

Global Mosquito Repellants Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Mosquito Repellants market size will reach 5,405.35 Million USD in 2025 and is projected to reach 7,875.06 Million USD by 2032, with a CAGR of 5.52% (2025-2032). Notably, the China Mosquito Repellants market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Mosquito repellents are products designed to deter mosquitoes from landing on and biting humans or animals. They work by creating a barrier or emitting substances that mosquitoes find unpleasant or repelling. Most mosquito repellents contain active ingredients that either mask the human scent or interfere with the mosquito's ability to detect it. Common active ingredients in mosquito repellents include DEET (N,N-Diethyl-meta-toluamide), picaridin, IR3535 (ethyl butylacetylaminopropionate), and oil of lemon eucalyptus (OLE). These repellents can come in various forms, such as sprays, lotions, creams, wipes, candles, and wearable devices. When applied to the skin or clothing, they provide varying degrees of protection against mosquito bites for a certain duration. Some repellents are also suitable for application on surfaces or in the environment to create a mosquito-free zone. It's essential to follow the instructions for each repellent product carefully to ensure safe and effective use. While mosquito repellents can be helpful in reducing mosquito bites and the risk of associated diseases, it's important to combine their use with other preventive measures, such as wearing long sleeves and pants, using mosquito nets, and eliminating breeding sites, for comprehensive mosquito

control.

The major global manufacturers of Mosquito Repellants include SC Johnson, Spectrum Brands, Reckitt Benckiser, 3M, Zhongshan LANJU, Godrej Household, Avon, Tender Corporation, Dainihon Jochugiku, Nice Group, Manaksia, Coleman, Sawyer Products, Omega Pharma, Konda, Cheerwin, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mosquito Repellants. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Mosquito Repellants market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mosquito Repellants market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mosquito Repellants industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Mosquito Repellants Include:

SC Johnson

Spectrum Brands

Reckitt Benckiser

3M

Zhongshan LANJU

Godrej Household

Avon

Tender Corporation

Dainihon Jochugiku

Nice Group

Manaksia

Coleman

Sawyer Products

Omega Pharma

Konda

Cheerwin

Mosquito Repellants Product Segment Include:

Coils

Vaporizer

Mats

Aerosols

Creams

Mosquito Repellants Product Application Include:

General Population

Special Population

Chapter Scope

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