

# Global Mobile Phone Accessories Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Mobile Phone Accessories market size will reach 97,165 Million USD in 2025 and is projected to reach 137,911 Million USD by 2032, with a CAGR of 5.13% (2025-2032). Notably, the China Mobile Phone Accessories market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Mobile phone accessories are additional products and peripherals designed to enhance the functionality, convenience, and protection of mobile phones. These accessories include a wide range of items such as phone cases, screen protectors, chargers, earphones or headphones, portable speakers, power banks, car mounts, and mobile photography accessories like lenses and tripods. Phone cases and screen protectors are popular accessories that protect smartphones from scratches, drops, and other damages. Chargers, power banks, and cables ensure uninterrupted power supply and charging on the go. Earphones, headphones, and portable speakers enhance audio experiences and enable private listening. Car mounts allow users to safely secure their phones in vehicles for navigation or hands-free communication. Mobile photography accessories offer options for capturing better photos and videos with smartphones. With the constantly evolving mobile phone industry, mobile phone accessories continue to be developed and upgraded to cater to the diverse needs and preferences of smartphone users worldwide.

The major global manufacturers of Mobile Phone Accessories include Apple, Samsung, MI, Huawei, Sony, Otterbox, Anker, ZAGG Inc, Jabra (GN Audio), LG, Incipio, Belkin International, UGREEN, Sennheiser, Sunvalley, Philips, PISEN, Romoss, Panasonic, Bose, Moshi, Audio-Technica Corporation, boAt (Imagine Marketing), Luxshare Precision, SCUD, NineKa, AOHA, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mobile Phone Accessories. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Mobile Phone Accessories market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mobile Phone Accessories market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mobile Phone Accessories industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Manufacturers of Mobile Phone Accessories Include:**

Apple

Samsung

MI

Huawei

Sony

Otterbox

Anker

ZAGG Inc

Jabra (GN Audio)

LG

Incipio

Belkin International

UGREEN

Sennheiser

Sunvalley

Philips

PISEN

Romoss

Panasonic

Bose

Moshi

Audio-Technica Corporation

boAt (Imagine Marketing)

Luxshare Precision

SCUD

NineKa

AOHAI

Mobile Phone Accessories Product Segment Include:

Battery

Headphone

Portable Power Bank

Charger

Data Transmission Product

Protective Case

Screen Protector

Others

Mobile Phone Accessories Product Application Include:

Offline

Online

## **Chapter Scope**

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