

Global Modular Homes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Modular Homes market size will reach 54,434 Million USD in 2025 and is projected to reach 67,495 Million USD by 2032, with a CAGR of 3.12% (2025-2032). Notably, the China Modular Homes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Modular homes are prefabricated residential buildings constructed off-site in factory-controlled conditions and later transported to the permanent building site. These homes are built in sections, or modules, that are manufactured in a controlled environment, adhering to strict quality and safety standards. The modules are then transported to the site and assembled to create the finished home. Modular homes provide a faster and more efficient construction process compared to traditional stick-built homes, as the modules are constructed concurrently while the site work is being completed. They offer a range of design options and can be customized to meet specific preferences and requirements. With advancements in modular construction techniques, these homes can have the same durability, structural integrity, and aesthetics as traditional homes, while also providing benefits such as cost savings, reduced construction time, and improved energy efficiency. Modular homes have become a popular choice for those seeking a well-built, customizable, and time-efficient housing solution.

The major global manufacturers of Modular Homes include Bouygues Construction,

Lendlease Corporation, Laing O'rourke, Seikisui House, Clayton Homes, Champion, Modular Space Corporation, Daiwa House, Cavco Industries, Algeco Scotsman, Red Sea Housing, Redman Homes, Fleetwood Australia, Kwikspace Modular Buildings, Horizon North Logistics, Pleasant Valley Homes, Alta-Fab Structures, Kleusberg, KEE Kattera, Art's Way Manufacturing, NRB Inc., Wernick Group, Westchester Modular Homes, Modscape, Pratt Construction Incorporated, Koma Modular, New Era Homes, Guerdon Enterprises, Hickory Group, Lebanon Valley Homes, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Modular Homes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Modular Homes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Modular Homes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Modular Homes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Manufacturers of Modular Homes Include:

Bouygues Construction

Lendlease Corporation

Laing O'rouke

Seikisui House

Clayton Homes

Champion

Modular Space Corporation

Daiwa House

Cavco Industries

Algeco Scotsman

Red Sea Housing

Redman Homes

Fleetwood Australia

Kwikspace Modular Buildings

Horizon North Logistics

Pleasant Valley Homes

Alta-Fab Structures

Kleusberg

KEE Kattera

Art's Way Manufacturing

NRB Inc.

Wernick Group

Westchester Modular Homes

Modscape

Pratt Construction Incorporated

Koma Modular

New Era Homes

Guerdon Enterprises

Hickory Group

Lebanon Valley Homes

Modular Homes Product Segment Include:

Ranch House

Cape Cod House

Two-story Homes

Cabin/Chalet

Modular Homes Product Application Include:

999 sq ft Floor

1000 sq ft - 1499 sq ft Floor

1500 sq ft - 1999 sq ft Floor

2000 sq ft - 2499 sq ft Floor

More than 2500 sq ft Floor

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Modular Homes Industry PESTEL Analysis

Chapter 3: Global Modular Homes Industry Porter's Five Forces Analysis

Chapter 4: Global Modular Homes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Modular Homes Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Modular Homes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Modular Homes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 MODULAR HOMES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Modular Homes Product by Type
 - 1.2.1 Ranch House
 - 1.2.2 Cape Cod House
 - 1.2.3 Two-story Homes
 - 1.2.4 Cabin/Chalet
- 1.3 Modular Homes Product by Application
 - 1.3.1 999 sq ft Floor
 - 1.3.2 1000 sq ft - 1499 sq ft Floor
 - 1.3.3 1500 sq ft - 1999 sq ft Floor
 - 1.3.4 2000 sq ft - 2499 sq ft Floor
 - 1.3.5 More than 2500 sq ft Floor
- 1.4 Global Modular Homes Market Revenue and Sales Analysis
 - 1.4.1 Global Modular Homes Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Modular Homes Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Modular Homes Market Sales Price Trend Analysis (2020-2032)
- 1.5 Modular Homes Industry Trends and Innovation
 - 1.5.1 Modular Homes Industry Trends and Innovation
 - 1.5.2 Modular Homes Market Drivers and Challenges

2 MODULAR HOMES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 MODULAR HOMES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL MODULAR HOMES MARKET ANALYSIS BY REGIONS

4.1 Modular Homes Overall Market: 2024 VS 2025 VS 2032

4.2 Global Modular Homes Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Modular Homes Revenue and Market Share by Region (2020-2025)

4.2.2 Global Modular Homes Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Modular Homes Sales and Forecast Analysis (2020-2032)

4.3.1 Global Modular Homes Sales and Market Share by Region (2020-2025)

4.3.2 Global Modular Homes Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Modular Homes Sales Price Trend Analysis (2020-2032)

5 GLOBAL MODULAR HOMES MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Modular Homes Market Size by Type

5.1.1 Global Modular Homes Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Modular Homes Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Modular Homes Market Size by Application

5.2.1 Global Modular Homes Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Modular Homes Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Modular Homes Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Modular Homes Market Size by Type

6.3.1 North America Modular Homes Sales by Type (2020-2032)

6.3.2 North America Modular Homes Revenue by Type (2020-2032)

6.4 North America Modular Homes Market Size by Application

6.4.1 North America Modular Homes Sales by Application (2020-2032)

6.4.2 North America Modular Homes Revenue by Application (2020-2032)

6.5 North America Modular Homes Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

- 7.1 Europe Modular Homes Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Modular Homes Market Size by Type
 - 7.3.1 Europe Modular Homes Sales by Type (2020-2032)
 - 7.3.2 Europe Modular Homes Revenue by Type (2020-2032)
- 7.4 Europe Modular Homes Market Size by Application
 - 7.4.1 Europe Modular Homes Sales by Application (2020-2032)
 - 7.4.2 Europe Modular Homes Revenue by Application (2020-2032)
- 7.5 Europe Modular Homes Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Modular Homes Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Modular Homes Market Size by Type
 - 8.3.1 China Modular Homes Sales by Type (2020-2032)
 - 8.3.2 China Modular Homes Revenue by Type (2020-2032)
- 8.4 China Modular Homes Market Size by Application
 - 8.4.1 China Modular Homes Sales by Application (2020-2032)
 - 8.4.2 China Modular Homes Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Modular Homes Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Modular Homes Market Size by Type
 - 9.3.1 APAC (excl. China) Modular Homes Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Modular Homes Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Modular Homes Market Size by Application
 - 9.4.1 APAC (excl. China) Modular Homes Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Modular Homes Revenue by Application (2020-2032)

9.5 APAC (excl. China) Modular Homes Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Modular Homes Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Modular Homes Market Size by Type

10.3.1 Latin America Modular Homes Sales by Type (2020-2032)

10.3.2 Latin America Modular Homes Revenue by Type (2020-2032)

10.4 Latin America Modular Homes Market Size by Application

10.4.1 Latin America Modular Homes Sales by Application (2020-2032)

10.4.2 Latin America Modular Homes Revenue by Application (2020-2032)

10.5 Latin America Modular Homes Market Size by Country

10.6 Latin America Modular Homes Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Modular Homes Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Modular Homes Market Size by Type

11.3.1 Middle East & Africa Modular Homes Sales by Type (2020-2032)

11.3.2 Middle East & Africa Modular Homes Revenue by Type (2020-2032)

11.4 Middle East & Africa Modular Homes Market Size by Application

11.4.1 Middle East & Africa Modular Homes Sales by Application (2020-2032)

11.4.2 Middle East & Africa Modular Homes Revenue by Application (2020-2032)

11.5 Middle East Modular Homes Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Modular Homes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Modular Homes Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Modular Homes Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Modular Homes Average Sales Price by Manufacturers (2021-2025)

12.2 Modular Homes Competitive Landscape Analysis and Market Dynamic

12.2.1 Modular Homes Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Bouygues Construction

13.1.1 Bouygues Construction Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Bouygues Construction Modular Homes Product Portfolio

13.1.3 Bouygues Construction Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Lendlease Corporation

13.2.1 Lendlease Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Lendlease Corporation Modular Homes Product Portfolio

13.2.3 Lendlease Corporation Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Laing O'rouke

13.3.1 Laing O'rouke Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Laing O'rouke Modular Homes Product Portfolio

13.3.3 Laing O'rouke Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Seikisui House

13.4.1 Seikisui House Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Seikisui House Modular Homes Product Portfolio

13.4.3 Seikisui House Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Clayton Homes

13.5.1 Clayton Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.5.2 Clayton Homes Modular Homes Product Portfolio
- 13.5.3 Clayton Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 Champion
 - 13.6.1 Champion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.6.2 Champion Modular Homes Product Portfolio
 - 13.6.3 Champion Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Modular Space Corporation
 - 13.7.1 Modular Space Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Modular Space Corporation Modular Homes Product Portfolio
 - 13.7.3 Modular Space Corporation Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 Daiwa House
 - 13.8.1 Daiwa House Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 Daiwa House Modular Homes Product Portfolio
 - 13.8.3 Daiwa House Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 Cavco Industries
 - 13.9.1 Cavco Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.9.2 Cavco Industries Modular Homes Product Portfolio
 - 13.9.3 Cavco Industries Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Algeco Scotsman
 - 13.10.1 Algeco Scotsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 Algeco Scotsman Modular Homes Product Portfolio
 - 13.10.3 Algeco Scotsman Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Red Sea Housing
 - 13.11.1 Red Sea Housing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 Red Sea Housing Modular Homes Product Portfolio
 - 13.11.3 Red Sea Housing Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Redman Homes

13.12.1 Redman Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Redman Homes Modular Homes Product Portfolio

13.12.3 Redman Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Fleetwood Australia

13.13.1 Fleetwood Australia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Fleetwood Australia Modular Homes Product Portfolio

13.13.3 Fleetwood Australia Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Kwikspace Modular Buildings

13.14.1 Kwikspace Modular Buildings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Kwikspace Modular Buildings Modular Homes Product Portfolio

13.14.3 Kwikspace Modular Buildings Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Horizon North Logistics

13.15.1 Horizon North Logistics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Horizon North Logistics Modular Homes Product Portfolio

13.15.3 Horizon North Logistics Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Pleasant Valley Homes

13.16.1 Pleasant Valley Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Pleasant Valley Homes Modular Homes Product Portfolio

13.16.3 Pleasant Valley Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Alta-Fab Structures

13.17.1 Alta-Fab Structures Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Alta-Fab Structures Modular Homes Product Portfolio

13.17.3 Alta-Fab Structures Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Kleusberg

13.18.1 Kleusberg Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.18.2 Kleusberg Modular Homes Product Portfolio
- 13.18.3 Kleusberg Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.19 KEE Katerra
 - 13.19.1 KEE Katerra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.19.2 KEE Katerra Modular Homes Product Portfolio
 - 13.19.3 KEE Katerra Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.20 Art's Way Manufacturing
 - 13.20.1 Art's Way Manufacturing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Art's Way Manufacturing Modular Homes Product Portfolio
 - 13.20.3 Art's Way Manufacturing Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.21 NRB Inc.
 - 13.21.1 NRB Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.21.2 NRB Inc. Modular Homes Product Portfolio
 - 13.21.3 NRB Inc. Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.22 Wernick Group
 - 13.22.1 Wernick Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.22.2 Wernick Group Modular Homes Product Portfolio
 - 13.22.3 Wernick Group Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.23 Westchester Modular Homes
 - 13.23.1 Westchester Modular Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.23.2 Westchester Modular Homes Modular Homes Product Portfolio
 - 13.23.3 Westchester Modular Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.24 Modscape
 - 13.24.1 Modscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.24.2 Modscape Modular Homes Product Portfolio
 - 13.24.3 Modscape Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.25 Pratt Construction Incorporated

13.25.1 Pratt Construction Incorporated Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.25.2 Pratt Construction Incorporated Modular Homes Product Portfolio

13.25.3 Pratt Construction Incorporated Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.26 Koma Modular

13.26.1 Koma Modular Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.26.2 Koma Modular Modular Homes Product Portfolio

13.26.3 Koma Modular Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.27 New Era Homes

13.27.1 New Era Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.27.2 New Era Homes Modular Homes Product Portfolio

13.27.3 New Era Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.28 Guerdon Enterprises

13.28.1 Guerdon Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.28.2 Guerdon Enterprises Modular Homes Product Portfolio

13.28.3 Guerdon Enterprises Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.29 Hickory Group

13.29.1 Hickory Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.29.2 Hickory Group Modular Homes Product Portfolio

13.29.3 Hickory Group Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.30 Lebanon Valley Homes

13.30.1 Lebanon Valley Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.30.2 Lebanon Valley Homes Modular Homes Product Portfolio

13.30.3 Lebanon Valley Homes Modular Homes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Modular Homes Industry Chain Analysis
- 14.2 Modular Homes Industry Raw Material and Suppliers Analysis
 - 14.2.1 Modular Homes Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Modular Homes Typical Downstream Customers
- 14.4 Modular Homes Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Modular Homes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Modular Homes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Modular Homes Industry Development Status

Table 4: Modular Homes Industry Development Trends

Table 5: Global Modular Homes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Modular Homes Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Modular Homes Revenue Market Share by Region (2020-2025)

Table 8: Global Modular Homes Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Modular Homes Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Modular Homes Sales by Region (2020-2025) & (K Unit)

Table 11: Global Modular Homes Sales Market Share by Region (2020-2025)

Table 12: Global Modular Homes Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Modular Homes Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Modular Homes Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Modular Homes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Modular Homes Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Modular Homes Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Modular Homes Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Modular Homes Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Modular Homes Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Modular Homes Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Modular Homes Players in North America

Table 23: North America Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 24: North America Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 25: North America Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 28: North America Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 29: North America Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Modular Homes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Modular Homes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Modular Homes Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Modular Homes Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Modular Homes Players in Europe

Table 36: Europe Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Modular Homes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Modular Homes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Modular Homes Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Modular Homes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Modular Homes Players in China

Table 49: China Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 50: China Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 51: China Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 54: China Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 55: China Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Modular Homes Players in APAC (excl. China)

Table 58: APAC (excl. China) Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Modular Homes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Modular Homes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Modular Homes Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Modular Homes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Modular Homes Players in Latin America

Table 71: Latin America Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Modular Homes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Modular Homes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Modular Homes Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Modular Homes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Modular Homes Players in Middle East & Africa

Table 84: Middle East & Africa Modular Homes Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Modular Homes Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Modular Homes Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Modular Homes Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Modular Homes Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Modular Homes Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Modular Homes Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Modular Homes Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Modular Homes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Modular Homes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Modular Homes Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Modular Homes Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Modular Homes Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Modular Homes Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Modular Homes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Modular Homes Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Bouygues Construction Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 104: Bouygues Construction Modular Homes Product Portfolio

Table 105: Bouygues Construction Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Lendlease Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Lendlease Corporation Modular Homes Product Portfolio

Table 108: Lendlease Corporation Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Laing O'rourke Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Laing O'rourke Modular Homes Product Portfolio

Table 111: Laing O'rourke Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Seikisui House Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Seikisui House Modular Homes Product Portfolio

Table 114: Seikisui House Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Clayton Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Clayton Homes Modular Homes Product Portfolio

Table 117: Clayton Homes Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Champion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Champion Modular Homes Product Portfolio

Table 120: Champion Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Modular Space Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Modular Space Corporation Modular Homes Product Portfolio

Table 123: Modular Space Corporation Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Daiwa House Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Daiwa House Modular Homes Product Portfolio

Table 126: Daiwa House Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Cavco Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Cavco Industries Modular Homes Product Portfolio

Table 129: Cavco Industries Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Algeco Scotsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Algeco Scotsman Modular Homes Product Portfolio

Table 132: Algeco Scotsman Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Red Sea Housing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Red Sea Housing Modular Homes Product Portfolio

Table 135: Red Sea Housing Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Redman Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Redman Homes Modular Homes Product Portfolio

Table 138: Redman Homes Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Fleetwood Australia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Fleetwood Australia Modular Homes Product Portfolio

Table 141: Fleetwood Australia Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Kwikspace Modular Buildings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Kwikspace Modular Buildings Modular Homes Product Portfolio

Table 144: Kwikspace Modular Buildings Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Horizon North Logistics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Horizon North Logistics Modular Homes Product Portfolio

Table 147: Horizon North Logistics Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Pleasant Valley Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Pleasant Valley Homes Modular Homes Product Portfolio

Table 150: Pleasant Valley Homes Modular Homes Revenue (US\$ Million), Sales (K

Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Alta-Fab Structures Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Alta-Fab Structures Modular Homes Product Portfolio

Table 153: Alta-Fab Structures Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Kleusberg Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Kleusberg Modular Homes Product Portfolio

Table 156: Kleusberg Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: KEE Katerra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: KEE Katerra Modular Homes Product Portfolio

Table 159: KEE Katerra Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Art's Way Manufacturing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Art's Way Manufacturing Modular Homes Product Portfolio

Table 162: Art's Way Manufacturing Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: NRB Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: NRB Inc. Modular Homes Product Portfolio

Table 165: NRB Inc. Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 166: Wernick Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 167: Wernick Group Modular Homes Product Portfolio

Table 168: Wernick Group Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 169: Westchester Modular Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 170: Westchester Modular Homes Modular Homes Product Portfolio

Table 171: Westchester Modular Homes Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 172: Modscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 173: Modscape Modular Homes Product Portfolio

Table 174: Modscape Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 175: Pratt Construction Incorporated Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 176: Pratt Construction Incorporated Modular Homes Product Portfolio

Table 177: Pratt Construction Incorporated Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 178: Koma Modular Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 179: Koma Modular Modular Homes Product Portfolio

Table 180: Koma Modular Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 181: New Era Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 182: New Era Homes Modular Homes Product Portfolio

Table 183: New Era Homes Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 184: Guerdon Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 185: Guerdon Enterprises Modular Homes Product Portfolio

Table 186: Guerdon Enterprises Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 187: Hickory Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 188: Hickory Group Modular Homes Product Portfolio

Table 189: Hickory Group Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 190: Lebanon Valley Homes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 191: Lebanon Valley Homes Modular Homes Product Portfolio

Table 192: Lebanon Valley Homes Modular Homes Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 193: Upstream Key Raw Material Price List

Table 194: Modular Homes Raw Material Suppliers and Contact Information

Table 195: Modular Homes Typical Customer List

Table 196: Modular Homes Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Modular Homes Product Pictures

Figure 2: Ranch House Picture Scope

Figure 3: Cape Cod House Picture Scope

Figure 4: Two-story Homes Picture Scope

Figure 5: Cabin/Chalet Picture Scope

Figure 6: 999 sq ft Floor Picture Scope

Figure 7: 1000 sq ft - 1499 sq ft Floor Picture Scope

Figure 8: 1500 sq ft - 1999 sq ft Floor Picture Scope

Figure 9: 2000 sq ft - 2499 sq ft Floor Picture Scope

Figure 10: More than 2500 sq ft Floor Picture Scope

Figure 11: Global Modular Homes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Modular Homes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Modular Homes Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 14: Global Modular Homes Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global Modular Homes Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Modular Homes Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Modular Homes Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Modular Homes Revenue Market Share by Players in 2024

Figure 20: North America Modular Homes Sales Market Share by Type (2020-2032)

Figure 21: North America Modular Homes Revenue Market Share by Type (2020-2032)

Figure 22: North America Modular Homes Sales Market Share by Application (2020-2032)

Figure 23: North America Modular Homes Revenue Market Share by Application (2020-2032)

Figure 24: US Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 27:Europe Modular Homes Revenue Market Share by Players in 2024
- Figure 28:Europe Modular Homes Sales Market Share by Type (2020-2032)
- Figure 29:Europe Modular Homes Revenue Market Share by Type (2020-2032)
- Figure 30:Europe Modular Homes Sales Market Share by Application (2020-2032)
- Figure 31:Europe Modular Homes Revenue Market Share by Application (2020-2032)
- Figure 32:Germany Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 33:France Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 34:United Kingdom Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 35:Italy Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 36:Spain Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 37:Benelux Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 38:China Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 39:China Modular Homes Revenue Market Share by Players in 2024
- Figure 40:China Modular Homes Sales Market Share by Type (2020-2032)
- Figure 41:China Modular Homes Revenue Market Share by Type (2020-2032)
- Figure 42:China Modular Homes Sales Market Share by Application (2020-2032)
- Figure 43:China Modular Homes Revenue Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45:APAC (excl. China) Modular Homes Revenue Market Share by Players in 2024
- Figure 46:APAC (excl. China) Modular Homes Sales Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Modular Homes Revenue Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Modular Homes Sales Market Share by Application (2020-2032)
- Figure 49:APAC (excl. China) Modular Homes Revenue Market Share by Application (2020-2032)
- Figure 50:Japan Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 51:South Korea Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 52:India Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 53:Australia Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 54:Southeast Asia Modular Homes Revenue (2020-2032) & (US\$ Million)
- Figure 55:Latin America Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 56:Latin America Modular Homes Revenue Market Share by Players in 2024
- Figure 57:Latin America Modular Homes Sales Market Share by Type (2020-2032)

Figure 58:Latin America Modular Homes Revenue Market Share by Type (2020-2032)

Figure 59:Latin America Modular Homes Sales Market Share by Application (2020-2032)

Figure 60:Latin America Modular Homes Revenue Market Share by Application (2020-2032)

Figure 61:Mexico Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Modular Homes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Modular Homes Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa Modular Homes Sales Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Modular Homes Revenue Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Modular Homes Sales Market Share by Application (2020-2032)

Figure 68:Middle East & Africa Modular Homes Revenue Market Share by Application (2020-2032)

Figure 69:Saudi Arabia Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa Modular Homes Revenue (2020-2032) & (US\$ Million)

Figure 71:Global Modular Homes Sales Market Share by Key Manufacturers in 2024

Figure 72:Global Modular Homes Revenue Market Share by Key Manufacturers in 2024

Figure 73:Global Modular Homes Industry Competition Landscape

Figure 74:Modular Homes Industry Chain Analysis

Figure 75:Bottom-Up and Top-Down Research Methods

Figure 76:Key Interview Objectives

Figure 77:Data Cross Validation

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