

# Global Mobile Crane Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Mobile Crane market size will reach 10,687 Million USD in 2025 and is projected to reach 13,387 Million USD by 2032, with a CAGR of 3.27% (2025-2032). Notably, the China Mobile Crane market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A mobile crane is a type of lifting equipment that is mounted on a wheeled vehicle, allowing it to be easily transported to different job sites. It is designed to hoist and move heavy loads vertically and horizontally using a telescopic boom or lattice boom configuration. The mobile crane is equipped with outriggers for stability and can be operated by an operator from a control station located in the cab of the crane. It is commonly used in construction, manufacturing, and various industries for tasks such as lifting materials, machinery, and structures, as well as for loading and unloading cargo. Mobile cranes come in various sizes and capacities to accommodate different lifting requirements, ranging from smaller models used in urban areas to larger cranes used for heavy-duty lifting in industrial settings. They offer flexibility, mobility, and versatility, making them an essential equipment for efficient and safe lifting operations.

The major global manufacturers of Mobile Crane include Liebherr, Tadano, Manitowoc, XCMG, Terex, Zoomlion, Sany, kobelco crane, Hitachi Sumitomo, Sichuan Changjiang, Altec Industries, Furukawa UNIC, Action Construction Equipment, Elliott Equipment, Escorts, Liugong, B?cker Maschinenwerke, liaoning fuwa, Manitex, Broderson, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mobile Crane. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Mobile Crane market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mobile Crane market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mobile Crane industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Mobile Crane Include:

Liebherr

Tadano

Manitowoc

XCMG

Terex

Zoomlion

Sany

kobelco crane

Hitachi Sumitomo

Sichuan Changjiang

Altec Industries

Furukawa UNIC

Action Construction Equipment

Elliott Equipment

Escorts

Liugong

Böcker Maschinenwerke

liaoning fuwa

Manitex

Broderson

Mobile Crane Product Segment Include:

Crawler Crane

All Terrain Crane

Truck Crane

Trailer-Mounted Crane

Others

Mobile Crane Product Application Include:

Construction

Industries

Utilities

Others

## **Chapter Scope**

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Chapter 3: Global Mobile Crane Industry Porter's Five Forces Analysis

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