

Global Mobile Betting Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Mobile Betting market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Mobile Betting market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Mobile betting refers to the practice of placing bets and participating in gambling activities through mobile devices such as smartphones and tablets. It involves accessing online betting platforms or mobile betting apps provided by bookmakers or online gambling operators. Mobile betting enables users to bet on various sports events, casino games, poker, and other forms of gambling anytime and anywhere, as long as they have a reliable internet connection. By using mobile betting platforms, users can browse available betting markets, view odds, place bets, and track their wagers in real-time. Mobile betting offers convenience, flexibility, and a user-friendly interface, allowing individuals to engage in gambling activities on the go. It has become increasingly popular due to its accessibility, as users can enjoy the excitement of betting from the comfort of their mobile devices. However, it is essential to practice responsible gambling and follow legal and regulatory guidelines while participating in mobile betting activities.

The major global suppliers of Mobile Betting include William Hill, GVC Holdings, 888 Holdings, Kindred Group, Betsson, Betway, Pinnacle, Bet365, Bet-at-home.com, Unikrn, Betfred, Betvictor, BetWinner, GG.BET, Buff.bet, Betcris, Intertops, Esports

Entertainment Group, SBOBET, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mobile Betting. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Mobile Betting market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mobile Betting market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mobile Betting industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Mobile Betting Include:

William Hill

GVC Holdings

888 Holdings

Kindred Group

Betsson

Betway

Pinnacle

Bet365

Bet-at-home.com

Unikrn

Betfred

Betvictor

BetWinner

GG.BET

Buff.bet

Betcris

Intertops

Esports Entertainment Group

SBOBET

Mobile Betting Product Segment Include:

Sports Betting

Online Lottery Games

Poker Betting

Casino Games

Bingo

Others

Mobile Betting Product Application Include:

18-29 Years Old

30-39 Years Old

40-49 Years Old

Others

Chapter Scope

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