

# Global Motor Permanent Magnet Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Motor Permanent Magnet market size will reach 4,957.50 Million USD in 2025 and is projected to reach 8,674.08 Million USD by 2032, with a CAGR of 8.32% (2025-2032). Notably, the China Motor Permanent Magnet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A motor permanent magnet is a crucial component used in electric motors to generate the necessary magnetic field for converting electrical energy into mechanical motion. Typically made from materials like neodymium-iron-boron (NdFeB) or samarium-cobalt (SmCo), these magnets possess strong magnetic properties that allow them to create a stable and powerful magnetic field. They are fixed within the motor's rotor and interact with the stator's magnetic field to produce rotational force. This interaction induces movement in the rotor, enabling the motor to drive mechanical systems in applications ranging from electric vehicles and industrial machinery to household appliances and renewable energy technologies. Motor permanent magnets are prized for their efficiency, compact size, and durability, making them indispensable in modern electric motor designs aimed at improving performance and energy efficiency across various industries.

The major global manufacturers of Motor Permanent Magnet include Zhong Ke San Huan, TDK Corporation, Zhenghai Magnetics, Proterial (Hitachi Metals), JL MAG Rare-

Earth, Ningbo Yunsheng, DMEGC, Shin-Etsu Chemical, Earth-Panda Advance Magnetic Material, Sinomag, Guangdong JPMF, Union Materials, BGRIMM Magnetic Materials, Hunan Aerospace Magnet & Magnet, Tokyo Ferrite, Sinosteel New Materials, Zhejiang Kaiven Magnet, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Motor Permanent Magnet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Motor Permanent Magnet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Motor Permanent Magnet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Motor Permanent Magnet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Motor Permanent Magnet Include:

Zhong Ke San Huan

TDK Corporation

Zhenghai Magnetics

Proterial (Hitachi Metals)

JL MAG Rare-Earth

Ningbo Yunsheng

DMEGC

Shin-Etsu Chemical

Earth-Panda Advance Magnetic Material

Sinomag

Guangdong JPMF

Union Materials

BGRIMM Magnetic Materials

Hunan Aerospace Magnet & Magnet

Tokyo Ferrite

Sinosteel New Materials

Zhejiang Kaiven Magnet

Motor Permanent Magnet Product Segment Include:

Ferrite Magnet

Rare Earth Magnet

Motor Permanent Magnet Product Application Include:

Automotive

Aerospace

Renewable Energy

Medical

Household Appliances

Office Equipment

Electric Toys

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Motor Permanent Magnet Capacity and Production Analysis

Chapter 3: Global Motor Permanent Magnet Industry PESTEL Analysis

Chapter 4: Global Motor Permanent Magnet Industry Porter's Five Forces Analysis

Chapter 5: Global Motor Permanent Magnet Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Motor Permanent Magnet Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Motor Permanent Magnet Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Motor Permanent Magnet Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 MOTOR PERMANENT MAGNET MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Motor Permanent Magnet Product by Type
  - 1.2.1 Ferrite Magnet
  - 1.2.2 Rare Earth Magnet
- 1.3 Motor Permanent Magnet Product by Application
  - 1.3.1 Automotive
  - 1.3.2 Aerospace
  - 1.3.3 Renewable Energy
  - 1.3.4 Medical
  - 1.3.5 Household Appliances
  - 1.3.6 Office Equipment
  - 1.3.7 Electric Toys
  - 1.3.8 Other
- 1.4 Global Motor Permanent Magnet Market Revenue and Sales Analysis
  - 1.4.1 Global Motor Permanent Magnet Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Motor Permanent Magnet Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Motor Permanent Magnet Market Sales Price Trend Analysis (2020-2032)
- 1.5 Motor Permanent Magnet Industry Trends and Innovation
  - 1.5.1 Motor Permanent Magnet Industry Trends and Innovation
  - 1.5.2 Motor Permanent Magnet Market Drivers and Challenges

### **2 GLOBAL MOTOR PERMANENT MAGNET CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Motor Permanent Magnet Capacity, Production and Utilization (2020-2032)
- 2.2 Global Motor Permanent Magnet Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Motor Permanent Magnet Production by Region
  - 2.3.1 Global Motor Permanent Magnet Production by Region (2020-2025)
  - 2.3.2 Global Motor Permanent Magnet Production Forecast by Region (2026-2032)
  - 2.3.3 Global Motor Permanent Magnet Production Market Share by Region (2020-2032)

### **3 MOTOR PERMANENT MAGNET MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

## **4 MOTOR PERMANENT MAGNET MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL MOTOR PERMANENT MAGNET MARKET ANALYSIS BY REGIONS**

- 5.1 Motor Permanent Magnet Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Motor Permanent Magnet Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Motor Permanent Magnet Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Motor Permanent Magnet Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Motor Permanent Magnet Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Motor Permanent Magnet Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Motor Permanent Magnet Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Motor Permanent Magnet Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL MOTOR PERMANENT MAGNET MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global Motor Permanent Magnet Market Size by Type
  - 6.1.1 Global Motor Permanent Magnet Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Motor Permanent Magnet Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Motor Permanent Magnet Market Size by Application

6.2.1 Global Motor Permanent Magnet Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global Motor Permanent Magnet Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

7.1 North America Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Motor Permanent Magnet Market Size by Type

7.3.1 North America Motor Permanent Magnet Sales by Type (2020-2032)

7.3.2 North America Motor Permanent Magnet Revenue by Type (2020-2032)

7.4 North America Motor Permanent Magnet Market Size by Application

7.4.1 North America Motor Permanent Magnet Sales by Application (2020-2032)

7.4.2 North America Motor Permanent Magnet Revenue by Application (2020-2032)

7.5 North America Motor Permanent Magnet Market Size by Country

7.5.1 US

7.5.2 Canada

## **8 EUROPE**

8.1 Europe Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Motor Permanent Magnet Market Size by Type

8.3.1 Europe Motor Permanent Magnet Sales by Type (2020-2032)

8.3.2 Europe Motor Permanent Magnet Revenue by Type (2020-2032)

8.4 Europe Motor Permanent Magnet Market Size by Application

8.4.1 Europe Motor Permanent Magnet Sales by Application (2020-2032)

8.4.2 Europe Motor Permanent Magnet Revenue by Application (2020-2032)

8.5 Europe Motor Permanent Magnet Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

## **9 CHINA**

9.1 China Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Motor Permanent Magnet Market Size by Type

9.3.1 China Motor Permanent Magnet Sales by Type (2020-2032)

9.3.2 China Motor Permanent Magnet Revenue by Type (2020-2032)

9.4 China Motor Permanent Magnet Market Size by Application

9.4.1 China Motor Permanent Magnet Sales by Application (2020-2032)

9.4.2 China Motor Permanent Magnet Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

10.1 APAC (excl. China) Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Motor Permanent Magnet Market Size by Type

10.3.1 APAC (excl. China) Motor Permanent Magnet Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Motor Permanent Magnet Revenue by Type (2020-2032)

10.4 APAC (excl. China) Motor Permanent Magnet Market Size by Application

10.4.1 APAC (excl. China) Motor Permanent Magnet Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Motor Permanent Magnet Revenue by Application (2020-2032)

10.5 APAC (excl. China) Motor Permanent Magnet Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

## **11 LATIN AMERICA**

11.1 Latin America Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

## **11.3 LATIN AMERICA MOTOR PERMANENT MAGNET MARKET SIZE BY TYPE**

- 11.3.1 Latin America Motor Permanent Magnet Sales by Type (2020-2032)
- 11.3.2 Latin America Motor Permanent Magnet Revenue by Type (2020-2032)
- 11.4 Latin America Motor Permanent Magnet Market Size by Application
  - 11.4.1 Latin America Motor Permanent Magnet Sales by Application (2020-2032)
  - 11.4.2 Latin America Motor Permanent Magnet Revenue by Application (2020-2032)
- 11.5 Latin America Motor Permanent Magnet Market Size by Country
- 11.6 Latin America Motor Permanent Magnet Market Size by Country
  - 11.6.1 Mexico
  - 11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

- 12.1 Middle East & Africa Motor Permanent Magnet Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Motor Permanent Magnet Market Size by Type
  - 12.3.1 Middle East & Africa Motor Permanent Magnet Sales by Type (2020-2032)
  - 12.3.2 Middle East & Africa Motor Permanent Magnet Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Motor Permanent Magnet Market Size by Application
  - 12.4.1 Middle East & Africa Motor Permanent Magnet Sales by Application (2020-2032)
  - 12.4.2 Middle East & Africa Motor Permanent Magnet Revenue by Application (2020-2032)
- 12.5 Middle East Motor Permanent Magnet Market Size by Country
  - 12.5.1 Saudi Arabia
  - 12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

- 13.1 Global Motor Permanent Magnet Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 13.1.1 Global Motor Permanent Magnet Market Sales by Key Manufacturers (2021-2025)
  - 13.1.2 Global Motor Permanent Magnet Market Revenue by Key Manufacturers (2021-2025)
  - 13.1.3 Global Motor Permanent Magnet Average Sales Price by Manufacturers (2021-2025)
- 13.2 Motor Permanent Magnet Competitive Landscape Analysis and Market Dynamic
  - 13.2.1 Motor Permanent Magnet Competitive Landscape Analysis

- 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

### 14.1 Zhong Ke San Huan

- 14.1.1 Zhong Ke San Huan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.1.2 Zhong Ke San Huan Motor Permanent Magnet Product Portfolio
- 14.1.3 Zhong Ke San Huan Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.2 TDK Corporation

- 14.2.1 TDK Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.2.2 TDK Corporation Motor Permanent Magnet Product Portfolio
- 14.2.3 TDK Corporation Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.3 Zhenghai Magnetics

- 14.3.1 Zhenghai Magnetics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.3.2 Zhenghai Magnetics Motor Permanent Magnet Product Portfolio
- 14.3.3 Zhenghai Magnetics Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.4 Proterial (Hitachi Metals)

- 14.4.1 Proterial (Hitachi Metals) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.4.2 Proterial (Hitachi Metals) Motor Permanent Magnet Product Portfolio
- 14.4.3 Proterial (Hitachi Metals) Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.5 JL MAG Rare-Earth

- 14.5.1 JL MAG Rare-Earth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.5.2 JL MAG Rare-Earth Motor Permanent Magnet Product Portfolio
- 14.5.3 JL MAG Rare-Earth Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.6 Ningbo Yunsheng

- 14.6.1 Ningbo Yunsheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 14.6.2 Ningbo Yunsheng Motor Permanent Magnet Product Portfolio

14.6.3 Ningbo Yunsheng Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.7 DMEGC

14.7.1 DMEGC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 DMEGC Motor Permanent Magnet Product Portfolio

14.7.3 DMEGC Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.8 Shin-Etsu Chemical

14.8.1 Shin-Etsu Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Shin-Etsu Chemical Motor Permanent Magnet Product Portfolio

14.8.3 Shin-Etsu Chemical Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.9 Earth-Panda Advance Magnetic Material

14.9.1 Earth-Panda Advance Magnetic Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Earth-Panda Advance Magnetic Material Motor Permanent Magnet Product Portfolio

14.9.3 Earth-Panda Advance Magnetic Material Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.10 Sinomag

14.10.1 Sinomag Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Sinomag Motor Permanent Magnet Product Portfolio

14.10.3 Sinomag Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.11 Guangdong JPMF

14.11.1 Guangdong JPMF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Guangdong JPMF Motor Permanent Magnet Product Portfolio

14.11.3 Guangdong JPMF Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.12 Union Materials

14.12.1 Union Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Union Materials Motor Permanent Magnet Product Portfolio

14.12.3 Union Materials Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.13 BGRIMM Magnetic Materials

14.13.1 BGRIMM Magnetic Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 BGRIMM Magnetic Materials Motor Permanent Magnet Product Portfolio

14.13.3 BGRIMM Magnetic Materials Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.14 Hunan Aerospace Magnet & Magnet

14.14.1 Hunan Aerospace Magnet & Magnet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Hunan Aerospace Magnet & Magnet Motor Permanent Magnet Product Portfolio

14.14.3 Hunan Aerospace Magnet & Magnet Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.15 Tokyo Ferrite

14.15.1 Tokyo Ferrite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 Tokyo Ferrite Motor Permanent Magnet Product Portfolio

14.15.3 Tokyo Ferrite Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.16 Sinosteel New Materials

14.16.1 Sinosteel New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 Sinosteel New Materials Motor Permanent Magnet Product Portfolio

14.16.3 Sinosteel New Materials Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.17 Zhejiang Kaiven Magnet

14.17.1 Zhejiang Kaiven Magnet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Zhejiang Kaiven Magnet Motor Permanent Magnet Product Portfolio

14.17.3 Zhejiang Kaiven Magnet Motor Permanent Magnet Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **15 INDUSTRY CHAIN ANALYSIS**

15.1 Motor Permanent Magnet Industry Chain Analysis

15.2 Motor Permanent Magnet Industry Raw Material and Suppliers Analysis

15.2.1 Motor Permanent Magnet Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Motor Permanent Magnet Typical Downstream Customers

15.4 Motor Permanent Magnet Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Motor Permanent Magnet Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Motor Permanent Magnet Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Motor Permanent Magnet Industry Development Status

Table 4: Motor Permanent Magnet Industry Development Trends

Table 5: Global Motor Permanent Magnet Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Motor Permanent Magnet Production by Region (2020-2025) & (K Ton)

Table 7: Global Motor Permanent Magnet Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Motor Permanent Magnet Production Market Share by Region (2020-2025)

Table 9: Global Motor Permanent Magnet Production Market Share by Region (2026-2032)

Table 10: Global Motor Permanent Magnet Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Motor Permanent Magnet Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Motor Permanent Magnet Revenue Market Share by Region (2020-2025)

Table 13: Global Motor Permanent Magnet Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Motor Permanent Magnet Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Motor Permanent Magnet Sales by Region (2020-2025) & (K Ton)

Table 16: Global Motor Permanent Magnet Sales Market Share by Region (2020-2025)

Table 17: Global Motor Permanent Magnet Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Motor Permanent Magnet Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Motor Permanent Magnet Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Motor Permanent Magnet Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Motor Permanent Magnet Sales Analysis by Type (2020-2025) & (K

Ton)

Table 22: Global Motor Permanent Magnet Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Motor Permanent Magnet Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Motor Permanent Magnet Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Motor Permanent Magnet Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Motor Permanent Magnet Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Motor Permanent Magnet Players in North America

Table 28: North America Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 29: North America Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 30: North America Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Motor Permanent Magnet Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 33: North America Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 34: North America Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Motor Permanent Magnet Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Motor Permanent Magnet Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Motor Permanent Magnet Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Motor Permanent Magnet Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Motor Permanent Magnet Players in Europe

Table 41: Europe Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Motor Permanent Magnet Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Motor Permanent Magnet Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Motor Permanent Magnet Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Motor Permanent Magnet Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Motor Permanent Magnet Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key Motor Permanent Magnet Players in China

Table 54: China Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 55: China Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 56: China Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Motor Permanent Magnet Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 59: China Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 60: China Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Motor Permanent Magnet Players in APAC (excl. China)

Table 63: APAC (excl. China) Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Motor Permanent Magnet Revenue by Type (2026-2032)

& (US\$ Million)

Table 67: APAC (excl. China) Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Motor Permanent Magnet Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Motor Permanent Magnet Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Motor Permanent Magnet Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Motor Permanent Magnet Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Motor Permanent Magnet Players in Latin America

Table 76: Latin America Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Motor Permanent Magnet Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Motor Permanent Magnet Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Motor Permanent Magnet Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Motor Permanent Magnet Sales Market Size by Country

(2020-2025) & (K Ton)

Table 87: Latin America Motor Permanent Magnet Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Motor Permanent Magnet Players in Middle East & Africa

Table 89: Middle East & Africa Motor Permanent Magnet Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Motor Permanent Magnet Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Motor Permanent Magnet Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Motor Permanent Magnet Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Motor Permanent Magnet Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Motor Permanent Magnet Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Motor Permanent Magnet Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Motor Permanent Magnet Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Motor Permanent Magnet Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Motor Permanent Magnet Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Motor Permanent Magnet Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Motor Permanent Magnet Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Motor Permanent Magnet Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Motor Permanent Magnet Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Motor Permanent Magnet Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Motor Permanent Magnet Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Zhong Ke San Huan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Zhong Ke San Huan Motor Permanent Magnet Product Portfolio

Table 110: Zhong Ke San Huan Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: TDK Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: TDK Corporation Motor Permanent Magnet Product Portfolio

Table 113: TDK Corporation Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Zhenghai Magnetics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Zhenghai Magnetics Motor Permanent Magnet Product Portfolio

Table 116: Zhenghai Magnetics Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Proterial (Hitachi Metals) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Proterial (Hitachi Metals) Motor Permanent Magnet Product Portfolio

Table 119: Proterial (Hitachi Metals) Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: JL MAG Rare-Earth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: JL MAG Rare-Earth Motor Permanent Magnet Product Portfolio

Table 122: JL MAG Rare-Earth Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Ningbo Yunsheng Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Ningbo Yunsheng Motor Permanent Magnet Product Portfolio

Table 125: Ningbo Yunsheng Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: DMEGC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: DMEGC Motor Permanent Magnet Product Portfolio

Table 128: DMEGC Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Shin-Etsu Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Shin-Etsu Chemical Motor Permanent Magnet Product Portfolio

Table 131: Shin-Etsu Chemical Motor Permanent Magnet Revenue (US\$ Million), Sales

(K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Earth-Panda Advance Magnetic Material Basic Company Profile

(Employees, Areas Service, Competitors and Contact Information)

Table 133: Earth-Panda Advance Magnetic Material Motor Permanent Magnet Product Portfolio

Table 134: Earth-Panda Advance Magnetic Material Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Sinomag Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Sinomag Motor Permanent Magnet Product Portfolio

Table 137: Sinomag Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Guangdong JPMF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Guangdong JPMF Motor Permanent Magnet Product Portfolio

Table 140: Guangdong JPMF Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Union Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Union Materials Motor Permanent Magnet Product Portfolio

Table 143: Union Materials Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: BGRIMM Magnetic Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: BGRIMM Magnetic Materials Motor Permanent Magnet Product Portfolio

Table 146: BGRIMM Magnetic Materials Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Hunan Aerospace Magnet & Magnet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Hunan Aerospace Magnet & Magnet Motor Permanent Magnet Product Portfolio

Table 149: Hunan Aerospace Magnet & Magnet Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 150: Tokyo Ferrite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: Tokyo Ferrite Motor Permanent Magnet Product Portfolio

Table 152: Tokyo Ferrite Motor Permanent Magnet Revenue (US\$ Million), Sales (K

Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 153: Sinosteel New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: Sinosteel New Materials Motor Permanent Magnet Product Portfolio

Table 155: Sinosteel New Materials Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 156: Zhejiang Kaiven Magnet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Zhejiang Kaiven Magnet Motor Permanent Magnet Product Portfolio

Table 158: Zhejiang Kaiven Magnet Motor Permanent Magnet Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 159: Upstream Key Raw Material Price List

Table 160: Motor Permanent Magnet Raw Material Suppliers and Contact Information

Table 161: Motor Permanent Magnet Typical Customer List

Table 162: Motor Permanent Magnet Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Motor Permanent Magnet Product Pictures

Figure 2: Ferrite Magnet Picture Scope

Figure 3: Rare Earth Magnet Picture Scope

Figure 4: Automotive Picture Scope

Figure 5: Aerospace Picture Scope

Figure 6: Renewable Energy Picture Scope

Figure 7: Medical Picture Scope

Figure 8: Household Appliances Picture Scope

Figure 9: Office Equipment Picture Scope

Figure 10: Electric Toys Picture Scope

Figure 11: Other Picture Scope

Figure 12: Global Motor Permanent Magnet Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 13: Global Motor Permanent Magnet Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 14: Global Motor Permanent Magnet Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 15: Global Motor Permanent Magnet Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 16: Global Motor Permanent Magnet Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 17: Global Motor Permanent Magnet Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 18: Global Motor Permanent Magnet Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 19: Global Motor Permanent Magnet Production Market Share by Region (2019-2030)

Figure 20: Global Motor Permanent Magnet Market Size by Region (2020-2032) & (US\$ Million)

Figure 21: Global Motor Permanent Magnet Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 22: Global Motor Permanent Magnet Sales Price by Region (2020-2032) & (K Ton)

Figure 23: North America Motor Permanent Magnet Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24:North America Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 25:North America Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 26:North America Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 27:North America Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 28:North America Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 29:US Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 30:Canada Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 31:Europe Motor Permanent Magnet Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 32:Europe Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 33:Europe Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 34:Europe Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 35:Europe Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 36:Europe Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 37:Germany Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 38:France Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 39:United Kingdom Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 40:Italy Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 41:Spain Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 42:Benelux Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 43:China Motor Permanent Magnet Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:China Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 45:China Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 46:China Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 47:China Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 48:China Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) Motor Permanent Magnet Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 50:APAC (excl. China) Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 51:APAC (excl. China) Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 53:APAC (excl. China) Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 54:APAC (excl. China) Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 55:Japan Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 56:South Korea Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 57:India Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 58:Australia Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 59:Southeast Asia Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 60:Latin America Motor Permanent Magnet Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Latin America Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 62:Latin America Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 63:Latin America Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 64:Latin America Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 65:Latin America Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 66:Mexico Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 67:Brazil Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 68:Middle East & Africa Motor Permanent Magnet Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 69:Middle East & Africa Motor Permanent Magnet Revenue Market Share by Players in 2024

Figure 70:Middle East & Africa Motor Permanent Magnet Sales Market Share by Type (2020-2032)

Figure 71:Middle East & Africa Motor Permanent Magnet Revenue Market Share by Type (2020-2032)

Figure 72: Middle East & Africa Motor Permanent Magnet Sales Market Share by Application (2020-2032)

Figure 73: Middle East & Africa Motor Permanent Magnet Revenue Market Share by Application (2020-2032)

Figure 74: Saudi Arabia Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 75: South Africa Motor Permanent Magnet Revenue (2020-2032) & (US\$ Million)

Figure 76: Global Motor Permanent Magnet Sales Market Share by Key Manufacturers in 2024

Figure 77: Global Motor Permanent Magnet Revenue Market Share by Key Manufacturers in 2024

Figure 78: Global Motor Permanent Magnet Industry Competition Landscape

Figure 79: Motor Permanent Magnet Industry Chain Analysis

Figure 80: Bottom-Up and Top-Down Research Methods

Figure 81: Key Interview Objectives

Figure 82: Data Cross Validation

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