

Global Melamine Foam Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/MC5B247CA92CEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: MC5B247CA92CEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Melamine Foam market size will reach 1,579.60 Million USD in 2025 and is projected to reach 2,966.36 Million USD by 2032, with a CAGR of 9.42% (2025-2032). Notably, the China Melamine Foam market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Melamine foam, also commonly known as magic eraser or melamine sponge, is a unique cleaning material with remarkable properties. It is made from an open-cell foam composed of melamine resin, a thermosetting plastic. The foam structure is highly porous, giving it a sponge-like appearance. Melamine foam is known for its exceptional cleaning abilities, capable of removing tough stains and marks from various surfaces without the need for harsh chemicals. When the foam is dampened, its microscopic structure becomes abrasive, allowing it to effectively lift dirt, grime, and scuff marks from surfaces. Melamine foam is particularly effective on hard surfaces like walls, floors, countertops, appliances, and even shoes. It can also clean surfaces such as glass, ceramic, leather, and vinyl. However, it should be used with caution on delicate or glossy surfaces, as it may cause abrasion or remove protective coatings. Melamine foam is popular for its convenience, versatility, and environmentally-friendly characteristics, as it typically requires only water for effective cleaning.

The major global manufacturers of Melamine Foam include BASF SE, SINOYQX

(Yulong), Puyang Green Foam, Recticel, Junhua, BEIJING GUOJIAN ANKE, CMS Danskin Acoustics, Linyi Yingke Chemistry, Acoustafoam, Queen City, Reilly Foam, Wilhams, Clark Foam, Hodgson?Hodgson, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Melamine Foam. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Melamine Foam market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Melamine Foam market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Melamine Foam industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Melamine Foam Include:

BASF SE

SINOYQX (Yulong)

Puyang Green Foam

Recticel

Junhua

BEIJING GUOJIAN ANKE

CMS Danskin Acoustics

Linyi Yingke Chemistry

Acoustafoam

Queen City

Reilly Foam

Wilhams

Clark Foam

Hodgson?Hodgson

Melamine Foam Product Segment Include:

Rigid Melamine Foam

Semi-Rigid Melamine Foam

Flexible Melamine Foam

Melamine Foam Product Application Include:

Industrial

Construction

Transportation

Others

Chapter Scope

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