

# Global Motorboat Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Motorboat market size will reach 60,942 Million USD in 2025 and is projected to reach 99,018 Million USD by 2032, with a CAGR of 7.18% (2025-2032). Notably, the China Motorboat market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A motorboat, also known as a powerboat, is a watercraft that is propelled by one or more engines rather than relying solely on sails or oars. Motorboats come in various sizes and configurations, from small recreational boats to larger vessels used for fishing, water sports, transportation, or commercial purposes. These boats are designed with an internal combustion engine or an electric motor that drives a propeller or jet propulsion system, propelling the boat through the water. Motorboats offer greater speed and maneuverability compared to sailing boats or rowboats, allowing for quicker and more efficient travel on water. They typically feature a deck or cabin, seating areas, controls for steering and speed regulation, and other amenities depending on the intended use. Motorboats are widely used for leisure activities, such as cruising, water skiing, or fishing, as well as for transportation and commercial operations, contributing to recreation, tourism, and trade along waterways.

The major global manufacturers of Motorboat include Marlow Hunter, Carver Yachts, Back Cove, Pursuit Boats, Azimut, Pershing, Princess Yachts, Hatteras, Monte Carlo Yachts, Boarnstream, Marex, Axopar Boats, Yamaha, Bayliner, Glastron, Crestliner,

etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motorboat. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Motorboat market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motorboat market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motorboat industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Motorboat Include:

Marlow Hunter

Carver Yachts

Back Cove

Pursuit Boats

Azimut

Pershing

Princess Yachts

Hatteras

Monte Carlo Yachts

Boarnstream

Marex

Axopar Boats

Yamaha

Bayliner

Glastron

Crestliner

Motorboat Product Segment Include:

Outboard Motorboat

Sterndrive Motorboat

Inboard Motorboat

Motorboat Product Application Include:

Recreational

Transportation and Commuting

Law Enforcement and Patrol

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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