

# Global Natural and Synthetic Menthol Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Natural and Synthetic Menthol market size will reach 922.68 Million USD in 2025 and is projected to reach 1,323.61 Million USD by 2032, with a CAGR of 5.29% (2025-2032). Notably, the China Natural and Synthetic Menthol market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Natural and synthetic menthol are two forms of the same compound, menthol, which is a crystalline substance with a minty aroma and cooling sensation. Natural menthol is derived from the essential oils of certain plants in the mint family, primarily *Mentha arvensis* (corn mint) and *Mentha piperita* (peppermint). It is obtained through the extraction or distillation of these plants. Synthetic menthol, on the other hand, is created through a chemical process that involves the conversion of various starting materials, such as thymol or pulegone. Both natural and synthetic menthol share similar molecular structures and properties, including their characteristic cooling and soothing effects. They are widely used as a flavoring agent, fragrance component, and topical analgesic in various consumer products, such as candies, chewing gums, oral care products, pharmaceuticals, and personal care items. While natural menthol is considered to be more desirable by some due to its botanical origin, both forms are approved for use and have a similar sensory profile and functional properties.

The major global manufacturers of Natural and Synthetic Menthol include Agson Global,

Symrise, Nantong Menthol Factory, Takasago, Tienyuan Chem, Arora Aromatics, Fengle Perfume, Swati Menthol & Allied Chem, Nectar Lifesciences, Bhagat Aromatics, KM Chemicals, Silverline Chemicals, Yinfeng Pharma, BASF, Ifan Chem, Great Nation Essential Oils, Xiangsheng Perfume, Mentha & Allied Products, Neeru Enterprises, Vinayak, Hindustan Mint&Agro Products, A.G. Industries, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Natural and Synthetic Menthol. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Natural and Synthetic Menthol market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Natural and Synthetic Menthol market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Natural and Synthetic Menthol industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Natural and Synthetic Menthol Include:

Agson Global

Symrise

Nantong Menthol Factory

Takasago

Tienyuan Chem

Arora Aromatics

Fengle Perfume

Swati Menthol & Allied Chem

Nectar Lifesciences

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

Yinfeng Pharma

BASF

Ifan Chem

Great Nation Essential Oils

Xiangsheng Perfume

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint&Agro Products

A.G. Industries

Natural and Synthetic Menthol Product Segment Include:

Natural Menthol

Synthetic Menthol

Natural and Synthetic Menthol Product Application Include:

Oral Hygiene

Medicine

Tobacco

Candy

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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