

Global Medium Molecular Weight Polyisobutylene Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Medium Molecular Weight Polyisobutylene market size will reach 211.41 Million USD in 2025 and is projected to reach 410.41 Million USD by 2032, with a CAGR of 9.94% (2025-2032). Notably, the China Medium Molecular Weight Polyisobutylene market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Medium molecular weight polyisobutylene (PIB) is a synthetic polymer derived from the monomer isobutylene. It is characterized by its moderate molecular weight range, typically between 10,000 to 200,000 Daltons. PIB is a viscous liquid or semi-solid material with excellent elastomeric properties, low glass transition temperature, and high resistance to heat, moisture, and chemicals. It finds applications in various industries, including adhesives, lubricants, sealants, and personal care products. In adhesives and sealants, medium molecular weight PIB acts as a tackifier and viscosity modifier, providing adhesive strength and improving product flexibility. In lubricants, it acts as a viscosity modifier, enhancing lubricity and reducing friction. Additionally, medium molecular weight PIB is used in the formulation of personal care products like lipsticks, sunscreens, and skin creams due to its emollient and film-forming properties. Medium molecular weight PIB offers a balance between processability and performance characteristics, making it suitable for a wide range of applications.

The major global manufacturers of Medium Molecular Weight Polyisobutylene include BASF, ENEOS, Shandong Hongrui, Zhejiang Shunda, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Medium Molecular Weight Polyisobutylene. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Medium Molecular Weight Polyisobutylene market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Medium Molecular Weight Polyisobutylene market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Medium Molecular Weight Polyisobutylene industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Medium Molecular Weight Polyisobutylene Include:

BASF

ENEOS

Shandong Hongrui

Zhejiang Shunda

Medium Molecular Weight Polyisobutylene Product Segment Include:

Industrial Grade

Food Grade

Medium Molecular Weight Polyisobutylene Product Application Include:

Adhesives

Sealants

Bitumen

Chewing Gum

Others

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