

# Global Motorcycle Gear Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Motorcycle Gear market size will reach 3,417.90 Million USD in 2025 and is projected to reach 4,087.85 Million USD by 2032, with a CAGR of 2.59% (2025-2032). Notably, the China Motorcycle Gear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Motorcycle gear refers to the specialized protective clothing and equipment worn by riders to enhance safety and comfort while riding motorcycles. It includes a variety of items such as helmets, jackets, pants, gloves, boots, and other accessories specifically designed for motorcycle riding. Motorcycle gear serves multiple purposes, primarily providing protection in the event of a crash or accident. For instance, helmets offer head protection, jackets and pants are typically made of abrasion-resistant materials to protect against road rash, and gloves and boots provide hand and foot protection respectively. Additionally, motorcycle gear often incorporates features like armor padding, ventilation, waterproofing, and reflective elements to further enhance safety and functionality. Wearing proper motorcycle gear is crucial for riders as it can significantly reduce the risk of injuries during accidents, shield against adverse weather conditions, and provide a more comfortable riding experience overall.

The major global manufacturers of Motorcycle Gear include Bell, Schuberth, Fox Racing, Shoei, AlpineStar, Dainese, HJC, Shark, Arai, Nolan, Studs, YOHE, LAZER,

PT Tarakusuma Indah, Jiujiang Jiadeshi, OGK Kabuto, Kido Sport, Rev'it, Belstaff, Airoh, Hehui Group, Pengcheng Helmets, Nanhai Xinyuan Helmets, Zhejiang Jixiang, Scoyco, Safety Helmets MFG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motorcycle Gear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Motorcycle Gear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motorcycle Gear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motorcycle Gear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Motorcycle Gear Include:

Bell

Schuberth

Fox Racing

Shoei

AlpineStar

Dainese

HJC

Shark

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

OGK Kabuto

Kido Sport

Rev'it

Belstaff

Airoh

Hehui Group

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Scoyco

Safety Helmets MFG

Motorcycle Gear Product Segment Include:

Jacket

Glove

Pants

Helmets

Motorcycle Gear Product Application Include:

On-Road Motorcycle

Off-Road Motocross

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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