

Global Modified Bitumen Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Modified Bitumen market size will reach 12,190 Million USD in 2025 and is projected to reach 14,810 Million USD by 2032, with a CAGR of 2.82% (2025-2032). Notably, the China Modified Bitumen market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Modified bitumen refers to a type of asphalt-based roofing material that is enhanced with polymers or other additives to improve its performance and durability. Bitumen, also known as asphalt, is a sticky, black, and highly viscous substance obtained from crude oil. When bitumen is mixed and blended with various modifiers, it forms modified bitumen, which exhibits enhanced properties such as increased elasticity, flexibility, resistance to aging and temperature changes, and improved adhesion. The polymers added to the bitumen can include materials like styrene-butadiene-styrene (SBS) or atactic polypropylene (APP). Modified bitumen is commonly used in the construction industry for low-slope roofing applications, such as flat roofs. It is available in various forms, including sheets, rolls, or liquids, and can be applied through hot or cold processes. The use of modified bitumen provides long-lasting and weather-resistant roofing solutions, with excellent waterproofing abilities and resistance to cracks and fatigue, making it suitable for a wide range of climates and building types.

The major global manufacturers of Modified Bitumen include Total, Shell, SK,

ExxonMobil, TIPCO ASPHALT, Colas, Nynas, Gazprom Neft PJSC, Lagan Asphalt Group, Guochuang Hi-tech, Baolirus, Xi'an Guolin Industry, Nichireki, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Modified Bitumen. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Modified Bitumen market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Modified Bitumen market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Modified Bitumen industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Modified Bitumen Include:

Total

Shell

SK

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Lagan Asphalt Group

Guochuang Hi-tech

Baolirus

Xi'an Guolin Industry

Nichireki

Modified Bitumen Product Segment Include:

SBS Modified Bitumen

Plastomer Modified Bitumen

Crumb Rubber Modified Bitumen

Others

Modified Bitumen Product Application Include:

Road Construction & Paving

Roofing

Others

Chapter Scope

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