

Global Men Sleepwear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Men Sleepwear market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Men Sleepwear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Men's sleepwear refers to clothing specifically designed for men to wear during sleep or relaxation at home. It includes a range of comfortable garments such as pajamas, sleep shirts, sleep shorts, and loungewear. Men's sleepwear is typically made from soft, lightweight fabrics like cotton, linen, or modal, which provide breathability and comfort throughout the night. The styles and designs can vary, offering options from traditional two-piece pajama sets with button-up shirts and pants to more relaxed and casual sleepwear like t-shirts and shorts. Men's sleepwear is intended to promote relaxation, aid in a restful sleep, and offer a degree of modesty and comfort while at leisure in the home environment. It is an essential part of a man's nighttime routine, ensuring a cozy and comfortable experience during rest and downtime.

The major global manufacturers of Men Sleepwear include Calvin Klein, Dolce & Gabbana, Gucci, Massimo Dutti, Everlane, KESHINE, QUEEND, Uniqlo, Tutuanna, Narue, MUJI, Le Perla, H&M, David Jones, Zalora, Aimer, Eberjey, Oysho, Mimi Holiday, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Men Sleepwear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Men Sleepwear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Men Sleepwear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Men Sleepwear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Men Sleepwear Include:

Calvin Klein

Dolce & Gabbana

Gucci

Massimo Dutti

Everlane

KESHINE

QUEEND

Uniqlo

Tutuanna

Narue

MUJI

Le Perla

H&M

David Jones

Zalora

Aimer

Eberjey

Oysho

Mimi Holiday

Men Sleepwear Product Segment Include:

Cotton

Wool

Silk

Others

Men Sleepwear Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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