

Global Meal Planning App Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Meal Planning App market size will reach 414.16 Million USD in 2025 and is projected to reach 958.77 Million USD by 2032, with a CAGR of 12.74% (2025-2032). Notably, the China Meal Planning App market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A meal planning app is a digital tool designed to help individuals or families organize, plan, and prepare their meals efficiently. These apps allow users to create weekly or monthly meal plans by selecting recipes, generating shopping lists, and tracking nutritional information. They often offer features like customizable meal preferences (e.g., vegetarian, gluten-free), portion control, and calorie tracking, making them useful for those with specific dietary goals. Many meal planning apps also integrate with grocery delivery services, streamline cooking steps with instructional guides, and suggest recipes based on available ingredients. These apps aim to simplify meal prep, reduce food waste, save time, and promote healthier eating habits.

The major global suppliers of Meal Planning App include Noom, Francisco Partners, MyNetDiary, Yazio, Forks Over Knives, Evolution Nutrition, Paprika, Mealime, Nibble Apps, FitOn, Samsung Food?Whisk?, BigOven, Plan To Eat, Favoreats, Pepperplate, Clean Life, PlateJoy, Lasta, Cronometer, Prepear, Eat This Much, FitNow, Inc, etc. The global players competition landscape in this report is divided into three tiers. The first

tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Meal Planning App. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Meal Planning App market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Meal Planning App market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Meal Planning App industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Meal Planning App Include:

Noom

Francisco Partners

MyNetDiary

Yazio

Forks Over Knives

Evolution Nutrition

Paprika

Mealime

Nibble Apps

FitOn

Samsung Food?Whisk?

BigOven

Plan To Eat

Favoreats

Pepperplate

Clean Life

PlateJoy

Lasta

Cronometer

Prepear

Eat This Much

FitNow, Inc

Meal Planning App Product Segment Include:

Individual

Professional

Meal Planning App Product Application Include:

16-29 Years Old

30-49 Years Old

50-69 Years Old

70 Years Old+

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Meal Planning App Industry Porter's Five Forces Analysis

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