

# Global Massage Oil Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Massage Oil market size will reach 2,311.58 Million USD in 2025 and is projected to reach 3,443.75 Million USD by 2032, with a CAGR of 5.86% (2025-2032). Notably, the China Massage Oil market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Massage oil is a specialized oil formula commonly used in massage therapy to facilitate smooth gliding and reduce friction between the hands of the massage therapist and the client's skin. It is typically made by combining base oils, such as sweet almond oil, grapeseed oil, or jojoba oil, with a blend of essential oils that provide additional therapeutic benefits and pleasant aromas. The texture and consistency of massage oil allow for easy application and long-lasting performance, ensuring a comfortable and effective massage experience. Massage oil not only reduces friction but also helps to nourish and hydrate the skin, promoting relaxation and enhancing the sensory experience of the massage. Additionally, the aromatherapy properties of certain essential oils added to the massage oil can contribute to a calming or invigorating ambiance, depending on the desired effect.

The major global manufacturers of Massage Oil include Shirley Price, Florial, Oshadhi, Jurlique, Tisserand, NHR, The Body Shop, SunRose Aromatics, L'OCCITANE, Adriaflor, CAMENAE, Sanoflore, Sydney, Pure Destiny, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Massage Oil. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Massage Oil market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Massage Oil market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Massage Oil industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Massage Oil Include:

Shirley Price

Florial

Oshadhi

Jurlique

Tisserand

NHR

The Body Shop

SunRose Aromatics

L'OCCITANE

Adriaflor

CAMENAE

Sanoflore

Sydney

Pure Destiny

Massage Oil Product Segment Include:

Olive Oil

Almond Oil

Coconut Oil

Citrus Oil

Other

Massage Oil Product Application Include:

Spa and Wellness Centers

Medical Therapeutics

Home Care

Other

## **Chapter Scope**

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