillow for Traveling Sales Price Trend Analysis (2020-2032)

5 GLOBAL NECK PILLOW FOR TRAVELING MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Neck Pillow for Traveling Market Size by Type
 - 5.1.1 Global Neck Pillow for Traveling Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Neck Pillow for Traveling Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Neck Pillow for Traveling Market Size by Application
 - 5.2.1 Global Neck Pillow for Traveling Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Neck Pillow for Traveling Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Neck Pillow for Traveling Market Size by Type
 - 6.3.1 North America Neck Pillow for Traveling Sales by Type (2020-2032)
 - 6.3.2 North America Neck Pillow for Traveling Revenue by Type (2020-2032)
- 6.4 North America Neck Pillow for Traveling Market Size by Application
 - 6.4.1 North America Neck Pillow for Traveling Sales by Application (2020-2032)
 - 6.4.2 North America Neck Pillow for Traveling Revenue by Application (2020-2032)
- 6.5 North America Neck Pillow for Traveling Market Size by Country

- 6.5.1 US
- 6.5.2 Canada

7 EUROPE

- 7.1 Europe Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Neck Pillow for Traveling Market Size by Type
 - 7.3.1 Europe Neck Pillow for Traveling Sales by Type (2020-2032)
 - 7.3.2 Europe Neck Pillow for Traveling Revenue by Type (2020-2032)
- 7.4 Europe Neck Pillow for Traveling Market Size by Application
 - 7.4.1 Europe Neck Pillow for Traveling Sales by Application (2020-2032)
 - 7.4.2 Europe Neck Pillow for Traveling Revenue by Application (2020-2032)
- 7.5 Europe Neck Pillow for Traveling Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Neck Pillow for Traveling Market Size by Type
 - 8.3.1 China Neck Pillow for Traveling Sales by Type (2020-2032)
 - 8.3.2 China Neck Pillow for Traveling Revenue by Type (2020-2032)
- 8.4 China Neck Pillow for Traveling Market Size by Application
 - 8.4.1 China Neck Pillow for Traveling Sales by Application (2020-2032)
 - 8.4.2 China Neck Pillow for Traveling Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Neck Pillow for Traveling Market Size by Type

- 9.3.1 APAC (excl. China) Neck Pillow for Traveling Sales by Type (2020-2032)
- 9.3.2 APAC (excl. China) Neck Pillow for Traveling Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Neck Pillow for Traveling Market Size by Application
 - 9.4.1 APAC (excl. China) Neck Pillow for Traveling Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Neck Pillow for Traveling Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Neck Pillow for Traveling Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Neck Pillow for Traveling Market Size by Type
 - 10.3.1 Latin America Neck Pillow for Traveling Sales by Type (2020-2032)
 - 10.3.2 Latin America Neck Pillow for Traveling Revenue by Type (2020-2032)
- 10.4 Latin America Neck Pillow for Traveling Market Size by Application
 - 10.4.1 Latin America Neck Pillow for Traveling Sales by Application (2020-2032)
 - 10.4.2 Latin America Neck Pillow for Traveling Revenue by Application (2020-2032)
- 10.5 Latin America Neck Pillow for Traveling Market Size by Country
- 10.6 Latin America Neck Pillow for Traveling Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Neck Pillow for Traveling Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Neck Pillow for Traveling Market Size by Type
 - 11.3.1 Middle East & Africa Neck Pillow for Traveling Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Neck Pillow for Traveling Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Neck Pillow for Traveling Market Size by Application
 - 11.4.1 Middle East & Africa Neck Pillow for Traveling Sales by Application (2020-2032)

11.4.2 Middle East & Africa Neck Pillow for Traveling Revenue by Application (2020-2032)

11.5 Middle East Neck Pillow for Traveling Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Neck Pillow for Traveling Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Neck Pillow for Traveling Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Neck Pillow for Traveling Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Neck Pillow for Traveling Average Sales Price by Manufacturers (2021-2025)

12.2 Neck Pillow for Traveling Competitive Landscape Analysis and Market Dynamic

12.2.1 Neck Pillow for Traveling Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Tempur Sealy

13.1.1 Tempur Sealy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Tempur Sealy Neck Pillow for Traveling Product Portfolio

13.1.3 Tempur Sealy Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Samsonite

13.2.1 Samsonite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Samsonite Neck Pillow for Traveling Product Portfolio

13.2.3 Samsonite Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 SNI Today

13.3.1 SNI Today Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 SNI Today Neck Pillow for Traveling Product Portfolio

13.3.3 SNI Today Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Trtl

13.4.1 Trtl Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Trtl Neck Pillow for Traveling Product Portfolio

13.4.3 Trtl Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Cabeau

13.5.1 Cabeau Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Cabeau Neck Pillow for Traveling Product Portfolio

13.5.3 Cabeau Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 BCOZZY

13.6.1 BCOZZY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 BCOZZY Neck Pillow for Traveling Product Portfolio

13.6.3 BCOZZY Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Wolf Essentials

13.7.1 Wolf Essentials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Wolf Essentials Neck Pillow for Traveling Product Portfolio

13.7.3 Wolf Essentials Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 XpresSpa Group

13.8.1 XpresSpa Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 XpresSpa Group Neck Pillow for Traveling Product Portfolio

13.8.3 XpresSpa Group Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Lewis N. Clark

13.9.1 Lewis N. Clark Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Lewis N. Clark Neck Pillow for Traveling Product Portfolio

13.9.3 Lewis N. Clark Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Original Bones

- 13.10.1 Original Bones Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.10.2 Original Bones Neck Pillow for Traveling Product Portfolio
- 13.10.3 Original Bones Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Comfy Commuter
 - 13.11.1 Comfy Commuter Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 Comfy Commuter Neck Pillow for Traveling Product Portfolio
 - 13.11.3 Comfy Commuter Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Core Products
 - 13.12.1 Core Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Core Products Neck Pillow for Traveling Product Portfolio
 - 13.12.3 Core Products Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Travel Blue
 - 13.13.1 Travel Blue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Travel Blue Neck Pillow for Traveling Product Portfolio
 - 13.13.3 Travel Blue Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.14 US Jaclean
 - 13.14.1 US Jaclean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.14.2 US Jaclean Neck Pillow for Traveling Product Portfolio
 - 13.14.3 US Jaclean Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.15 TravelRest
 - 13.15.1 TravelRest Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.15.2 TravelRest Neck Pillow for Traveling Product Portfolio
 - 13.15.3 TravelRest Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.16 MLVOC
 - 13.16.1 MLVOC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.16.2 MLVOC Neck Pillow for Traveling Product Portfolio

13.16.3 MLVOC Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 OstrichPillow

13.17.1 OstrichPillow Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 OstrichPillow Neck Pillow for Traveling Product Portfolio

13.17.3 OstrichPillow Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Go Travel

13.18.1 Go Travel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Go Travel Neck Pillow for Traveling Product Portfolio

13.18.3 Go Travel Neck Pillow for Traveling Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Neck Pillow for Traveling Industry Chain Analysis

14.2 Neck Pillow for Traveling Industry Raw Material and Suppliers Analysis

14.2.1 Neck Pillow for Traveling Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Neck Pillow for Traveling Typical Downstream Customers

14.4 Neck Pillow for Traveling Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Neck Pillow for Traveling Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Neck Pillow for Traveling Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Neck Pillow for Traveling Industry Development Status

Table 4: Neck Pillow for Traveling Industry Development Trends

Table 5: Global Neck Pillow for Traveling Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Neck Pillow for Traveling Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Neck Pillow for Traveling Revenue Market Share by Region (2020-2025)

Table 8: Global Neck Pillow for Traveling Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Neck Pillow for Traveling Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Neck Pillow for Traveling Sales by Region (2020-2025) & (K Unit)

Table 11: Global Neck Pillow for Traveling Sales Market Share by Region (2020-2025)

Table 12: Global Neck Pillow for Traveling Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Neck Pillow for Traveling Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Neck Pillow for Traveling Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Neck Pillow for Traveling Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Neck Pillow for Traveling Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Neck Pillow for Traveling Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Neck Pillow for Traveling Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Neck Pillow for Traveling Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Neck Pillow for Traveling Sales Analysis by Application (2020-2025) &

(K Unit)

Table 21: Global Neck Pillow for Traveling Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Neck Pillow for Traveling Players in North America

Table 23: North America Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 24: North America Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 25: North America Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 28: North America Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 29: North America Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Neck Pillow for Traveling Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Neck Pillow for Traveling Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Neck Pillow for Traveling Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Neck Pillow for Traveling Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Neck Pillow for Traveling Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Neck Pillow for Traveling Players in Europe

Table 36: Europe Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Neck Pillow for Traveling Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Neck Pillow for Traveling Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Neck Pillow for Traveling Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Neck Pillow for Traveling Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Neck Pillow for Traveling Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Neck Pillow for Traveling Players in China

Table 49: China Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 50: China Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 51: China Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 54: China Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 55: China Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Neck Pillow for Traveling Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Neck Pillow for Traveling Players in APAC (excl. China)

Table 58: APAC (excl. China) Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Neck Pillow for Traveling Revenue by Application

(2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Neck Pillow for Traveling Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Neck Pillow for Traveling Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Neck Pillow for Traveling Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Neck Pillow for Traveling Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Neck Pillow for Traveling Players in Latin America

Table 71: Latin America Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Neck Pillow for Traveling Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Neck Pillow for Traveling Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Neck Pillow for Traveling Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Neck Pillow for Traveling Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Neck Pillow for Traveling Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Neck Pillow for Traveling Players in Middle East & Africa

Table 84: Middle East & Africa Neck Pillow for Traveling Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Neck Pillow for Traveling Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Neck Pillow for Traveling Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Neck Pillow for Traveling Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Neck Pillow for Traveling Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Neck Pillow for Traveling Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Neck Pillow for Traveling Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Neck Pillow for Traveling Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Neck Pillow for Traveling Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Neck Pillow for Traveling Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Neck Pillow for Traveling Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Neck Pillow for Traveling Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Neck Pillow for Traveling Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Neck Pillow for Traveling Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Neck Pillow for Traveling Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Neck Pillow for Traveling Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Tempur Sealy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Tempur Sealy Neck Pillow for Traveling Product Portfolio

Table 105: Tempur Sealy Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Samsonite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Samsonite Neck Pillow for Traveling Product Portfolio

Table 108: Samsonite Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: SNI Today Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: SNI Today Neck Pillow for Traveling Product Portfolio

Table 111: SNI Today Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Trtl Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Trtl Neck Pillow for Traveling Product Portfolio

Table 114: Trtl Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Cabeau Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Cabeau Neck Pillow for Traveling Product Portfolio

Table 117: Cabeau Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: BCOZZY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: BCOZZY Neck Pillow for Traveling Product Portfolio

Table 120: BCOZZY Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Wolf Essentials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Wolf Essentials Neck Pillow for Traveling Product Portfolio

Table 123: Wolf Essentials Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: XpresSpa Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: XpresSpa Group Neck Pillow for Traveling Product Portfolio

Table 126: XpresSpa Group Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Lewis N. Clark Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Lewis N. Clark Neck Pillow for Traveling Product Portfolio

Table 129: Lewis N. Clark Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Original Bones Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Original Bones Neck Pillow for Traveling Product Portfolio

Table 132: Original Bones Neck Pillow for Traveling Revenue (US\$ Million), Sales (K

Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Comfy Commuter Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Comfy Commuter Neck Pillow for Traveling Product Portfolio

Table 135: Comfy Commuter Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Core Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Core Products Neck Pillow for Traveling Product Portfolio

Table 138: Core Products Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Travel Blue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Travel Blue Neck Pillow for Traveling Product Portfolio

Table 141: Travel Blue Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: US Jaclean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: US Jaclean Neck Pillow for Traveling Product Portfolio

Table 144: US Jaclean Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: TravelRest Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: TravelRest Neck Pillow for Traveling Product Portfolio

Table 147: TravelRest Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: MLVOC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: MLVOC Neck Pillow for Traveling Product Portfolio

Table 150: MLVOC Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: OstrichPillow Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: OstrichPillow Neck Pillow for Traveling Product Portfolio

Table 153: OstrichPillow Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Go Travel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Go Travel Neck Pillow for Traveling Product Portfolio

Table 156: Go Travel Neck Pillow for Traveling Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: Neck Pillow for Traveling Raw Material Suppliers and Contact Information

Table 159: Neck Pillow for Traveling Typical Customer List

Table 160: Neck Pillow for Traveling Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Neck Pillow for Traveling Product Pictures

Figure 2: below \$10 Picture Scope

Figure 3: \$ 10 - \$20 Picture Scope

Figure 4: \$21 - \$30 Picture Scope

Figure 5: \$31 - \$40 Picture Scope

Figure 6: above \$40 Picture Scope

Figure 7: Online Picture Scope

Figure 8: Airport Retail Picture Scope

Figure 9: Retail Stores Picture Scope

Figure 10: Global Neck Pillow for Traveling Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Neck Pillow for Traveling Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Neck Pillow for Traveling Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Neck Pillow for Traveling Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Neck Pillow for Traveling Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Neck Pillow for Traveling Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Neck Pillow for Traveling Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 19: North America Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 20: North America Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 21: North America Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 22: North America Neck Pillow for Traveling Revenue Market Share by Application (2020-2032)

Figure 23:US Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 27:Europe Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 28:Europe Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 29:Europe Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 30:Europe Neck Pillow for Traveling Revenue Market Share by Application (2020-2032)

Figure 31:Germany Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 32:France Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 37:China Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 39:China Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 40:China Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 41:China Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 42:China Neck Pillow for Traveling Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Neck Pillow for Traveling Revenue Market Share by

Application (2020-2032)

Figure 49:Japan Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 51:India Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 56:Latin America Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 57:Latin America Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 59:Latin America Neck Pillow for Traveling Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Neck Pillow for Traveling Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Neck Pillow for Traveling Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Neck Pillow for Traveling Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Neck Pillow for Traveling Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Neck Pillow for Traveling Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Neck Pillow for Traveling Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Neck Pillow for Traveling Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Neck Pillow for Traveling Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Neck Pillow for Traveling Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Neck Pillow for Traveling Industry Competition Landscape

Figure 73:Neck Pillow for Traveling Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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