

Global Near Infrared Medical Imaging Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Near Infrared Medical Imaging market size will reach 760.22 Million USD in 2025 and is projected to reach 1,441.39 Million USD by 2032, with a CAGR of 9.57% (2025-2032). Notably, the China Near Infrared Medical Imaging market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Near-infrared medical imaging, also referred to as near-infrared imaging or NIR imaging, is a non-invasive imaging technique that utilizes near-infrared light to visualize structures and functions in living organisms. Near-infrared light, with wavelengths ranging from approximately 700 to 900 nanometers, can penetrate tissues deeper than visible light, making it suitable for imaging internal structures. Near-infrared medical imaging encompasses various modalities such as near-infrared fluorescence imaging, near-infrared spectroscopy, and diffuse optical imaging. These techniques rely on the interaction between near-infrared light and biological tissues, exploiting properties like light absorption, reflection, and transmission. Near-infrared medical imaging has diverse applications, including assessment of tissue oxygenation and blood flow, detection of tumors and metastases, visualization of blood vessels, evaluation of brain activity, and monitoring of therapeutic interventions. This non-invasive and real-time imaging modality holds significant potential for diagnostic and therapeutic applications in medicine and biomedical research.

The major global manufacturers of Near Infrared Medical Imaging include Stryker, Karl Storz, Olympus, Medtronic, Leica Microsystems (Danaher), Shimadzu, Hamamatsu, Mizuho Medical, Fluoptics, Optomedic, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Near Infrared Medical Imaging. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Near Infrared Medical Imaging market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Near Infrared Medical Imaging market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Near Infrared Medical Imaging industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Near Infrared Medical Imaging Include:

Stryker

Karl Storz

Olympus

Medtronic

Leica Microsystems (Danaher)

Shimadzu

Hamamatsu

Mizuho Medical

Fluoptics

Optomedic

Near Infrared Medical Imaging Product Segment Include:

Open Surgery

Laparoscopic Surgery

Near Infrared Medical Imaging Product Application Include:

Cardiovascular Surgery

Cancer Surgery

Gastrointestinal Surgery

Plastic and Reconstructive Surgery

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Near Infrared Medical Imaging Industry PESTEL Analysis

Chapter 3: Global Near Infrared Medical Imaging Industry Porter's Five Forces Analysis

Chapter 4: Global Near Infrared Medical Imaging Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Near Infrared Medical Imaging Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Near Infrared Medical Imaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Near Infrared Medical Imaging Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 NEAR INFRARED MEDICAL IMAGING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Near Infrared Medical Imaging Product by Type
 - 1.2.1 Open Surgery
 - 1.2.2 Laparoscopic Surgery
- 1.3 Near Infrared Medical Imaging Product by Application
 - 1.3.1 Cardiovascular Surgery
 - 1.3.2 Cancer Surgery
 - 1.3.3 Gastrointestinal Surgery
 - 1.3.4 Plastic and Reconstructive Surgery
 - 1.3.5 Others
- 1.4 Global Near Infrared Medical Imaging Market Revenue and Sales Analysis
 - 1.4.1 Global Near Infrared Medical Imaging Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Near Infrared Medical Imaging Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Near Infrared Medical Imaging Market Sales Price Trend Analysis (2020-2032)
- 1.5 Near Infrared Medical Imaging Industry Trends and Innovation
 - 1.5.1 Near Infrared Medical Imaging Industry Trends and Innovation
 - 1.5.2 Near Infrared Medical Imaging Market Drivers and Challenges

2 NEAR INFRARED MEDICAL IMAGING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 NEAR INFRARED MEDICAL IMAGING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL NEAR INFRARED MEDICAL IMAGING MARKET ANALYSIS BY REGIONS

4.1 Global Near Infrared Medical Imaging Overall Market: 2024 VS 2025 VS 2032

4.2 Global Near Infrared Medical Imaging Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Near Infrared Medical Imaging Revenue and Market Share by Region (2020-2025)

4.2.2 Global Near Infrared Medical Imaging Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Near Infrared Medical Imaging Sales and Forecast Analysis (2020-2032)

4.3.1 Global Near Infrared Medical Imaging Sales and Market Share by Region (2020-2025)

4.3.2 Global Near Infrared Medical Imaging Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Near Infrared Medical Imaging Sales Price Trend Analysis (2020-2032)

5 GLOBAL NEAR INFRARED MEDICAL IMAGING MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Near Infrared Medical Imaging Market Size by Type

5.1.1 Global Near Infrared Medical Imaging Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Near Infrared Medical Imaging Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Near Infrared Medical Imaging Market Size by Application

5.2.1 Global Near Infrared Medical Imaging Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Near Infrared Medical Imaging Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Near Infrared Medical Imaging Market Size by Type

- 6.3.1 North America Near Infrared Medical Imaging Sales by Type (2020-2032)
- 6.3.2 North America Near Infrared Medical Imaging Revenue by Type (2020-2032)
- 6.4 North America Near Infrared Medical Imaging Market Size by Application
 - 6.4.1 North America Near Infrared Medical Imaging Sales by Application (2020-2032)
 - 6.4.2 North America Near Infrared Medical Imaging Revenue by Application (2020-2032)
- 6.5 North America Near Infrared Medical Imaging Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Near Infrared Medical Imaging Market Size by Type
 - 7.3.1 Europe Near Infrared Medical Imaging Sales by Type (2020-2032)
 - 7.3.2 Europe Near Infrared Medical Imaging Revenue by Type (2020-2032)
- 7.4 Europe Near Infrared Medical Imaging Market Size by Application
 - 7.4.1 Europe Near Infrared Medical Imaging Sales by Application (2020-2032)
 - 7.4.2 Europe Near Infrared Medical Imaging Revenue by Application (2020-2032)
- 7.5 Europe Near Infrared Medical Imaging Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Near Infrared Medical Imaging Market Size by Type
 - 8.3.1 China Near Infrared Medical Imaging Sales by Type (2020-2032)
 - 8.3.2 China Near Infrared Medical Imaging Revenue by Type (2020-2032)
- 8.4 China Near Infrared Medical Imaging Market Size by Application
 - 8.4.1 China Near Infrared Medical Imaging Sales by Application (2020-2032)

8.4.2 China Near Infrared Medical Imaging Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Near Infrared Medical Imaging Market Size by Type

9.3.1 APAC (excl. China) Near Infrared Medical Imaging Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Near Infrared Medical Imaging Revenue by Type (2020-2032)

9.4 APAC (excl. China) Near Infrared Medical Imaging Market Size by Application

9.4.1 APAC (excl. China) Near Infrared Medical Imaging Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Near Infrared Medical Imaging Revenue by Application (2020-2032)

9.5 APAC (excl. China) Near Infrared Medical Imaging Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Near Infrared Medical Imaging Market Size by Type

10.3.1 Latin America Near Infrared Medical Imaging Sales by Type (2020-2032)

10.3.2 Latin America Near Infrared Medical Imaging Revenue by Type (2020-2032)

10.4 Latin America Near Infrared Medical Imaging Market Size by Application

10.4.1 Latin America Near Infrared Medical Imaging Sales by Application (2020-2032)

10.4.2 Latin America Near Infrared Medical Imaging Revenue by Application (2020-2032)

10.5 Latin America Near Infrared Medical Imaging Market Size by Country

10.6 Latin America Near Infrared Medical Imaging Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Near Infrared Medical Imaging Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Near Infrared Medical Imaging Market Size by Type
 - 11.3.1 Middle East & Africa Near Infrared Medical Imaging Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Near Infrared Medical Imaging Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Near Infrared Medical Imaging Market Size by Application
 - 11.4.1 Middle East & Africa Near Infrared Medical Imaging Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Near Infrared Medical Imaging Revenue by Application (2020-2032)
- 11.5 Middle East Near Infrared Medical Imaging Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Near Infrared Medical Imaging Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Near Infrared Medical Imaging Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Near Infrared Medical Imaging Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Near Infrared Medical Imaging Average Sales Price by Manufacturers (2021-2025)
- 12.2 Near Infrared Medical Imaging Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Near Infrared Medical Imaging Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Stryker
 - 13.1.1 Stryker Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.1.2 Stryker Near Infrared Medical Imaging Product Portfolio

13.1.3 Stryker Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Karl Storz

13.2.1 Karl Storz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Karl Storz Near Infrared Medical Imaging Product Portfolio

13.2.3 Karl Storz Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Olympus

13.3.1 Olympus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Olympus Near Infrared Medical Imaging Product Portfolio

13.3.3 Olympus Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Medtronic

13.4.1 Medtronic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Medtronic Near Infrared Medical Imaging Product Portfolio

13.4.3 Medtronic Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Leica Microsystems (Danaher)

13.5.1 Leica Microsystems (Danaher) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Leica Microsystems (Danaher) Near Infrared Medical Imaging Product Portfolio

13.5.3 Leica Microsystems (Danaher) Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Shimadzu

13.6.1 Shimadzu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Shimadzu Near Infrared Medical Imaging Product Portfolio

13.6.3 Shimadzu Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Hamamatsu

13.7.1 Hamamatsu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Hamamatsu Near Infrared Medical Imaging Product Portfolio

13.7.3 Hamamatsu Near Infrared Medical Imaging Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Mizuho Medical

13.8.1 Mizuho Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Mizuho Medical Near Infrared Medical Imaging Product Portfolio

13.8.3 Mizuho Medical Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Fluoptics

13.9.1 Fluoptics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Fluoptics Near Infrared Medical Imaging Product Portfolio

13.9.3 Fluoptics Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Optomedic

13.10.1 Optomedic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Optomedic Near Infrared Medical Imaging Product Portfolio

13.10.3 Optomedic Near Infrared Medical Imaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Near Infrared Medical Imaging Industry Chain Analysis

14.2 Near Infrared Medical Imaging Industry Raw Material and Suppliers Analysis

14.2.1 Near Infrared Medical Imaging Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Near Infrared Medical Imaging Typical Downstream Customers

14.4 Near Infrared Medical Imaging Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Near Infrared Medical Imaging Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Near Infrared Medical Imaging Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Near Infrared Medical Imaging Industry Development Status
- Table 4: Near Infrared Medical Imaging Industry Development Trends
- Table 5: Global Near Infrared Medical Imaging Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Near Infrared Medical Imaging Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Near Infrared Medical Imaging Revenue Market Share by Region (2020-2025)
- Table 8: Global Near Infrared Medical Imaging Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Near Infrared Medical Imaging Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Near Infrared Medical Imaging Sales by Region (2020-2025) & (Units)
- Table 11: Global Near Infrared Medical Imaging Sales Market Share by Region (2020-2025)
- Table 12: Global Near Infrared Medical Imaging Sales Forecast by Region (2026-2032) & (Units)
- Table 13: Global Near Infrared Medical Imaging Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Near Infrared Medical Imaging Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Near Infrared Medical Imaging Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Near Infrared Medical Imaging Sales Analysis by Type (2020-2025) & (Units)
- Table 17: Global Near Infrared Medical Imaging Sales Analysis Forecast by Type (2026-2032) & (Units)
- Table 18: Global Near Infrared Medical Imaging Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Near Infrared Medical Imaging Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Near Infrared Medical Imaging Sales Analysis by Application (2020-2025) & (Units)

Table 21: Global Near Infrared Medical Imaging Sales Analysis Forecast by Application (2026-2032) & (Units)

Table 22: Key Near Infrared Medical Imaging Players in North America

Table 23: North America Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)

Table 24: North America Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)

Table 25: North America Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)

Table 28: North America Near Infrared Medical Imaging Sales by Application (2026-2032) & (Units)

Table 29: North America Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Near Infrared Medical Imaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Near Infrared Medical Imaging Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Near Infrared Medical Imaging Sales Market Size by Country (2020-2025) & (Units)

Table 34: North America Near Infrared Medical Imaging Sales Market Size by Country (2026-2032) & (Units)

Table 35: Key Near Infrared Medical Imaging Players in Europe

Table 36: Europe Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)

Table 37: Europe Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)

Table 38: Europe Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)

Table 41: Europe Near Infrared Medical Imaging Sales by Application (2026-2032) &

(Units)

Table 42: Europe Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Near Infrared Medical Imaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Near Infrared Medical Imaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Near Infrared Medical Imaging Sales Market Size by Country (2020-2025) & (Units)

Table 47: Europe Near Infrared Medical Imaging Sales Market Size Forecast by Country (2026-2032) & (Units)

Table 48: Key Near Infrared Medical Imaging Players in China

Table 49: China Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)

Table 50: China Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)

Table 51: China Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)

Table 54: China Near Infrared Medical Imaging Sales by Application (2026-2032) & (Units)

Table 55: China Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Near Infrared Medical Imaging Players in APAC (excl. China)

Table 58: APAC (excl. China) Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)

Table 59: APAC (excl. China) Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)

Table 60: APAC (excl. China) Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)

Table 63: APAC (excl. China) Near Infrared Medical Imaging Sales by Application (2026-2032) & (Units)

Table 64: APAC (excl. China) Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Near Infrared Medical Imaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Near Infrared Medical Imaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Near Infrared Medical Imaging Sales Market Size by Country (2020-2025) & (Units)

Table 69: APAC (excl. China) Near Infrared Medical Imaging Sales Market Size Forecast by Country (2026-2032) & (Units)

Table 70: Key Near Infrared Medical Imaging Players in Latin America

Table 71: Latin America Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)

Table 72: Latin America Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)

Table 73: Latin America Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)

Table 76: Latin America Near Infrared Medical Imaging Sales by Application (2026-2032) & (Units)

Table 77: Latin America Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Near Infrared Medical Imaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Near Infrared Medical Imaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Near Infrared Medical Imaging Sales Market Size by Country (2020-2025) & (Units)

Table 82: Latin America Near Infrared Medical Imaging Sales Market Size Forecast by Country (2026-2032) & (Units)

- Table 83: Key Near Infrared Medical Imaging Players in Middle East & Africa
- Table 84: Middle East & Africa Near Infrared Medical Imaging Sales by Type (2020-2025) & (Units)
- Table 85: Middle East & Africa Near Infrared Medical Imaging Sales by Type (2026-2032) & (Units)
- Table 86: Middle East & Africa Near Infrared Medical Imaging Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Near Infrared Medical Imaging Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Near Infrared Medical Imaging Sales by Application (2020-2025) & (Units)
- Table 89: Middle East & Africa Near Infrared Medical Imaging Sales by Application (2026-2032) & (Units)
- Table 90: Middle East & Africa Near Infrared Medical Imaging Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Near Infrared Medical Imaging Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Near Infrared Medical Imaging Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Near Infrared Medical Imaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Near Infrared Medical Imaging Sales Market Size by Country (2020-2025) & (Units)
- Table 95: Middle East & Africa Near Infrared Medical Imaging Sales Market Size Forecast by Country (2026-2032) & (Units)
- Table 96: Global Near Infrared Medical Imaging Market Sales by Key Manufacturers (2021-2025) & (Units)
- Table 97: Global Near Infrared Medical Imaging Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Near Infrared Medical Imaging Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Near Infrared Medical Imaging Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Stryker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Stryker Near Infrared Medical Imaging Product Portfolio

Table 105: Stryker Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Karl Storz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Karl Storz Near Infrared Medical Imaging Product Portfolio

Table 108: Karl Storz Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Olympus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Olympus Near Infrared Medical Imaging Product Portfolio

Table 111: Olympus Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Medtronic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Medtronic Near Infrared Medical Imaging Product Portfolio

Table 114: Medtronic Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Leica Microsystems (Danaher) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Leica Microsystems (Danaher) Near Infrared Medical Imaging Product Portfolio

Table 117: Leica Microsystems (Danaher) Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Shimadzu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Shimadzu Near Infrared Medical Imaging Product Portfolio

Table 120: Shimadzu Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Hamamatsu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Hamamatsu Near Infrared Medical Imaging Product Portfolio

Table 123: Hamamatsu Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Mizuho Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Mizuho Medical Near Infrared Medical Imaging Product Portfolio

Table 126: Mizuho Medical Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Fluoptics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Fluoptics Near Infrared Medical Imaging Product Portfolio

Table 129: Fluoptics Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Optomedic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Optomedic Near Infrared Medical Imaging Product Portfolio

Table 132: Optomedic Near Infrared Medical Imaging Revenue (US\$ Million), Sales (Units), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Near Infrared Medical Imaging Raw Material Suppliers and Contact Information

Table 135: Near Infrared Medical Imaging Typical Customer List

Table 136: Near Infrared Medical Imaging Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Near Infrared Medical Imaging Product Pictures

Figure 2: Open Surgery Picture Scope

Figure 3: Laparoscopic Surgery Picture Scope

Figure 4: Cardiovascular Surgery Picture Scope

Figure 5: Cancer Surgery Picture Scope

Figure 6: Gastrointestinal Surgery Picture Scope

Figure 7: Plastic and Reconstructive Surgery Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Near Infrared Medical Imaging Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Near Infrared Medical Imaging Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Near Infrared Medical Imaging Market Sales and Growth Rate Analysis (2020-2032) & (Units)

Figure 12: Global Near Infrared Medical Imaging Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 13: Global Near Infrared Medical Imaging Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Near Infrared Medical Imaging Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: Global Near Infrared Medical Imaging Sales Price by Region (2020-2032) & (Units)

Figure 16: North America Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: North America Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 18: North America Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 19: North America Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 20: North America Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 21: North America Near Infrared Medical Imaging Revenue Market Share by Application (2020-2032)

Figure 22: US Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 23:Canada Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 24:Europe Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25:Europe Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 26:Europe Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 27:Europe Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 28:Europe Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 29:Europe Near Infrared Medical Imaging Revenue Market Share by Application (2020-2032)

Figure 30:Germany Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 31:France Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 32:United Kingdom Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 33:Italy Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 34:Spain Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 35:Benelux Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 36:China Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 37:China Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 38:China Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 39:China Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 40:China Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 41:China Near Infrared Medical Imaging Revenue Market Share by Application (2020-2032)

Figure 42:APAC (excl. China) Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:APAC (excl. China) Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 44:APAC (excl. China) Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) Near Infrared Medical Imaging Revenue Market Share by Application (2020-2032)

Figure 48:Japan Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 49:South Korea Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 50:India Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 51:Australia Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 52:Southeast Asia Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 53:Latin America Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 54:Latin America Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 55:Latin America Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 56:Latin America Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 57:Latin America Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 58:Latin America Near Infrared Medical Imaging Revenue Market Share by Application (2020-2032)

Figure 59:Mexico Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 60:Brazil Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Near Infrared Medical Imaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Near Infrared Medical Imaging Revenue Market Share by Players in 2024

Figure 63:Middle East & Africa Near Infrared Medical Imaging Sales Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Near Infrared Medical Imaging Revenue Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Near Infrared Medical Imaging Sales Market Share by Application (2020-2032)

Figure 66:Middle East & Africa Near Infrared Medical Imaging Revenue Market Share

by Application (2020-2032)

Figure 67: Saudi Arabia Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 68: South Africa Near Infrared Medical Imaging Revenue (2020-2032) & (US\$ Million)

Figure 69: Global Near Infrared Medical Imaging Sales Market Share by Key Manufacturers in 2024

Figure 70: Global Near Infrared Medical Imaging Revenue Market Share by Key Manufacturers in 2024

Figure 71: Global Near Infrared Medical Imaging Industry Competition Landscape

Figure 72: Near Infrared Medical Imaging Industry Chain Analysis

Figure 73: Bottom-Up and Top-Down Research Methods

Figure 74: Key Interview Objectives

Figure 75: Data Cross Validation

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