

# Global Microbiome Cosmetic Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Microbiome Cosmetic market size will reach 1,077.54 Million USD in 2025 and is projected to reach 2,577.73 Million USD by 2032, with a CAGR of 13.27% (2025-2032). Notably, the China Microbiome Cosmetic market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Microbiome cosmetics, also known as microbiome-friendly or microbiome-conscious cosmetics, are products specifically formulated to support and maintain the health and balance of the skin's microbiome. The microbiome refers to the complex community of microorganisms, including bacteria, viruses, fungi, and archaea, that reside on the surface of our skin. These microorganisms play a crucial role in maintaining skin health by contributing to its barrier function, immune responses, and overall well-being. Microbiome cosmetics are designed to work in harmony with the skin's natural microorganisms, aiming to enhance its microbiome diversity and promote a balanced microbial ecosystem. These products often incorporate prebiotics, probiotics, postbiotics, or other ingredients that help nurture and support beneficial microbes while minimizing the disruption of the skin's natural microbial balance. The goal of microbiome cosmetics is to improve skin health, address common skin concerns, and promote a more sustainable and personalized approach to skincare.

The major global manufacturers of Microbiome Cosmetic include L'Oréal, Unilever, The

Est?e Lauder Companies, Johnson & Johnson, Revlon, Esse Skincare, AOBiome, Aurelia, Gallinee, Tula Skincare, Glowbiotics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Microbiome Cosmetic. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Microbiome Cosmetic market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Microbiome Cosmetic market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Microbiome Cosmetic industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Microbiome Cosmetic Include:

L'Or?al

Unilever

The Est?e Lauder Companies

Johnson & Johnson

Revlon

Esse Skincare

AOBiome

Aurelia

Gallinee

Tula Skincare

Glowbiotics

Microbiome Cosmetic Product Segment Include:

Cream and Lotion

Skin Cleansing Lotions

Skin Facial Masks

Skin Serums

Others

Microbiome Cosmetic Product Application Include:

Skin Care

Hair Care

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Microbiome Cosmetic Industry PESTEL Analysis

Chapter 3: Global Microbiome Cosmetic Industry Porter's Five Forces Analysis

Chapter 4: Global Microbiome Cosmetic Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Microbiome Cosmetic Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Microbiome Cosmetic Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis,

Countries Analysis)

Chapter 12: Global Microbiome Cosmetic Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 MICROBIOME COSMETIC MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Microbiome Cosmetic Product by Type
  - 1.2.1 Cream and Lotion
  - 1.2.2 Skin Cleansing Lotions
  - 1.2.3 Skin Facial Masks
  - 1.2.4 Skin Serums
  - 1.2.5 Others
- 1.3 Microbiome Cosmetic Product by Application
  - 1.3.1 Skin Care
  - 1.3.2 Hair Care
- 1.4 Global Microbiome Cosmetic Market Revenue and Sales Analysis
  - 1.4.1 Global Microbiome Cosmetic Market Size Analysis (2020-2032)
  - 1.4.2 Global Microbiome Cosmetic Market Sales Analysis (2020-2032)
  - 1.4.3 Global Microbiome Cosmetic Market Sales Price Trend Analysis (2020-2032)
- 1.5 Microbiome Cosmetic Industry Trends and Innovation
  - 1.5.1 Microbiome Cosmetic Industry Trends and Innovation
  - 1.5.2 Microbiome Cosmetic Market Drivers and Challenges

### **2 MICROBIOME COSMETIC MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 MICROBIOME COSMETIC MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

## **4 GLOBAL MICROBIOME COSMETIC MARKET ANALYSIS BY REGIONS**

- 4.1 Global Microbiome Cosmetic Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Microbiome Cosmetic Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Microbiome Cosmetic Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Microbiome Cosmetic Revenue Forecast by Region (2026-2032)
- 4.3 Global Microbiome Cosmetic Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Microbiome Cosmetic Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Microbiome Cosmetic Sales Forecast by Region (2026-2032)
- 4.4 Global Microbiome Cosmetic Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL MICROBIOME COSMETIC MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Microbiome Cosmetic Market Size by Type
  - 5.1.1 Global Microbiome Cosmetic Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Microbiome Cosmetic Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Microbiome Cosmetic Market Size by Application
  - 5.2.1 Global Microbiome Cosmetic Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Microbiome Cosmetic Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Microbiome Cosmetic Market Size by Type
  - 6.3.1 North America Microbiome Cosmetic Sales by Type (2020-2032)
  - 6.3.2 North America Microbiome Cosmetic Revenue by Type (2020-2032)
- 6.4 North America Microbiome Cosmetic Market Size by Application
  - 6.4.1 North America Microbiome Cosmetic Sales by Application (2020-2032)
  - 6.4.2 North America Microbiome Cosmetic Revenue by Application (2020-2032)
- 6.5 North America Microbiome Cosmetic Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Microbiome Cosmetic Market Size by Type
  - 7.3.1 Europe Microbiome Cosmetic Sales by Type (2020-2032)
  - 7.3.2 Europe Microbiome Cosmetic Revenue by Type (2020-2032)
- 7.4 Europe Microbiome Cosmetic Market Size by Application
  - 7.4.1 Europe Microbiome Cosmetic Sales by Application (2020-2032)
  - 7.4.2 Europe Microbiome Cosmetic Revenue by Application (2020-2032)
- 7.5 Europe Microbiome Cosmetic Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Microbiome Cosmetic Market Size by Type
  - 8.3.1 China Microbiome Cosmetic Sales by Type (2020-2032)
  - 8.3.2 China Microbiome Cosmetic Revenue by Type (2020-2032)
- 8.4 China Microbiome Cosmetic Market Size by Application
  - 8.4.1 China Microbiome Cosmetic Sales by Application (2020-2032)
  - 8.4.2 China Microbiome Cosmetic Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Microbiome Cosmetic Market Size by Type
  - 9.3.1 APAC (excl. China) Microbiome Cosmetic Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Microbiome Cosmetic Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Microbiome Cosmetic Market Size by Application
  - 9.4.1 APAC (excl. China) Microbiome Cosmetic Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Microbiome Cosmetic Revenue by Application (2020-2032)

## 9.5 APAC (excl. China) Microbiome Cosmetic Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## 10 LATIN AMERICA

### 10.1 Latin America Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)

### 10.2 Latin America Key Manufacturers Analysis

### 10.3 Latin America Microbiome Cosmetic Market Size by Type

- 10.3.1 Latin America Microbiome Cosmetic Sales by Type (2020-2032)
- 10.3.2 Latin America Microbiome Cosmetic Revenue by Type (2020-2032)

### 10.4 Latin America Microbiome Cosmetic Market Size by Application

- 10.4.1 Latin America Microbiome Cosmetic Sales by Application (2020-2032)
- 10.4.2 Latin America Microbiome Cosmetic Revenue by Application (2020-2032)

### 10.5 Latin America Microbiome Cosmetic Market Size by Country

### 10.6 Latin America Microbiome Cosmetic Market Size by Country

- 10.6.1 Mexico
- 10.6.2 Brazil

## 11 MIDDLE EAST & AFRICA

### 11.1 Middle East & Africa Microbiome Cosmetic Market Size and Growth Rate Analysis (2020-2032)

### 11.2 Middle East & Africa Key Manufacturers Analysis

### 11.3 Middle East & Africa Microbiome Cosmetic Market Size by Type

- 11.3.1 Middle East & Africa Microbiome Cosmetic Sales by Type (2020-2032)
- 11.3.2 Middle East & Africa Microbiome Cosmetic Revenue by Type (2020-2032)

### 11.4 Middle East & Africa Microbiome Cosmetic Market Size by Application

- 11.4.1 Middle East & Africa Microbiome Cosmetic Sales by Application (2020-2032)
- 11.4.2 Middle East & Africa Microbiome Cosmetic Revenue by Application

(2020-2032)

### 11.5 Middle East Microbiome Cosmetic Market Size by Country

- 11.5.1 Saudi Arabia
- 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Microbiome Cosmetic Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Microbiome Cosmetic Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Microbiome Cosmetic Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Microbiome Cosmetic Average Sales Price by Manufacturers (2021-2025)

12.2 Microbiome Cosmetic Competitive Landscape Analysis and Market Dynamic

12.2.1 Microbiome Cosmetic Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 L'Oreal

13.1.1 L'Oreal Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 L'Oreal Microbiome Cosmetic Product Portfolio

13.1.3 L'Oreal Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Unilever

13.2.1 Unilever Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Unilever Microbiome Cosmetic Product Portfolio

13.2.3 Unilever Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 The Estee Lauder Companies

13.3.1 The Estee Lauder Companies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 The Estee Lauder Companies Microbiome Cosmetic Product Portfolio

13.3.3 The Estee Lauder Companies Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Johnson & Johnson

13.4.1 Johnson & Johnson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Johnson & Johnson Microbiome Cosmetic Product Portfolio

13.4.3 Johnson & Johnson Microbiome Cosmetic Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Revlon

13.5.1 Revlon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Revlon Microbiome Cosmetic Product Portfolio

13.5.3 Revlon Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Esse Skincare

13.6.1 Esse Skincare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Esse Skincare Microbiome Cosmetic Product Portfolio

13.6.3 Esse Skincare Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 AOBiome

13.7.1 AOBiome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 AOBiome Microbiome Cosmetic Product Portfolio

13.7.3 AOBiome Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Aurelia

13.8.1 Aurelia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Aurelia Microbiome Cosmetic Product Portfolio

13.8.3 Aurelia Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Gallinee

13.9.1 Gallinee Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Gallinee Microbiome Cosmetic Product Portfolio

13.9.3 Gallinee Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 Tula Skincare

13.10.1 Tula Skincare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Tula Skincare Microbiome Cosmetic Product Portfolio

13.10.3 Tula Skincare Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 Glowbiotics

13.11.1 Glowbiotics Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.11.2 Glowbiotics Microbiome Cosmetic Product Portfolio

13.11.3 Glowbiotics Microbiome Cosmetic Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Microbiome Cosmetic Industry Chain Analysis

14.2 Microbiome Cosmetic Industry Raw Material and Suppliers Analysis

14.2.1 Microbiome Cosmetic Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Microbiome Cosmetic Typical Downstream Customers

14.4 Microbiome Cosmetic Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Microbiome Cosmetic Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Microbiome Cosmetic Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Microbiome Cosmetic Industry Development Status

Table 4: Microbiome Cosmetic Industry Development Trends

Table 5: Global Microbiome Cosmetic Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Microbiome Cosmetic Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Microbiome Cosmetic Revenue Market Share by Region (2020-2025)

Table 8: Global Microbiome Cosmetic Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Microbiome Cosmetic Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Microbiome Cosmetic Sales by Region (2020-2025) & (K Unit)

Table 11: Global Microbiome Cosmetic Sales Market Share by Region (2020-2025)

Table 12: Global Microbiome Cosmetic Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Microbiome Cosmetic Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Microbiome Cosmetic Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Microbiome Cosmetic Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Microbiome Cosmetic Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Microbiome Cosmetic Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Microbiome Cosmetic Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Microbiome Cosmetic Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Microbiome Cosmetic Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Microbiome Cosmetic Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Microbiome Cosmetic Players in North America

Table 23: North America Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 24: North America Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 25: North America Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 28: North America Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 29: North America Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Microbiome Cosmetic Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Microbiome Cosmetic Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Microbiome Cosmetic Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Microbiome Cosmetic Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Microbiome Cosmetic Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Microbiome Cosmetic Players in Europe

Table 36: Europe Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Microbiome Cosmetic Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Microbiome Cosmetic Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Microbiome Cosmetic Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Microbiome Cosmetic Sales Market Size by Country (2020-2025) & (K

Unit)

Table 47: Europe Microbiome Cosmetic Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Microbiome Cosmetic Players in China

Table 49: China Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 50: China Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 51: China Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 54: China Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 55: China Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Microbiome Cosmetic Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Microbiome Cosmetic Players in APAC (excl. China)

Table 58: APAC (excl. China) Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Microbiome Cosmetic Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Microbiome Cosmetic Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Microbiome Cosmetic Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Microbiome Cosmetic Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Microbiome Cosmetic Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Microbiome Cosmetic Players in Latin America

Table 71: Latin America Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Microbiome Cosmetic Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Microbiome Cosmetic Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Microbiome Cosmetic Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Microbiome Cosmetic Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Microbiome Cosmetic Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Microbiome Cosmetic Players in Middle East & Africa

Table 84: Middle East & Africa Microbiome Cosmetic Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Microbiome Cosmetic Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Microbiome Cosmetic Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Microbiome Cosmetic Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Microbiome Cosmetic Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Microbiome Cosmetic Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Microbiome Cosmetic Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Microbiome Cosmetic Revenue by Application

(2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Microbiome Cosmetic Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Microbiome Cosmetic Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Microbiome Cosmetic Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Microbiome Cosmetic Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Microbiome Cosmetic Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Microbiome Cosmetic Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Microbiome Cosmetic Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Microbiome Cosmetic Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: L'Oreal Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: L'Oreal Microbiome Cosmetic Product Portfolio

Table 105: L'Oreal Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Unilever Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Unilever Microbiome Cosmetic Product Portfolio

Table 108: Unilever Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: The Estee Lauder Companies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: The Estee Lauder Companies Microbiome Cosmetic Product Portfolio

Table 111: The Estee Lauder Companies Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Johnson & Johnson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Johnson & Johnson Microbiome Cosmetic Product Portfolio

Table 114: Johnson & Johnson Microbiome Cosmetic Revenue (US\$ Million), Sales (K

Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Revlon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Revlon Microbiome Cosmetic Product Portfolio

Table 117: Revlon Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Esse Skincare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Esse Skincare Microbiome Cosmetic Product Portfolio

Table 120: Esse Skincare Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: AOBiome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: AOBiome Microbiome Cosmetic Product Portfolio

Table 123: AOBiome Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Aurelia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Aurelia Microbiome Cosmetic Product Portfolio

Table 126: Aurelia Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Gallinee Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Gallinee Microbiome Cosmetic Product Portfolio

Table 129: Gallinee Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Tula Skincare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Tula Skincare Microbiome Cosmetic Product Portfolio

Table 132: Tula Skincare Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Glowbiotics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Glowbiotics Microbiome Cosmetic Product Portfolio

Table 135: Glowbiotics Microbiome Cosmetic Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Upstream Key Raw Material Price List

Table 137: Microbiome Cosmetic Raw Material Suppliers and Contact Information

Table 138: Microbiome Cosmetic Typical Customer List

Table 139: Microbiome Cosmetic Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Microbiome Cosmetic Product Pictures

Figure 2: Cream and Lotion Picture Scope

Figure 3: Skin Cleansing Lotions Picture Scope

Figure 4: Skin Facial Masks Picture Scope

Figure 5: Skin Serums Picture Scope

Figure 6: Others Picture Scope

Figure 7: Skin Care Picture Scope

Figure 8: Hair Care Picture Scope

Figure 9: Global Microbiome Cosmetic Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Microbiome Cosmetic Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Microbiome Cosmetic Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 12: Global Microbiome Cosmetic Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 13: Global Microbiome Cosmetic Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Microbiome Cosmetic Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: Global Microbiome Cosmetic Sales Price by Region (2020-2032) & (K Unit)

Figure 16: North America Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: North America Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 18: North America Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 19: North America Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 20: North America Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 21: North America Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 22: US Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 23: Canada Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 24:Europe Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25:Europe Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 26:Europe Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 27:Europe Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 28:Europe Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 29:Europe Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 30:Germany Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 31:France Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 32:United Kingdom Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 33:Italy Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 34:Spain Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 35:Benelux Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 36:China Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 37:China Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 38:China Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 39:China Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 40:China Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 41:China Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 42:APAC (excl. China) Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:APAC (excl. China) Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 44:APAC (excl. China) Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 48:Japan Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 49:South Korea Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 50:India Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 51:Australia Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 52:Southeast Asia Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 53:Latin America Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 54:Latin America Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 55:Latin America Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 56:Latin America Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 57:Latin America Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 58:Latin America Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 59:Mexico Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 60:Brazil Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Microbiome Cosmetic Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Microbiome Cosmetic Revenue Market Share by Players in 2024

Figure 63:Middle East & Africa Microbiome Cosmetic Sales Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Microbiome Cosmetic Revenue Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Microbiome Cosmetic Sales Market Share by Application (2020-2032)

Figure 66:Middle East & Africa Microbiome Cosmetic Revenue Market Share by Application (2020-2032)

Figure 67:Saudi Arabia Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 68:South Africa Microbiome Cosmetic Revenue (2020-2032) & (US\$ Million)

Figure 69:Global Microbiome Cosmetic Sales Market Share by Key Manufacturers in 2024

Figure 70:Global Microbiome Cosmetic Revenue Market Share by Key Manufacturers in 2024

Figure 71:Global Microbiome Cosmetic Industry Competition Landscape

Figure 72:Microbiome Cosmetic Industry Chain Analysis

Figure 73:Bottom-Up and Top-Down Research Methods

Figure 74:Key Interview Objectives

Figure 75:Data Cross Validation

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