

Global Microlearning Platforms Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/M146C36DFFFEEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: M146C36DFFFEEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Microlearning Platforms market size will reach 2,122.70 Million USD in 2025 and is projected to reach 4,724.97 Million USD by 2032, with a CAGR of 12.11% (2025-2032). Notably, the China Microlearning Platforms market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Microlearning platforms are digital tools or platforms designed to deliver learning content in small, bite-sized modules or units. These platforms leverage technology to provide learners with access to concise and focused learning materials that can be consumed in short periods, often ranging from a few minutes to around ten minutes. They often utilize multimedia elements, such as videos, quizzes, interactive activities, and infographics, to deliver engaging and interactive learning experiences. Microlearning platforms are typically designed to be easily accessible and user-friendly, often accessible through web browsers or mobile applications. They offer flexibility in terms of when and where learners can access the content, allowing for self-paced learning and personalized learning paths. These platforms are widely used in corporate training, e-learning, and continuous professional development, as they enable learners to acquire knowledge and skills in a time-efficient and targeted manner, filling gaps in knowledge or providing quick refreshers on specific topics.

The major global suppliers of Microlearning Platforms include Saba Software, Mindtree,

Bigtincan, BrainStorm, Axonify, Ispring, Sponge, SwissVBS, Epignosis, Gameeffective (Central), Whatfix, Qstream, Allen Interactions, Grovo, Trivantis, Fivel, EdApp, EduMe, Float, Gnowbe, Verb, HandyTrain, MLevel, ExpandShare, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Microlearning Platforms. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Microlearning Platforms market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Microlearning Platforms market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Microlearning Platforms industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Microlearning Platforms Include:

Saba Software

Mindtree

Bigtincan

BrainStorm

Axonify

Ispring

Sponge

SwissVBS

Epignosis

Gameeffective (Central)

Whatfix

Qstream

Allen Interactions

Grovo

Trivantis

Fivel

EdApp

EduMe

Float

Gnowbe

Verb

HandyTrain

MLevel

ExpandShare

Microlearning Platforms Product Segment Include:

Cloud Based

Web Based

Microlearning Platforms Product Application Include:

Retail

Manufacturing & Logistics

Finance & Insurance

Automotive Retail

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Microlearning Platforms Industry PESTEL Analysis

Chapter 3: Global Microlearning Platforms Industry Porter's Five Forces Analysis

Chapter 4: Global Microlearning Platforms Major Regional Market Size and Forecast

Analysis

Chapter 5: Global Microlearning Platforms Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Microlearning Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Microlearning Platforms Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 MICROLEARNING PLATFORMS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Microlearning Platforms Product by Type
 - 1.2.1 Cloud Based
 - 1.2.2 Web Based
- 1.3 Microlearning Platforms Product by Application
 - 1.3.1 Retail
 - 1.3.2 Manufacturing & Logistics
 - 1.3.3 Finance & Insurance
 - 1.3.4 Automotive Retail
 - 1.3.5 Others
- 1.4 Global Microlearning Platforms Market Size Analysis (2020-2032)
- 1.5 Microlearning Platforms Market Development Status and Trends
 - 1.5.1 Microlearning Platforms Industry Development Status Analysis
 - 1.5.2 Microlearning Platforms Industry Development Trends Analysis

2 MICROLEARNING PLATFORMS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 MICROLEARNING PLATFORMS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL MICROLEARNING PLATFORMS MARKET ANALYSIS BY REGIONS

- 4.1 Global Microlearning Platforms Overall Market: 2024 VS 2025 VS 2032

4.2 Global Microlearning Platforms Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Microlearning Platforms Revenue and Market Share by Region (2020-2025)

4.2.2 Global Microlearning Platforms Revenue Forecast by Region (2026-2032)

5 GLOBAL MICROLEARNING PLATFORMS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Microlearning Platforms Market Size by Type (2020-2032)

5.2 Global Microlearning Platforms Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Microlearning Platforms Market Size by Type

6.4 North America Microlearning Platforms Market Size by Application

6.5 North America Microlearning Platforms Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Microlearning Platforms Market Size by Type

7.4 Europe Microlearning Platforms Market Size by Application

7.5 Europe Microlearning Platforms Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Microlearning Platforms Market Size by Type

8.4 China Microlearning Platforms Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Microlearning Platforms Market Size by Type

9.4 APAC (excl. China) Microlearning Platforms Market Size by Application

9.5 APAC (excl. China) Microlearning Platforms Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Microlearning Platforms Market Size by Type

10.4 Latin America Microlearning Platforms Market Size by Application

10.5 Latin America Microlearning Platforms Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Microlearning Platforms Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Microlearning Platforms Market Size by Type

11.4 Middle East & Africa Microlearning Platforms Market Size by Application

11.5 Middle East & Africa Microlearning Platforms Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Microlearning Platforms Market Revenue by Key Suppliers (2021-2025)
- 12.2 Microlearning Platforms Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Microlearning Platforms Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Saba Software
 - 13.1.1 Saba Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Saba Software Microlearning Platforms Product Portfolio
 - 13.1.3 Saba Software Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.2 Mindtree
 - 13.2.1 Mindtree Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.2.2 Mindtree Microlearning Platforms Product Portfolio
 - 13.2.3 Mindtree Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.3 Bigtincan
 - 13.3.1 Bigtincan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.3.2 Bigtincan Microlearning Platforms Product Portfolio
 - 13.3.3 Bigtincan Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.4 BrainStorm
 - 13.4.1 BrainStorm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.4.2 BrainStorm Microlearning Platforms Product Portfolio
 - 13.4.3 BrainStorm Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.5 Axonify
 - 13.5.1 Axonify Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.5.2 Axonify Microlearning Platforms Product Portfolio

13.5.3 Axonify Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Ispring

13.6.1 Ispring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Ispring Microlearning Platforms Product Portfolio

13.6.3 Ispring Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Sponge

13.7.1 Sponge Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Sponge Microlearning Platforms Product Portfolio

13.7.3 Sponge Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 SwissVBS

13.8.1 SwissVBS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 SwissVBS Microlearning Platforms Product Portfolio

13.8.3 SwissVBS Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Epignosis

13.9.1 Epignosis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Epignosis Microlearning Platforms Product Portfolio

13.9.3 Epignosis Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Gameeffective (Central)

13.10.1 Gameeffective (Central) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Gameeffective (Central) Microlearning Platforms Product Portfolio

13.10.3 Gameeffective (Central) Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Whatfix

13.11.1 Whatfix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Whatfix Microlearning Platforms Product Portfolio

13.11.3 Whatfix Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Qstream

13.12.1 Qstream Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Qstream Microlearning Platforms Product Portfolio

13.12.3 Qstream Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Allen Interactions

13.13.1 Allen Interactions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Allen Interactions Microlearning Platforms Product Portfolio

13.13.3 Allen Interactions Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Grovo

13.14.1 Grovo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Grovo Microlearning Platforms Product Portfolio

13.14.3 Grovo Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Trivantis

13.15.1 Trivantis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Trivantis Microlearning Platforms Product Portfolio

13.15.3 Trivantis Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Fivel

13.16.1 Fivel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Fivel Microlearning Platforms Product Portfolio

13.16.3 Fivel Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 EdApp

13.17.1 EdApp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 EdApp Microlearning Platforms Product Portfolio

13.17.3 EdApp Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 EduMe

13.18.1 EduMe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 EduMe Microlearning Platforms Product Portfolio

13.18.3 EduMe Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Float

13.19.1 Float Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Float Microlearning Platforms Product Portfolio

13.19.3 Float Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.20 Gnowbe

13.20.1 Gnowbe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Gnowbe Microlearning Platforms Product Portfolio

13.20.3 Gnowbe Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.21 Verb

13.21.1 Verb Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Verb Microlearning Platforms Product Portfolio

13.21.3 Verb Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.22 HandyTrain

13.22.1 HandyTrain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 HandyTrain Microlearning Platforms Product Portfolio

13.22.3 HandyTrain Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.23 MLevel

13.23.1 MLevel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 MLevel Microlearning Platforms Product Portfolio

13.23.3 MLevel Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.24 ExpandShare

13.24.1 ExpandShare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.24.2 ExpandShare Microlearning Platforms Product Portfolio

13.24.3 ExpandShare Microlearning Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Microlearning Platforms Industry Chain Analysis
- 14.2 Microlearning Platforms Typical Downstream Customers
- 14.3 Microlearning Platforms Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Microlearning Platforms Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Microlearning Platforms Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Microlearning Platforms Industry Development Status

Table 4: Microlearning Platforms Industry Development Trends

Table 5: Global Microlearning Platforms Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Microlearning Platforms Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Microlearning Platforms Revenue Market Share by Region (2020-2025)

Table 8: Global Microlearning Platforms Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Microlearning Platforms Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Microlearning Platforms Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Microlearning Platforms Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Microlearning Platforms Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Microlearning Platforms Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Microlearning Platforms Players in North America

Table 15: North America Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Microlearning Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Microlearning Platforms Revenue Market Size by Country

(2026-2032) & (US\$ Million)

Table 21: Key Microlearning Platforms Players in Europe

Table 22: Europe Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Microlearning Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Microlearning Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Microlearning Platforms Players in China

Table 29: China Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Microlearning Platforms Players in APAC (excl. China)

Table 34: APAC (excl. China) Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Microlearning Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Microlearning Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Microlearning Platforms Players in Latin America

Table 41: Latin America Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)

- Table 43: Latin America Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)
- Table 44: Latin America Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)
- Table 45: Latin America Microlearning Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 46: Latin America Microlearning Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 47: Key Microlearning Platforms Players in Middle East & Africa
- Table 48: Middle East & Africa Microlearning Platforms Revenue by Type (2020-2025) & (US\$ Million)
- Table 49: Middle East & Africa Microlearning Platforms Revenue by Type (2026-2032) & (US\$ Million)
- Table 50: Middle East & Africa Microlearning Platforms Revenue by Application (2020-2025) & (US\$ Million)
- Table 51: Middle East & Africa Microlearning Platforms Revenue by Application (2026-2032) & (US\$ Million)
- Table 52: Middle East & Africa Microlearning Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 53: Middle East & Africa Microlearning Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 54: Global Microlearning Platforms Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)
- Table 55: Global Microlearning Platforms Revenue Market Share by Key Suppliers (2021-2025)
- Table 56: Global Key Suppliers Headquarter Location and Key Area Sales
- Table 57: Market Mergers & Acquisitions, Expansion
- Table 58: Saba Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 59: Saba Software Microlearning Platforms Product Portfolio
- Table 60: Saba Software Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 61: Mindtree Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 62: Mindtree Microlearning Platforms Product Portfolio
- Table 63: Mindtree Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 64: Bigtincan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Bigtincan Microlearning Platforms Product Portfolio

Table 66: Bigtincan Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: BrainStorm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: BrainStorm Microlearning Platforms Product Portfolio

Table 69: BrainStorm Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Axonify Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Axonify Microlearning Platforms Product Portfolio

Table 72: Axonify Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Ispring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Ispring Microlearning Platforms Product Portfolio

Table 75: Ispring Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Sponge Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Sponge Microlearning Platforms Product Portfolio

Table 78: Sponge Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: SwissVBS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: SwissVBS Microlearning Platforms Product Portfolio

Table 81: SwissVBS Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Epignosis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Epignosis Microlearning Platforms Product Portfolio

Table 84: Epignosis Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Gameffective (Central) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Gameffective (Central) Microlearning Platforms Product Portfolio

Table 87: Gameffective (Central) Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Whatfix Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 89: Whatfix Microlearning Platforms Product Portfolio

Table 90: Whatfix Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Qstream Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Qstream Microlearning Platforms Product Portfolio

Table 93: Qstream Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Allen Interactions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Allen Interactions Microlearning Platforms Product Portfolio

Table 96: Allen Interactions Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Grovo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Grovo Microlearning Platforms Product Portfolio

Table 99: Grovo Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Trivantis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Trivantis Microlearning Platforms Product Portfolio

Table 102: Trivantis Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Fivel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Fivel Microlearning Platforms Product Portfolio

Table 105: Fivel Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: EdApp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: EdApp Microlearning Platforms Product Portfolio

Table 108: EdApp Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: EduMe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: EduMe Microlearning Platforms Product Portfolio

Table 111: EduMe Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Float Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Float Microlearning Platforms Product Portfolio

Table 114: Float Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Gnowbe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Gnowbe Microlearning Platforms Product Portfolio

Table 117: Gnowbe Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Verb Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Verb Microlearning Platforms Product Portfolio

Table 120: Verb Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: HandyTrain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: HandyTrain Microlearning Platforms Product Portfolio

Table 123: HandyTrain Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: MLevel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: MLevel Microlearning Platforms Product Portfolio

Table 126: MLevel Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: ExpandShare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: ExpandShare Microlearning Platforms Product Portfolio

Table 129: ExpandShare Microlearning Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 130: Microlearning Platforms Typical Customer List

Table 131: Microlearning Platforms Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Microlearning Platforms Product Pictures

Figure 2: Cloud Based Picture Scope

Figure 3: Web Based Picture Scope

Figure 4: Retail Picture Scope

Figure 5: Manufacturing & Logistics Picture Scope

Figure 6: Finance & Insurance Picture Scope

Figure 7: Automotive Retail Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Microlearning Platforms Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Microlearning Platforms Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Microlearning Platforms Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Microlearning Platforms Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: North America Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Microlearning Platforms Market Share by Players in 2024

Figure 15: North America Microlearning Platforms Revenue Market Share by Type (2020-2032)

Figure 16: North America Microlearning Platforms Revenue Market Share by Application (2020-2032)

Figure 17: US Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 18: Canada Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 19: Europe Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: Europe Microlearning Platforms Market Share by Players in 2024

Figure 21: Europe Microlearning Platforms Revenue Market Share by Type (2020-2032)

Figure 22: Europe Microlearning Platforms Revenue Market Share by Application (2020-2032)

Figure 23: Germany Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 24: France Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 25: United Kingdom Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

- Figure 26: Italy Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 27: Spain Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 28: Benelux Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 29: China Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 30: China Microlearning Platforms Market Share by Players in 2024
- Figure 31: China Microlearning Platforms Revenue Market Share by Type (2020-2032)
- Figure 32: China Microlearning Platforms Revenue Market Share by Application (2020-2032)
- Figure 33: APAC (excl. China) Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 34: APAC (excl. China) Microlearning Platforms Market Share by Players in 2024
- Figure 35: APAC (excl. China) Microlearning Platforms Revenue Market Share by Type (2020-2032)
- Figure 36: APAC (excl. China) Microlearning Platforms Revenue Market Share by Application (2020-2032)
- Figure 37: Japan Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 38: South Korea Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 39: India Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 40: Australia Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 41: Southeast Asia Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 42: Latin America Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43: Latin America Microlearning Platforms Market Share by Players in 2024
- Figure 44: Latin America Microlearning Platforms Revenue Market Share by Type (2020-2032)
- Figure 45: Latin America Microlearning Platforms Revenue Market Share by Application (2020-2032)
- Figure 46: Mexico Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 47: Brazil Microlearning Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 48: Middle East & Africa Microlearning Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 49: Middle East & Africa Microlearning Platforms Market Share by Players in 2024
- Figure 50: Middle East & Africa Microlearning Platforms Revenue Market Share by Type (2020-2032)
- Figure 51: Middle East & Africa Microlearning Platforms Revenue Market Share by Application (2020-2032)

Figure 52: Saudi Arabia Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 53: South Africa Microlearning Platforms Revenue (2020-2032) & (US\$ Million)

Figure 54: Global Microlearning Platforms Revenue Market Share by Key Suppliers in 2024

Figure 55: Global Microlearning Platforms Industry Competition Landscape

Figure 56: Microlearning Platforms Industry Chain Analysis

Figure 57: Bottom-Up and Top-Down Research Methods

Figure 58: Key Interview Objectives

Figure 59: Data Cross Validation

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