

# Global Massage Chair Motor Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Massage Chair Motor market size will reach 115.10 Million USD in 2025 and is projected to reach 166.22 Million USD by 2032, with a CAGR of 5.39% (2025-2032). Notably, the China Massage Chair Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A massage chair motor refers to the component within a massage chair responsible for providing mechanical movements and vibrations that simulate various massage techniques. These motors are typically electrically powered and are integrated into different parts of the chair, such as the backrest, seat, and footrest. They operate using a series of gears, cams, or rollers to create kneading, tapping, rolling, and Shiatsu massage motions. Massage chair motors vary in size, power, and complexity depending on the chair's design and the range of massage functions it offers. Some advanced massage chairs may include multiple motors to deliver customizable massage experiences with varying intensity levels and targeted massage zones. The motors are controlled by the chair's built-in electronics, which allow users to adjust massage settings, intensity levels, and focus areas using a control panel or remote. Massage chair motors play a crucial role in providing relaxation, stress relief, and therapeutic benefits to users in the comfort of their homes or in professional settings such as spas and wellness centers.

The major global manufacturers of Massage Chair Motor include Nidec, Mabuchi Motor, Heng Drive, Shenzhen Wanzhida Motor, IGARASHI, Precision Microdrives, Kinmore, Jinlong Machinery & Electronics, Zhaowei Electromechanical, Shenzhen Lihui Motor, Ouyuan micro motor, Shenzhen Taohe Zhongjiang Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Massage Chair Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Massage Chair Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Massage Chair Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Massage Chair Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Manufacturers of Massage Chair Motor Include:**

Nidec

Mabuchi Motor

Heng Drive

Shenzhen Wanzhida Motor

IGARASHI

Precision Microdrives

Kinmore

Jinlong Machinery & Electronics

Zhaowei Electromechanical

Shenzhen Lihui Motor

Ouyuan micro motor

Shenzhen Taohe Zhongjiang Technology

Massage Chair Motor Product Segment Include:

Brushed DC Motor

Brushless DC Motor

Massage Chair Motor Product Application Include:

Vibration

Kneading

Tap

Walk

Others

## **Chapter Scope**

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