

Global Motorcycle Tyres Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Motorcycle Tyres market size will reach 6,573.29 Million USD in 2025 and is projected to reach 8,178.18 Million USD by 2032, with a CAGR of 3.17% (2025-2032). Notably, the China Motorcycle Tyres market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Motorcycle tires, also known as motorcycle tyres (in British English), are the primary point of contact between a motorcycle and the road surface. They are specifically designed and engineered to provide crucial functions such as grip, stability, and maneuverability. Motorcycle tires are constructed with a combination of materials, including rubber compounds, fabric layers, steel belts, and other reinforcing materials. They come in various types and sizes depending on the motorcycle's intended use, such as street, off-road, sport, touring, or dual-sport riding. The design and tread pattern of motorcycle tires vary based on the intended application. Street tires typically have a balanced tread pattern for optimal grip and stability on paved surfaces, while off-road tires have aggressive knobs for better traction on dirt, mud, and uneven terrain. Depending on wear and riding conditions, motorcycles require periodic tire maintenance, including monitoring air pressure, tread depth, and inspecting for any signs of damage or wear.

The major global manufacturers of Motorcycle Tyres include Bridgestone, Michelin,

Cheng Shin Rubber, Kenda Tires, Continental Tires, Pirelli, Sumitomo Rubber, JILUER Tyre, Hangzhou Zhongce Rubber, Madras Rubber Factory, CEAT, FEICHI TIRE, JK Tyre & Industries, Mitas, Shinko Tire, Giti Tire, Heidenau, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motorcycle Tyres. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Motorcycle Tyres market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motorcycle Tyres market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motorcycle Tyres industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Motorcycle Tyres Include:

Bridgestone

Michelin

Cheng Shin Rubber

Kenda Tires

Continental Tires

Pirelli

Sumitomo Rubber

JILUER Tyre

Hangzhou Zhongce Rubber

Madras Rubber Factory

CEAT

FEICHI TIRE

JK Tyre & Industries

Mitas

Shinko Tire

Giti Tire

Heidenau

Motorcycle Tyres Product Segment Include:

Bias Tyre

Radial Tyre

Motorcycle Tyres Product Application Include:

Replacement

OEM

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Motorcycle Tyres Industry PESTEL Analysis

Chapter 3: Global Motorcycle Tyres Industry Porter's Five Forces Analysis

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