

# Global NdFeB Magnets Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global NdFeB Magnets market size will reach 20,255 Million USD in 2025 and is projected to reach 25,304 Million USD by 2032, with a CAGR of 3.23% (2025-2032). Notably, the China NdFeB Magnets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

NdFeB magnets, short for Neodymium-Iron-Boron magnets, are a type of rare-earth magnet known for their exceptionally strong magnetic properties. Composed mainly of neodymium, iron, and boron, they possess the highest magnetic energy product of any material commercially available, making them crucial components in numerous applications. NdFeB magnets are widely used in various industries, including electronics, automotive, renewable energy, and healthcare. Their high strength-to-weight ratio allows for the creation of compact and powerful devices, such as electric motors, hard disk drives, magnetic resonance imaging (MRI) machines, and magnetic separators. However, they are also prone to corrosion and require protective coatings or proper encapsulation to prevent degradation. Despite this drawback, NdFeB magnets play a vital role in modern technology, enabling the development of smaller, more efficient, and more powerful devices.

The major global manufacturers of NdFeB Magnets include Zhong Ke San Huan, Proterial(Hitachi Metals), Zhenghai Magnetic, JI Mag Rare-Earth, Ningbo Yunsheng,

Yantai Dongxing Magnetic Materials, Shin-Etsu, TDK, Innuovo Technology, Tianhe Magnets, AT&M, Jingci Magnet, Earth-Panda, Jintian Copper, Galaxy Magnets, Vacuumschmelze, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of NdFeB Magnets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global NdFeB Magnets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the NdFeB Magnets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of NdFeB Magnets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of NdFeB Magnets Include:

Zhong Ke San Huan

Proterial(Hitachi Metals)

Zhenghai Magnetic

JI Mag Rare-Earth

Ningbo Yunsheng

Yantai Dongxing Magnetic Materials

Shin-Etsu

TDK

Innuovo Technology

Tianhe Magnets

AT&M

Jingci Magnet

Earth-Panda

Jintian Copper

Galaxy Magnets

Vacuumschmelze

NdFeB Magnets Product Segment Include:

Bonded NdFeB

Sintered NdFeB

NdFeB Magnets Product Application Include:

Electric Motors

Auto Industry

Offshore Wind Turbines

Consumer Electronics

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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