

# Global Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) market size will reach 498.07 Million USD in 2025 and is projected to reach 620.10 Million USD by 2032, with a CAGR of 3.18% (2025-2032). Notably, the China Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Methyl cellulose (MC) and hydroxypropyl methylcellulose (HPMC) are both types of cellulose derivatives widely used in various industries. Methyl cellulose is a non-ionic cellulose ether derived from cellulose, a natural polymer found in plant cell walls. It is produced by treating cellulose with methyl chloride. Hydroxypropyl methylcellulose, on the other hand, is a modified cellulose ether obtained by treating cellulose with propylene oxide and methyl chloride. Both MC and HPMC are water-soluble polymers and have similar properties, including thickening, gelling, film-forming, and adhesive capabilities. However, HPMC has additional hydroxypropyl groups attached to the cellulose backbone, which impart improved water retention, stability, and binding properties compared to MC. These cellulose derivatives are used in a wide range of applications, including food products, pharmaceuticals, cosmetics, construction materials, and adhesives, where they serve as thickening agents, stabilizers, emulsifiers, and binders.

The major global manufacturers of Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) include Ashland, Dow, Shin-Etsu, HERCULES, Shandong Guangda, Shandong Head, Shandong Yiteng, Ruitai, Shanghai Huiguang, Henan Tiansheng, Huzhou Zhanwang, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) Include:

Ashland

Dow

Shin-Etsu

HERCULES

Shandong Guangda

Shandong Head

Shandong Yiteng

Ruitai

Shanghai Huiguang

Henan Tiansheng

Huzhou Zhanwang

Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) Product Segment Include:

Food Grade

Pharmaceutical Grade

Others

Methyl Cellulose (MC) and Hydroxypropyl Methylcellulose (HPMC) Product Application Include:

Construction

Foods & Beverages

Pharmaceuticals

Industrials

Others

## **Chapter Scope**

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