

Global Motorsports Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Motorsports market size will reach 2,216.28 Million USD in 2025 and is projected to reach 2,405.95 Million USD by 2032, with a CAGR of 1.18% (2025-2032). Notably, the China Motorsports market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Motorsports refer to competitive sporting events that involve the use of motorized vehicles. These events can take place on various types of tracks, circuits, or off-road terrains. Motorsports encompass a wide range of disciplines, including Formula 1 racing, NASCAR, rally racing, drag racing, motorcycle racing, and more. Participants compete against each other, showcasing their driving skills, speed, and endurance while pushing the limits of performance. Motorsports combine the thrill of high-speed action with technical expertise and strategy. They have a dedicated fan base and attract spectators from around the world. In addition to the entertainment factor, motorsports serve as a platform for technological advancements and innovations in vehicle engineering, safety, and efficiency. The competitive nature of motorsports, along with the passion and dedication of participants, contributes to its status as a popular and exciting sporting event.

The major global suppliers of Motorsports include Mercedes-Benz, Red Bull Racing, Ferrari, McLaren, Citroen, Hendrick Motorsports, Joe Gibbs Racing, Lotus F1, Lancia

Delta, Roush Fenway Racing, Team Penske, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motorsports. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Motorsports market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motorsports market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motorsports industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Motorsports Include:

Mercedes-Benz

Red Bull Racing

Ferrari

McLaren

Citroen

Hendrick Motorsports

Joe Gibbs Racing

Lotus F1

Lancia Delta

Roush Fenway Racing

Team Penske

Motorsports Product Segment Include:

Broadcasting Revenue

Ticketing Revenue

Merchandising Revenue

Advertising/Sponsorship Revenue

Others

Motorsports Product Application Include:

Venue Racing

Non-Venue Racing

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Motorsports Industry Porter's Five Forces Analysis

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