

Global Matches Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Matches market size will reach 190.20 Million USD in 2025 and is projected to reach 148.54 Million USD by 2032, with a CAGR of -3.47% (2025-2032). Notably, the China Matches market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Matches are small sticks or strips made of combustible material, typically wood, with a specialized ignition material on one end. They are used to produce a flame when struck against a rough surface. The most common type of matches, known as safety matches, consist of a small head containing a combination of chemicals, such as sulfur, potassium chlorate, and a binder. When drawn across the rough strip on the matchbox or packaging, the head ignites due to friction and generates a flame. Matches provide a convenient and portable method for starting fires, lighting candles, stoves, or other combustible materials. Safety precautions should be taken when handling and using matches, including keeping them out of reach of children, ensuring proper ventilation, and extinguishing used matches safely.

The major global manufacturers of Matches include Europe Match, Swedish Match, Kanematsu Sustech, Kobe Match, Chugai Match, Solo, Atlas, Jarden Corporation (Diamond), Nizam Matches, Apex Match Consortium, Pioneer Asia Group, Swarna Match Factory, Amsha, Dhanalakshmi Match, Kelantan Match Factory, Malazlar, Changde Nanhai, Anyang Fangzhou, Yanbian Jixing, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Matches. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Matches market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Matches market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Matches industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Matches Include:

Europe Match

Swedish Match

Kanematsu Sustech

Kobe Match

Chugai Match

Solo

Atlas

Jarden Corporation (Diamond)

Nizam Matches

Apex Match Consortium

Pioneer Asia Group

Swarna Match Factory

Amsha

Dhanalakshmi Match

Kelantan Match Factory

Malazlar

Changde Nanhai

Anyang Fangzhou

Yanbian Jixing

Matches Product Segment Include:

Match Boxes

Match Books

Matches Product Application Include:

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

Online Retailers

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