

Global Mobility as a Service (MaaS) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Mobility as a Service (MaaS) market size will reach 216,130 Million USD in 2025 and is projected to reach 848,203 Million USD by 2032, with a CAGR of 21.57% (2025-2032). Notably, the China Mobility as a Service (MaaS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Mobility as a Service (MaaS) is a concept that refers to the integration and consolidation of various transportation services into a single platform or application, aiming to provide seamless and convenient mobility options to users. It involves combining public transportation modes such as buses, trains, and subways with other options like ride-sharing, bike-sharing, car-sharing, and even on-demand taxis. MaaS platforms typically offer a range of services, including journey planning, ticketing, booking, and payment, all accessible through a mobile app. The goal of MaaS is to offer users a comprehensive and interconnected ecosystem of transportation options, allowing them to easily plan, book, and pay for their entire journey using a single platform, reducing the reliance on car ownership and encouraging sustainable and efficient use of transportation resources. MaaS holds the potential to improve urban mobility, enhance transportation accessibility, reduce congestion, and contribute to a more environmentally friendly and efficient transportation system overall.

The major global suppliers of Mobility as a Service (MaaS) include Uber, Didi, Lyft, Gett,

Mytaxi(Hailo), Ola Cabs, BlaBla Car, Careem, Grab Taxi, Kako Taxi, Addison Lee, Meru, Ingogo, Flywheel, Easy Taxi, Gocatch, Yandex Taxi, Via, Lecab, 99Taxis, Hellobike, Meituan, UCAR, Caocao, Shouqi Limousine & Chauffeur, DiDa Chuxing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mobility as a Service (MaaS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Mobility as a Service (MaaS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mobility as a Service (MaaS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mobility as a Service (MaaS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Mobility as a Service (MaaS) Include:

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Yandex Taxi

Via

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

Mobility as a Service (MaaS) Product Segment Include:

Private Transportation

Non-motorized Traffic

Mobility as a Service (MaaS) Product Application Include:

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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