

# Global Microwave Oven Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Microwave Oven market size will reach 11,757 Million USD in 2025 and is projected to reach 15,829 Million USD by 2032, with a CAGR of 4.34% (2025-2032). Notably, the China Microwave Oven market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A microwave oven is a kitchen appliance that uses microwave radiation to cook or heat food quickly and efficiently. It consists of a cooking chamber, a magnetron (a device that generates microwaves), a control panel, and various other components. When the oven is turned on and set to a desired cooking time and power level, the magnetron emits microwaves, which are electromagnetic waves with a frequency of around 2.45 gigahertz. These microwaves penetrate the food and excite water molecules, causing them to vibrate rapidly and generate heat through friction. This heat is then transferred to the rest of the food, cooking it evenly and rapidly. Microwaves are particularly effective in heating food items with high water content. Microwave ovens offer convenience and speed, allowing for quick reheating, defrosting, and cooking of various foods. They also provide features like timers, power control, and preset cooking settings for different types of food. However, it is important to use microwave-safe cookware and follow proper safety guidelines to avoid any potential hazards.

The major global manufacturers of Microwave Oven include Galanz, Midea, Electrolux,

Whirlpool, Panasonic, Samsung, Daewoo, BSH Home Appliances, LG, SHARP, Brandt, GE (Haier), Candy, Moulinex, Breville, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Microwave Oven. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Microwave Oven market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Microwave Oven market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Microwave Oven industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Microwave Oven Include:

Galanz

Midea

Electrolux

Whirlpool

Panasonic

Samsung

Daewoo

BSH Home Appliances

LG

SHARP

Brandt

GE (Haier)

Candy

Moulinex

Breville

Microwave Oven Product Segment Include:

Solo Microwave Oven

Built-In Microwave Oven

Countertop Microwave Oven

Drawer Microwave Oven

Microwave Oven Product Application Include:

Household

Commercial

## **Chapter Scope**

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