

Global N-vinylpyrrolidone Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global N-vinylpyrrolidone market size will reach 578.26 Million USD in 2025 and is projected to reach 679.43 Million USD by 2032, with a CAGR of 2.33% (2025-2032). Notably, the China N-vinylpyrrolidone market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

N-vinylpyrrolidone (NVP) is an organic compound with the chemical formula C_6H_9NO , characterized by its versatile properties and applications across multiple industries. It is a colorless to slightly yellow liquid or solid at room temperature, commonly used as a monomer in the synthesis of polyvinylpyrrolidone (PVP), a widely utilized polymer. NVP's ability to polymerize into PVP makes it valuable in pharmaceuticals, where PVP serves as a binder in tablet formulations and a stabilizer in suspensions. In cosmetics and personal care products, NVP-derived PVP functions as a film-forming agent in hair care products and skin creams. Industrial applications include its use in adhesives, coatings, and textiles due to its adhesive and film-forming properties. N-vinylpyrrolidone's versatility and compatibility with various chemicals make it integral to enhancing the performance and properties of numerous consumer and industrial products.

The major global manufacturers of N-vinylpyrrolidone include Ashland (ISP), BASF, Shokubai, Boai NKY Pharmaceuticals, JH Nanhong Life Sciences, Jiaozuo Zhongwei

Special Products Pharmaceutical, Huangshan Bonsun Pharmaceuticals, Jiaozuo Meida Fine Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of N-vinylpyrrolidone. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global N-vinylpyrrolidone market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the N-vinylpyrrolidone market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of N-vinylpyrrolidone industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of N-vinylpyrrolidone Include:

Ashland (ISP)

BASF

Shokubai

Boai NKY Pharmaceuticals

JH Nanhang Life Sciences

Jiaozuo Zhongwei Special Products Pharmaceutical

Huangshan Bonsun Pharmaceuticals

Jiaozuo Meida Fine Chemical

N-vinylpyrrolidone Product Segment Include:

Purity 98%

Purity 99%

Purity 99.8%

Other

N-vinylpyrrolidone Product Application Include:

Plastic

Papermaking

Electronic

Metal

Wood

Ink

Other

Chapter Scope

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