

# Global Motorcycles, Scooters and Mopeds Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Motorcycles, Scooters and Mopeds market size will reach 58,199 Million USD in 2025 and is projected to reach 64,548 Million USD by 2032, with a CAGR of 1.49% (2025-2032). Notably, the China Motorcycles, Scooters and Mopeds market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Motorcycles, scooters, and mopeds are all motorized two-wheeled vehicles designed for personal transportation. Motorcycles are typically larger and more powerful, equipped with engines ranging from small capacities to high-performance models, and are built for various purposes such as touring, sport riding, or commuting. Scooters, on the other hand, are generally smaller and have a step-through design, featuring a platform for the rider's feet and a low-power engine. Scooters are known for their ease of use, fuel efficiency, and practicality, making them popular for urban commuting. Mopeds, often confused with scooters, are similar in size and design but typically have smaller engines with lower top speeds. They often feature pedal-assist capabilities, allowing the rider to manually pedal or rely on the engine. Mopeds are commonly used for short-distance commuting and are subject to specific laws and regulations in certain regions.

The major global manufacturers of Motorcycles, Scooters and Mopeds include Honda, Hero MotoCorp, Bajaj Auto, TVS Motor, Yamaha, Suzuki, Haojue, Loncin Holding, Lifan

Industry, Guangzhou DaYun Motorcycle, Luoyang Northern Enterprises Group, Zongshen Industrial Group, Chongqing Yinxiang Motorcycle, Wuyang-Honda Motors, JINYI MOTOR, Sundiro Honda Motorcycle, Qianjiang Group, Piaggio, Kwang Yang (Kymco), Kawasaki, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motorcycles, Scooters and Mopeds. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Motorcycles, Scooters and Mopeds market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motorcycles, Scooters and Mopeds market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motorcycles, Scooters and Mopeds industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Motorcycles, Scooters and Mopeds Include:

Honda

Hero MotoCorp

Bajaj Auto

TVS Motor

Yamaha

Suzuki

Haojue

Loncin Holding

Lifan Industry

Guangzhou DaYun Motorcycle

Luoyang Northern Enterprises Group

Zongshen Industrial Group

Chongqing Yinxiang Motorcycle

Wuyang-Honda Motors

JINYI MOTOR

Sundiro Honda Motorcycle

Qianjiang Group

Piaggio

Kwang Yang (Kymco)

Kawasaki

Motorcycles, Scooters and Mopeds Product Segment Include:

Motorcycles

Scooters

Mopeds

Motorcycles, Scooters and Mopeds Product Application Include:

Below 100 cc

101-125 cc

126-150 cc

151-250 cc

Above 250 cc

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Motorcycles, Scooters and Mopeds Industry PESTEL Analysis

Chapter 3: Global Motorcycles, Scooters and Mopeds Industry Porter's Five Forces Analysis

Chapter 4: Global Motorcycles, Scooters and Mopeds Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Motorcycles, Scooters and Mopeds Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Motorcycles, Scooters and Mopeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Motorcycles, Scooters and Mopeds Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

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