

# Global Modem Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Modem market size will reach 12,937 Million USD in 2025 and is projected to reach 17,209 Million USD by 2032, with a CAGR of 4.16% (2025-2032). Notably, the China Modem market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A modem, short for modulator-demodulator, is a device that enables digital information to be transmitted over analog communication channels. Its primary function is to convert digital data from a computer or network into a format suitable for transmission over telephone lines or other analog mediums, and vice versa, to decode the received analog signals back into digital data. Modems are commonly used to provide internet connectivity, allowing computers and other devices to communicate with remote servers or networks. They establish a connection by modulating digital data into analog signals that can travel over existing analog infrastructure and demodulating them at the receiving end to retrieve the original digital information. Modems can operate using various technologies, such as dial-up, DSL, cable, or fiber optic, depending on the available infrastructure and desired data transfer rates. They play a crucial role in facilitating communication and data transfer between devices and networks, enabling the widespread connectivity that we rely on in today's digital age.

The major global manufacturers of Modem include Motorola, Cisco, ARRIS, NETGEAR, Linksys, Ubee (Ambit), D-Link, TP-Link, Asus, Toshiba, Actiontec, Skyworth, Huawei,

ZTE, Zoom, Cradlepoint, Pantech, Lenovo, USRobotics, PHILIPS, Westell, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Modem. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Modem market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Modem market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Modem industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Modem Include:

Motorola

Cisco

ARRIS

NETGEAR

Linksys

Ubee (Ambit)

D-Link

TP-Link

Asus

Toshiba

Actiontec

Skyworth

Huawei

ZTE

Zoom

Cradlepoint

Pantech

Lenovo

USRobotics

PHILIPS

Westell

Modem Product Segment Include:

DSL

Cable

Others

Modem Product Application Include:

Household Application

Commercial Application

## **Chapter Scope**

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