

Global Navigation Satellite System Positioning Chip Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Navigation Satellite System Positioning Chip market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Navigation Satellite System Positioning Chip market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A Navigation Satellite System (NSS) positioning chip, also known as a GNSS (Global Navigation Satellite System) positioning chip, is a specialized integrated circuit that enables devices to receive and process signals from navigation satellite systems such as GPS, GLONASS, Galileo, or BeiDou. The chip is designed to accurately calculate the device's position, velocity, and timing information by analyzing the signals received from multiple satellites. It utilizes algorithms and advanced signal processing techniques to calculate the distance between the device and the satellites based on the time delay of the signals. With this information, the positioning chip can determine the device's location with a high level of accuracy. Navigation satellite system positioning chips are commonly used in a wide range of devices, including smartphones, tablets, smartwatches, vehicle navigation systems, and other location-based applications to provide reliable and precise positioning capabilities to the users.

The major global manufacturers of Navigation Satellite System Positioning Chip include

Qualcomm, Broadcom, Mediatek, U-blox, STM, Intel, Furuno Electric, Mengxin Technology, HangZhou ZhongKe Microelectronics, ALLYSTAR Technology, Techtotop Microelectronecs Technology, Chongqing Southwest Integrated Circuit Design, Beijing Ziguang Zhanrui Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Navigation Satellite System Positioning Chip. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Navigation Satellite System Positioning Chip market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Navigation Satellite System Positioning Chip market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Navigation Satellite System Positioning Chip industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Navigation Satellite System Positioning Chip Include:

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

Mengxin Technology

HangZhou ZhongKe Microelectronics

ALLYSTAR Technology

Techtotop Microelectronecs Technology

Chongqing Southwest Integrated Circuit Design

Beijing Ziguang Zhanrui Technology

Navigation Satellite System Positioning Chip Product Segment Include:

High Precision GNSS Chips

Standard Precision GNSS Chips

Navigation Satellite System Positioning Chip Product Application Include:

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

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