

# Global Menstrual Cups Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Menstrual Cups market size will reach 709.60 Million USD in 2025 and is projected to reach 962.44 Million USD by 2032, with a CAGR of 4.45% (2025-2032). Notably, the China Menstrual Cups market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Menstrual cups are feminine hygiene products designed to collect menstrual fluid during a woman's period. They are small, flexible cups made from medical-grade silicone, latex, or elastomer materials. To use a menstrual cup, it is folded and inserted into the vagina, where it unfolds and creates a seal to prevent leaks. The cup collects menstrual fluid rather than absorbing it, and it can be emptied, rinsed, and reinserted multiple times throughout the day. Menstrual cups have become increasingly popular due to their eco-friendly nature, as they are reusable and can last for several years with proper care. They offer advantages such as reduced waste, cost-effectiveness, and the convenience of longer wear time compared to disposable menstrual products. Menstrual cups come in various sizes and shapes to accommodate different anatomies and flow levels, and they offer an alternative to traditional pads or tampons, providing comfort, freedom of movement, and a potentially more sustainable approach to menstrual care.

The major global manufacturers of Menstrual Cups include Diva, IrisCup, The Keeper,

MeLuna, Anigan, Femmycycle, Lunette, Mooncup (UK), The Flex Company, Yuuki, LadyCup, FemmeCup, Ruby Life, LifeCup, Lena Cup, Monzcare, SckoonCup, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Menstrual Cups. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Menstrual Cups market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Menstrual Cups market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Menstrual Cups industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Menstrual Cups Include:

Diva

IrisCup

The Keeper

MeLuna

Anigan

Femmycycle

Lunette

Mooncup (UK)

The Flex Company

Yuuki

LadyCup

FemmeCup

Ruby Life

LifeCup

Lena Cup

Monzcare

SckoonCup

Menstrual Cups Product Segment Include:

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

Menstrual Cups Product Application Include:

Supermarkets

Drugstore

Online Shop

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Menstrual Cups Industry PESTEL Analysis

Chapter 3: Global Menstrual Cups Industry Porter's Five Forces Analysis

Chapter 4: Global Menstrual Cups Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Menstrual Cups Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Menstrual Cups Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Menstrual Cups Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Menstrual Cups Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Menstrual Cups Competitive Analysis (Market Size, Key

Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Menstrual Cups Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Menstrual Cups Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Menstrual Cups Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 MENSTRUAL CUPS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Menstrual Cups Product by Type
  - 1.2.1 Silicon
  - 1.2.2 Natural Gum Rubber (Latex)
  - 1.2.3 Thermoplastic Elastomer (TPE)
- 1.3 Menstrual Cups Product by Application
  - 1.3.1 Supermarkets
  - 1.3.2 Drugstore
  - 1.3.3 Online Shop
- 1.4 Global Menstrual Cups Market Revenue and Sales Analysis
  - 1.4.1 Global Menstrual Cups Market Size Analysis (2020-2032)
  - 1.4.2 Global Menstrual Cups Market Sales Analysis (2020-2032)
  - 1.4.3 Global Menstrual Cups Market Sales Price Trend Analysis (2020-2032)
- 1.5 Menstrual Cups Industry Trends and Innovation
  - 1.5.1 Menstrual Cups Industry Trends and Innovation
  - 1.5.2 Menstrual Cups Market Drivers and Challenges

### **2 MENSTRUAL CUPS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 MENSTRUAL CUPS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL MENSTRUAL CUPS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Menstrual Cups Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Menstrual Cups Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Menstrual Cups Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Menstrual Cups Revenue Forecast by Region (2026-2032)
- 4.3 Global Menstrual Cups Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Menstrual Cups Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Menstrual Cups Sales Forecast by Region (2026-2032)
- 4.4 Global Menstrual Cups Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL MENSTRUAL CUPS MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Menstrual Cups Market Size by Type
  - 5.1.1 Global Menstrual Cups Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Menstrual Cups Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Menstrual Cups Market Size by Application
  - 5.2.1 Global Menstrual Cups Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Menstrual Cups Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Menstrual Cups Market Size by Type
  - 6.3.1 North America Menstrual Cups Sales by Type (2020-2032)
  - 6.3.2 North America Menstrual Cups Revenue by Type (2020-2032)
- 6.4 North America Menstrual Cups Market Size by Application
  - 6.4.1 North America Menstrual Cups Sales by Application (2020-2032)
  - 6.4.2 North America Menstrual Cups Revenue by Application (2020-2032)
- 6.5 North America Menstrual Cups Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Menstrual Cups Market Size by Type

- 7.3.1 Europe Menstrual Cups Sales by Type (2020-2032)
- 7.3.2 Europe Menstrual Cups Revenue by Type (2020-2032)
- 7.4 Europe Menstrual Cups Market Size by Application
  - 7.4.1 Europe Menstrual Cups Sales by Application (2020-2032)
  - 7.4.2 Europe Menstrual Cups Revenue by Application (2020-2032)
- 7.5 Europe Menstrual Cups Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Menstrual Cups Market Size by Type
  - 8.3.1 China Menstrual Cups Sales by Type (2020-2032)
  - 8.3.2 China Menstrual Cups Revenue by Type (2020-2032)
- 8.4 China Menstrual Cups Market Size by Application
  - 8.4.1 China Menstrual Cups Sales by Application (2020-2032)
  - 8.4.2 China Menstrual Cups Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Menstrual Cups Market Size by Type
  - 9.3.1 APAC (excl. China) Menstrual Cups Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Menstrual Cups Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Menstrual Cups Market Size by Application
  - 9.4.1 APAC (excl. China) Menstrual Cups Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Menstrual Cups Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Menstrual Cups Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Menstrual Cups Market Size by Type

10.3.1 Latin America Menstrual Cups Sales by Type (2020-2032)

10.3.2 Latin America Menstrual Cups Revenue by Type (2020-2032)

10.4 Latin America Menstrual Cups Market Size by Application

10.4.1 Latin America Menstrual Cups Sales by Application (2020-2032)

10.4.2 Latin America Menstrual Cups Revenue by Application (2020-2032)

10.5 Latin America Menstrual Cups Market Size by Country

10.6 Latin America Menstrual Cups Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Menstrual Cups Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Menstrual Cups Market Size by Type

11.3.1 Middle East & Africa Menstrual Cups Sales by Type (2020-2032)

11.3.2 Middle East & Africa Menstrual Cups Revenue by Type (2020-2032)

11.4 Middle East & Africa Menstrual Cups Market Size by Application

11.4.1 Middle East & Africa Menstrual Cups Sales by Application (2020-2032)

11.4.2 Middle East & Africa Menstrual Cups Revenue by Application (2020-2032)

11.5 Middle East Menstrual Cups Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Menstrual Cups Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Menstrual Cups Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Menstrual Cups Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Menstrual Cups Average Sales Price by Manufacturers (2021-2025)
- 12.2 Menstrual Cups Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Menstrual Cups Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### 13.1 Diva

13.1.1 Diva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Diva Menstrual Cups Product Portfolio

13.1.3 Diva Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 IrisCup

13.2.1 IrisCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 IrisCup Menstrual Cups Product Portfolio

13.2.3 IrisCup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 The Keeper

13.3.1 The Keeper Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 The Keeper Menstrual Cups Product Portfolio

13.3.3 The Keeper Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 MeLuna

13.4.1 MeLuna Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 MeLuna Menstrual Cups Product Portfolio

13.4.3 MeLuna Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Anigan

13.5.1 Anigan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Anigan Menstrual Cups Product Portfolio

13.5.3 Anigan Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Femmycycle

13.6.1 Femmycycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Femmycycle Menstrual Cups Product Portfolio

13.6.3 Femmycycle Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Lunette

13.7.1 Lunette Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Lunette Menstrual Cups Product Portfolio

13.7.3 Lunette Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Mooncup (UK)

13.8.1 Mooncup (UK) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Mooncup (UK) Menstrual Cups Product Portfolio

13.8.3 Mooncup (UK) Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 The Flex Company

13.9.1 The Flex Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 The Flex Company Menstrual Cups Product Portfolio

13.9.3 The Flex Company Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Yuuki

13.10.1 Yuuki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Yuuki Menstrual Cups Product Portfolio

13.10.3 Yuuki Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 LadyCup

13.11.1 LadyCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 LadyCup Menstrual Cups Product Portfolio

13.11.3 LadyCup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 FemmeCup

13.12.1 FemmeCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 FemmeCup Menstrual Cups Product Portfolio

13.12.3 FemmeCup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Ruby Life

13.13.1 Ruby Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Ruby Life Menstrual Cups Product Portfolio

13.13.3 Ruby Life Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 LifeCup

13.14.1 LifeCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 LifeCup Menstrual Cups Product Portfolio

13.14.3 LifeCup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Lena Cup

13.15.1 Lena Cup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Lena Cup Menstrual Cups Product Portfolio

13.15.3 Lena Cup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Monzcare

13.16.1 Monzcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Monzcare Menstrual Cups Product Portfolio

13.16.3 Monzcare Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 SckoonCup

13.17.1 SckoonCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 SckoonCup Menstrual Cups Product Portfolio

13.17.3 SckoonCup Menstrual Cups Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Menstrual Cups Industry Chain Analysis

14.2 Menstrual Cups Industry Raw Material and Suppliers Analysis

14.2.1 Menstrual Cups Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Menstrual Cups Typical Downstream Customers

14.4 Menstrual Cups Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Menstrual Cups Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Menstrual Cups Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Menstrual Cups Industry Development Status

Table 4: Menstrual Cups Industry Development Trends

Table 5: Global Menstrual Cups Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Menstrual Cups Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Menstrual Cups Revenue Market Share by Region (2020-2025)

Table 8: Global Menstrual Cups Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Menstrual Cups Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Menstrual Cups Sales by Region (2020-2025) & (K Unit)

Table 11: Global Menstrual Cups Sales Market Share by Region (2020-2025)

Table 12: Global Menstrual Cups Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Menstrual Cups Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Menstrual Cups Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Menstrual Cups Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Menstrual Cups Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Menstrual Cups Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Menstrual Cups Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Menstrual Cups Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Menstrual Cups Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Menstrual Cups Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Menstrual Cups Players in North America

Table 23: North America Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 24: North America Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 25: North America Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 28: North America Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 29: North America Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Menstrual Cups Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Menstrual Cups Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Menstrual Cups Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Menstrual Cups Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Menstrual Cups Players in Europe

Table 36: Europe Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Menstrual Cups Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Menstrual Cups Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Menstrual Cups Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Menstrual Cups Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Menstrual Cups Players in China

Table 49: China Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 50: China Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 51: China Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 54: China Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 55: China Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Menstrual Cups Players in APAC (excl. China)

Table 58: APAC (excl. China) Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Menstrual Cups Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Menstrual Cups Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Menstrual Cups Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Menstrual Cups Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Menstrual Cups Players in Latin America

Table 71: Latin America Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Menstrual Cups Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Menstrual Cups Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 81: Latin America Menstrual Cups Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Menstrual Cups Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Menstrual Cups Players in Middle East & Africa

Table 84: Middle East & Africa Menstrual Cups Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Menstrual Cups Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Menstrual Cups Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Menstrual Cups Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Menstrual Cups Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Menstrual Cups Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Menstrual Cups Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Menstrual Cups Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Menstrual Cups Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Menstrual Cups Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Menstrual Cups Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Menstrual Cups Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Menstrual Cups Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Menstrual Cups Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Menstrual Cups Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Menstrual Cups Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Diva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Diva Menstrual Cups Product Portfolio

Table 105: Diva Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: IrisCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: IrisCup Menstrual Cups Product Portfolio

Table 108: IrisCup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: The Keeper Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: The Keeper Menstrual Cups Product Portfolio

Table 111: The Keeper Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: MeLuna Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: MeLuna Menstrual Cups Product Portfolio

Table 114: MeLuna Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Anigan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Anigan Menstrual Cups Product Portfolio

Table 117: Anigan Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Femmycycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Femmycycle Menstrual Cups Product Portfolio

Table 120: Femmycycle Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Lunette Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Lunette Menstrual Cups Product Portfolio

Table 123: Lunette Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Mooncup (UK) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Mooncup (UK) Menstrual Cups Product Portfolio

Table 126: Mooncup (UK) Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: The Flex Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: The Flex Company Menstrual Cups Product Portfolio

Table 129: The Flex Company Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Yuuki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Yuuki Menstrual Cups Product Portfolio

Table 132: Yuuki Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: LadyCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: LadyCup Menstrual Cups Product Portfolio

Table 135: LadyCup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: FemmeCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: FemmeCup Menstrual Cups Product Portfolio

Table 138: FemmeCup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Ruby Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Ruby Life Menstrual Cups Product Portfolio

Table 141: Ruby Life Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: LifeCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: LifeCup Menstrual Cups Product Portfolio

Table 144: LifeCup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Lena Cup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Lena Cup Menstrual Cups Product Portfolio

Table 147: Lena Cup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Monzcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Monzcare Menstrual Cups Product Portfolio

Table 150: Monzcare Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: SckoonCup Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: SckoonCup Menstrual Cups Product Portfolio

Table 153: SckoonCup Menstrual Cups Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Upstream Key Raw Material Price List

Table 155: Menstrual Cups Raw Material Suppliers and Contact Information

Table 156: Menstrual Cups Typical Customer List

Table 157: Menstrual Cups Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Menstrual Cups Product Pictures

Figure 2: Silicon Picture Scope

Figure 3: Natural Gum Rubber (Latex) Picture Scope

Figure 4: Thermoplastic Elastomer (TPE) Picture Scope

Figure 5: Supermarkets Picture Scope

Figure 6: Drugstore Picture Scope

Figure 7: Online Shop Picture Scope

Figure 8: Global Menstrual Cups Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Menstrual Cups Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Menstrual Cups Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Menstrual Cups Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Menstrual Cups Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Menstrual Cups Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Menstrual Cups Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Menstrual Cups Revenue Market Share by Players in 2024

Figure 17: North America Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 18: North America Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 19: North America Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 20: North America Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 21: US Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Menstrual Cups Revenue Market Share by Players in 2024

Figure 25: Europe Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 26: Europe Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 27:Europe Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 28:Europe Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 29:Germany Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 30:France Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 35:China Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Menstrual Cups Revenue Market Share by Players in 2024

Figure 37:China Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 38:China Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 39:China Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 40:China Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Menstrual Cups Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 47:Japan Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 49:India Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53:Latin America Menstrual Cups Revenue Market Share by Players in 2024

Figure 54:Latin America Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 55:Latin America Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 56:Latin America Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 57:Latin America Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Menstrual Cups Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Menstrual Cups Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Menstrual Cups Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Menstrual Cups Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Menstrual Cups Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Menstrual Cups Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Menstrual Cups Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Menstrual Cups Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Menstrual Cups Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Menstrual Cups Industry Competition Landscape

Figure 71:Menstrual Cups Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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