

Global Natural and Organic Personal Care Products Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/N7C55AE6C23FEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: N7C55AE6C23FEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Natural and Organic Personal Care Products market size will reach 23,062 Million USD in 2025 and is projected to reach 29,124 Million USD by 2032, with a CAGR of 3.39% (2025-2032). Notably, the China Natural and Organic Personal Care Products market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Natural and organic personal care products are cosmetic and hygiene products made from ingredients derived from natural sources and produced without the use of synthetic chemicals or genetically modified organisms (GMOs). Natural personal care products are formulated using plant-based ingredients like herbs, flowers, fruits, and essential oils, while organic personal care products are made from natural ingredients that have been grown and processed without the use of pesticides, herbicides, chemical fertilizers, or other synthetic additives. The aim of natural and organic personal care products is to provide consumers with safer and more environmentally friendly alternatives to conventional products. These products often avoid ingredients such as parabens, sulfates, phthalates, synthetic fragrances, and artificial colors. They emphasize sustainability, ethical sourcing, and environmental responsibility. By opting for natural and organic personal care products, consumers aim to reduce their exposure to potentially harmful chemicals and support brands that prioritize natural ingredients, eco-friendly packaging, and cruelty-free practices.

The major global suppliers of Natural and Organic Personal Care Products include Estee Lauder, L'oreal, Weleda, Burt's Bees, Groupe Rocher, Avon, Shiseido, Amore Pacific, Procter & Gamble, Natura Cosmetics, Johnson & Johnson, L'Occitane, Hain Celestial, Unilever, Fancl, Mustela, DHC, Pechoin, JALA Group, Shanghai Jawha, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Natural and Organic Personal Care Products. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Natural and Organic Personal Care Products market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Natural and Organic Personal Care Products market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Natural and Organic Personal Care Products industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Natural and Organic Personal Care Products Include:

Estee Lauder

L'oreal

Weleda

Burt's Bees

Groupe Rocher

Avon

Shiseido

Amore Pacific

Procter & Gamble

Natura Cosméticos

Johnson & Johnson

L'Occitane

Hain Celestial

Unilever

Fancl

Mustela

DHC

Pechoin

JALA Group

Shanghai Jawha

Natural and Organic Personal Care Products Product Segment Include:

Skin Care

Hair Care

Oral Care

Cosmetics

Others

Natural and Organic Personal Care Products Product Application Include:

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Chapter Scope

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