

Global Measuring Tape Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Measuring Tape market size will reach 1,671.82 Million USD in 2025 and is projected to reach 2,180.82 Million USD by 2032, with a CAGR of 3.87% (2025-2032). Notably, the China Measuring Tape market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A measuring tape is a flexible tool used to measure distances, lengths, or sizes in various applications. It typically consists of a long, thin strip of metal or cloth marked with measurements, usually in metric (centimeters) and imperial (inches) units. The tape itself can retract into a compact case, making it portable and easy to carry. Measuring tapes have a hooked or riveted end, allowing users to anchor it to an object for accurate measurements. They are commonly used in construction, carpentry, sewing, and other industries where precise measurements are required. Measuring tapes are available in different lengths to accommodate a wide range of measuring needs, and some may even have additional features such as magnetic tips or specialized markings for specific purposes. Measuring tapes are versatile tools that provide a practical and convenient way to measure objects or distances accurately.

The major global manufacturers of Measuring Tape include Stanley Black & Decker, TAJIMA, Komelon, Apex, Starrett, Pro'skit, The Grate Wall, Endura, Hultafors, EXPLOIT, PST, BERENT, Empire, BOSI, Jetech Tool, Kraftwelle, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Measuring Tape. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Measuring Tape market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Measuring Tape market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Measuring Tape industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Measuring Tape Include:

Stanley Black & Decker

TAJIMA

Komelon

Apex

Starrett

Pro'skit

The Grate Wall

Endura

Hultafors

EXPLOIT

PST

BERENT

Empire

BOSI

Jetech Tool

Kraftwelle

Measuring Tape Product Segment Include:

Pocket Tapes

Surveyor Tapes

Measuring Tape Product Application Include:

Woodworking

Construction

Other

Chapter Scope

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