

# Global Menthol Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/M8B43659D3A0EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: M8B43659D3A0EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Menthol market size will reach 948.31 Million USD in 2025 and is projected to reach 1,553.93 Million USD by 2032, with a CAGR of 7.31% (2025-2032). Notably, the China Menthol market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Menthol is a naturally occurring organic compound derived from mint plants, specifically menthol mint or peppermint. It has a distinct cooling, refreshing sensation and a minty aroma. Menthol is widely used in various products such as candies, chewing gums, throat lozenges, topical creams, and pharmaceuticals due to its unique sensory properties. When applied to the skin or mucous membranes, menthol produces a cooling effect by stimulating nerve receptors and blocking certain pain signals, providing temporary relief for minor aches, itching, and irritation. It is also commonly found in cough drops and nasal inhalers, as it can help soothe sore throats and provide a sensation of improved breathing. Menthol is known for its pleasant and invigorating scent, making it a popular ingredient in personal care products like shampoos, soaps, and lotions.

The major global manufacturers of Menthol include Agson Global, Symrise AG, BASF, Takasago, Arora Aromatics, Swati Menthol & Allied Chem, NecLife, Bhagat Aromatics, KM Chemicals, Silverline Chemicals, A.G. Industries, Mentha & Allied Products, Neeru Enterprises, Vinayak, Hindustan Mint&Agro Products, Nantong Menthol Factory,

Tienyuan Chem, Fengle Perfume, Yinfeng Pharma, Great Nation Essential Oils, Ifan Chem, Xiangsheng Perfume, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Menthol. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Menthol market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Menthol market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Menthol industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Menthol Include:

Agson Global

Symrise AG

BASF

Takasago

Arora Aromatics

Swati Menthol & Allied Chem

NecLife

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

A.G. Industries

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint&Agro Products

Nantong Menthol Factory

Tienyuan Chem

Fengle Perfume

Yinfeng Pharma

Great Nation Essential Oils

Ifan Chem

Xiangsheng Perfume

Menthol Product Segment Include:

Natural Menthol

Synthetical Menthol

Menthol Product Application Include:

Oral Hygiene

Pharmaceuticals

Tobacco

Confectionaries

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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