

Global Massive Open Online Course (MOOC) Platforms Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Massive Open Online Course (MOOC) Platforms market size will reach 21,766 Million USD in 2025 and is projected to reach 56,434 Million USD by 2032, with a CAGR of 14.58% (2025-2032). Notably, the China Massive Open Online Course (MOOC) Platforms market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Massive Open Online Course (MOOC) platforms are online platforms that provide access to a wide range of educational courses and resources to a large number of learners around the world. MOOC platforms offer courses from renowned educational institutions, as well as independent instructors, covering diverse subjects such as science, technology, humanities, business, and more. These courses are often delivered in a format that combines pre-recorded video lectures, interactive quizzes, assignments, and discussion forums, allowing learners to study at their own pace and engage with fellow learners and instructors. MOOC platforms aim to democratize education by providing free or affordable access to high-quality educational content, regardless of geographic location or educational background. Learners can enroll in courses, track their progress, earn certificates of completion, and even work towards obtaining recognized credentials. Some popular MOOC platforms include Coursera, edX, Udacity, and FutureLearn, among others. These platforms have revolutionized the accessibility and availability of education, providing opportunities for lifelong learning

and professional development on a global scale.

The major global suppliers of Massive Open Online Course (MOOC) Platforms include LinkedIn Learning, Pluralsight, Coursera, Udemy, Udacity, Alison, EDX, Xuetangx, Edmodo, WizIQ, Simplilearn, Federica EU, Skillshare, Futurelearn, NovoEd, Iversity, Intellipaat, Edureka, Linkstreet Learning, Jigsaw Academy, Kadenze, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Massive Open Online Course (MOOC) Platforms. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Massive Open Online Course (MOOC) Platforms market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Massive Open Online Course (MOOC) Platforms market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Massive Open Online Course (MOOC) Platforms industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Massive Open Online Course (MOOC) Platforms Include:

LinkedIn Learning

Pluralsight

Coursera

Udemy

Udacity

Alison

EDX

Xuetangx

Edmodo

WizIQ

Simplilearn

Federica EU

Skillshare

Futurelearn

NovoEd

Iversity

Intellipaat

Edureka

Linkstreet Learning

Jigsaw Academy

Kadenze

Massive Open Online Course (MOOC) Platforms Product Segment Include:

CMOOC

XMOOC

Massive Open Online Course (MOOC) Platforms Product Application Include:

K-12 Education

University Education

Adult and Elderly Education

Corporate

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Massive Open Online Course (MOOC) Platforms Industry PESTEL Analysis

Chapter 3: Global Massive Open Online Course (MOOC) Platforms Industry Porter's Five Forces Analysis

Chapter 4: Global Massive Open Online Course (MOOC) Platforms Major Regional Market Size and Forecast Analysis

Chapter 5: Global Massive Open Online Course (MOOC) Platforms Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Massive Open Online Course (MOOC) Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Massive Open Online Course (MOOC) Platforms Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 MASSIVE OPEN ONLINE COURSE (MOOC) PLATFORMS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Massive Open Online Course (MOOC) Platforms Product by Type
 - 1.2.1 CMOOC
 - 1.2.2 XMOOC
- 1.3 Massive Open Online Course (MOOC) Platforms Product by Application
 - 1.3.1 K-12 Education
 - 1.3.2 University Education
 - 1.3.3 Adult and Elderly Education
 - 1.3.4 Corporate
- 1.4 Global Massive Open Online Course (MOOC) Platforms Market Size Analysis (2020-2032)
- 1.5 Massive Open Online Course (MOOC) Platforms Market Development Status and Trends
 - 1.5.1 Massive Open Online Course (MOOC) Platforms Industry Development Status Analysis
 - 1.5.2 Massive Open Online Course (MOOC) Platforms Industry Development Trends Analysis

2 MASSIVE OPEN ONLINE COURSE (MOOC) PLATFORMS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 MASSIVE OPEN ONLINE COURSE (MOOC) PLATFORMS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL MASSIVE OPEN ONLINE COURSE (MOOC) PLATFORMS MARKET ANALYSIS BY REGIONS

4.1 Global Massive Open Online Course (MOOC) Platforms Overall Market: 2024 VS 2025 VS 2032

4.2 Global Massive Open Online Course (MOOC) Platforms Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Massive Open Online Course (MOOC) Platforms Revenue and Market Share by Region (2020-2025)

4.2.2 Global Massive Open Online Course (MOOC) Platforms Revenue Forecast by Region (2026-2032)

5 GLOBAL MASSIVE OPEN ONLINE COURSE (MOOC) PLATFORMS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Massive Open Online Course (MOOC) Platforms Market Size by Type (2020-2032)

5.2 Global Massive Open Online Course (MOOC) Platforms Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Massive Open Online Course (MOOC) Platforms Market Size by Type

6.4 North America Massive Open Online Course (MOOC) Platforms Market Size by Application

6.5 North America Massive Open Online Course (MOOC) Platforms Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Massive Open Online Course (MOOC) Platforms Market Size and Growth

Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Massive Open Online Course (MOOC) Platforms Market Size by Type

7.4 Europe Massive Open Online Course (MOOC) Platforms Market Size by Application

7.5 Europe Massive Open Online Course (MOOC) Platforms Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Massive Open Online Course (MOOC) Platforms Market Size by Type

8.4 China Massive Open Online Course (MOOC) Platforms Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Size by Type

9.4 APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Size by Application

9.5 APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Massive Open Online Course (MOOC) Platforms Market Size by Type

10.4 Latin America Massive Open Online Course (MOOC) Platforms Market Size by Application

10.5 Latin America Massive Open Online Course (MOOC) Platforms Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Size by Type

11.4 Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Size by Application

11.5 Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Massive Open Online Course (MOOC) Platforms Market Revenue by Key Suppliers (2021-2025)

12.2 Massive Open Online Course (MOOC) Platforms Competitive Landscape Analysis and Market Dynamic

12.2.1 Massive Open Online Course (MOOC) Platforms Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 LinkedIn Learning

13.1.1 LinkedIn Learning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 LinkedIn Learning Massive Open Online Course (MOOC) Platforms Product Portfolio

13.1.3 LinkedIn Learning Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Pluralsight

13.2.1 Pluralsight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Pluralsight Massive Open Online Course (MOOC) Platforms Product Portfolio

13.2.3 Pluralsight Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Coursera

13.3.1 Coursera Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Coursera Massive Open Online Course (MOOC) Platforms Product Portfolio

13.3.3 Coursera Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Udemy

13.4.1 Udemy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Udemy Massive Open Online Course (MOOC) Platforms Product Portfolio

13.4.3 Udemy Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Udacity

13.5.1 Udacity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Udacity Massive Open Online Course (MOOC) Platforms Product Portfolio

13.5.3 Udacity Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Alison

13.6.1 Alison Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Alison Massive Open Online Course (MOOC) Platforms Product Portfolio

13.6.3 Alison Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 EDX

13.7.1 EDX Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.7.2 EDX Massive Open Online Course (MOOC) Platforms Product Portfolio

13.7.3 EDX Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Xuetangx

13.8.1 Xuetangx Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Xuetangx Massive Open Online Course (MOOC) Platforms Product Portfolio

13.8.3 Xuetangx Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Edmodo

13.9.1 Edmodo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Edmodo Massive Open Online Course (MOOC) Platforms Product Portfolio

13.9.3 Edmodo Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 WizIQ

13.10.1 WizIQ Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 WizIQ Massive Open Online Course (MOOC) Platforms Product Portfolio

13.10.3 WizIQ Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Simplilearn

13.11.1 Simplilearn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Simplilearn Massive Open Online Course (MOOC) Platforms Product Portfolio

13.11.3 Simplilearn Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Federica EU

13.12.1 Federica EU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Federica EU Massive Open Online Course (MOOC) Platforms Product Portfolio

13.12.3 Federica EU Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Skillshare

13.13.1 Skillshare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Skillshare Massive Open Online Course (MOOC) Platforms Product Portfolio

13.13.3 Skillshare Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Futurelearn

13.14.1 Futurelearn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Futurelearn Massive Open Online Course (MOOC) Platforms Product Portfolio

13.14.3 Futurelearn Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 NovoEd

13.15.1 NovoEd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 NovoEd Massive Open Online Course (MOOC) Platforms Product Portfolio

13.15.3 NovoEd Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Iversity

13.16.1 Iversity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Iversity Massive Open Online Course (MOOC) Platforms Product Portfolio

13.16.3 Iversity Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Intellipaat

13.17.1 Intellipaat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Intellipaat Massive Open Online Course (MOOC) Platforms Product Portfolio

13.17.3 Intellipaat Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Edureka

13.18.1 Edureka Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Edureka Massive Open Online Course (MOOC) Platforms Product Portfolio

13.18.3 Edureka Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Linkstreet Learning

13.19.1 Linkstreet Learning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Linkstreet Learning Massive Open Online Course (MOOC) Platforms Product Portfolio

13.19.3 Linkstreet Learning Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.20 Jigsaw Academy

13.20.1 Jigsaw Academy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Jigsaw Academy Massive Open Online Course (MOOC) Platforms Product Portfolio

13.20.3 Jigsaw Academy Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.21 Kadenze

13.21.1 Kadenze Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Kadenze Massive Open Online Course (MOOC) Platforms Product Portfolio

13.21.3 Kadenze Massive Open Online Course (MOOC) Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Massive Open Online Course (MOOC) Platforms Industry Chain Analysis

14.2 Massive Open Online Course (MOOC) Platforms Typical Downstream Customers

14.3 Massive Open Online Course (MOOC) Platforms Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Massive Open Online Course (MOOC) Platforms Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Massive Open Online Course (MOOC) Platforms Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Massive Open Online Course (MOOC) Platforms Industry Development Status

Table 4: Massive Open Online Course (MOOC) Platforms Industry Development Trends

Table 5: Global Massive Open Online Course (MOOC) Platforms Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Massive Open Online Course (MOOC) Platforms Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Massive Open Online Course (MOOC) Platforms Revenue Market Share by Region (2020-2025)

Table 8: Global Massive Open Online Course (MOOC) Platforms Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Massive Open Online Course (MOOC) Platforms Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Massive Open Online Course (MOOC) Platforms Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Massive Open Online Course (MOOC) Platforms Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Massive Open Online Course (MOOC) Platforms Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Massive Open Online Course (MOOC) Platforms Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Massive Open Online Course (MOOC) Platforms Players in North America

Table 15: North America Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Massive Open Online Course (MOOC) Platforms Revenue

Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Massive Open Online Course (MOOC) Platforms Revenue

Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Massive Open Online Course (MOOC) Platforms Players in Europe

Table 22: Europe Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Massive Open Online Course (MOOC) Platforms Players in China

Table 29: China Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Massive Open Online Course (MOOC) Platforms Players in APAC (excl. China)

Table 34: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Massive Open Online Course (MOOC) Platforms Players in Latin America

Table 41: Latin America Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Massive Open Online Course (MOOC) Platforms Players in Middle East & Africa

Table 48: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Massive Open Online Course (MOOC) Platforms Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Massive Open Online Course (MOOC) Platforms Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: LinkedIn Learning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: LinkedIn Learning Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 60: LinkedIn Learning Massive Open Online Course (MOOC) Platforms Revenue

(US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Pluralsight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Pluralsight Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 63: Pluralsight Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Coursera Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Coursera Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 66: Coursera Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Udemy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Udemy Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 69: Udemy Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Udacity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Udacity Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 72: Udacity Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Alison Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Alison Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 75: Alison Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: EDX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: EDX Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 78: EDX Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Xuetangx Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Xuetangx Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 81: Xuetangx Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Edmodo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Edmodo Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 84: Edmodo Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: WizIQ Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: WizIQ Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 87: WizIQ Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Simplilearn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Simplilearn Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 90: Simplilearn Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Federica EU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Federica EU Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 93: Federica EU Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Skillshare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Skillshare Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 96: Skillshare Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Futurelearn Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Futurelearn Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 99: Futurelearn Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: NovoEd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: NovoEd Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 102: NovoEd Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Iversity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Iversity Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 105: Iversity Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Intellipaat Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Intellipaat Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 108: Intellipaat Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Edureka Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Edureka Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 111: Edureka Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Linkstreet Learning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Linkstreet Learning Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 114: Linkstreet Learning Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Jigsaw Academy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Jigsaw Academy Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 117: Jigsaw Academy Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Kadenze Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Kadenze Massive Open Online Course (MOOC) Platforms Product Portfolio

Table 120: Kadenze Massive Open Online Course (MOOC) Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Massive Open Online Course (MOOC) Platforms Typical Customer List

Table 122: Massive Open Online Course (MOOC) Platforms Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Massive Open Online Course (MOOC) Platforms Product Pictures
- Figure 2: CMOOC Picture Scope
- Figure 3: XMOOC Picture Scope
- Figure 4: K-12 Education Picture Scope
- Figure 5: University Education Picture Scope
- Figure 6: Adult and Elderly Education Picture Scope
- Figure 7: Corporate Picture Scope
- Figure 8: Global Massive Open Online Course (MOOC) Platforms Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 9: Global Massive Open Online Course (MOOC) Platforms Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 10: Global Massive Open Online Course (MOOC) Platforms Market Size by Region (2020-2032) & (US\$ Million)
- Figure 11: Global Massive Open Online Course (MOOC) Platforms Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 12: North America Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 13: North America Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024
- Figure 14: North America Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)
- Figure 15: North America Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)
- Figure 16: US Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 17: Canada Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 18: Europe Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 19: Europe Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024
- Figure 20: Europe Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)
- Figure 21: Europe Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)

Figure 22: Germany Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 23: France Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 24: United Kingdom Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 25: Italy Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 26: Spain Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 27: Benelux Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 28: China Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29: China Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024

Figure 30: China Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)

Figure 31: China Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)

Figure 32: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 33: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024

Figure 34: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)

Figure 35: APAC (excl. China) Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)

Figure 36: Japan Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 37: South Korea Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 38: India Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 39: Australia Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 40: Southeast Asia Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 41: Latin America Massive Open Online Course (MOOC) Platforms Market Size

and Growth Rate (2020-2032) & (US\$ Million)

Figure 42: Latin America Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024

Figure 43: Latin America Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)

Figure 44: Latin America Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)

Figure 45: Mexico Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 46: Brazil Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 47: Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa Massive Open Online Course (MOOC) Platforms Market Share by Players in 2024

Figure 49: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue Market Share by Type (2020-2032)

Figure 50: Middle East & Africa Massive Open Online Course (MOOC) Platforms Revenue Market Share by Application (2020-2032)

Figure 51: Saudi Arabia Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 52: South Africa Massive Open Online Course (MOOC) Platforms Revenue (2020-2032) & (US\$ Million)

Figure 53: Global Massive Open Online Course (MOOC) Platforms Revenue Market Share by Key Suppliers in 2024

Figure 54: Global Massive Open Online Course (MOOC) Platforms Industry Competition Landscape

Figure 55: Massive Open Online Course (MOOC) Platforms Industry Chain Analysis

Figure 56: Bottom-Up and Top-Down Research Methods

Figure 57: Key Interview Objectives

Figure 58: Data Cross Validation

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