

# Global Marine Electronics Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/M83F0BB6BEC3EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: M83F0BB6BEC3EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Marine Electronics market size will reach 15,627 Million USD in 2025 and is projected to reach 21,524 Million USD by 2032, with a CAGR of 4.68% (2025-2032). Notably, the China Marine Electronics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Marine electronics refer to a broad category of electronic devices and systems that are specifically designed for use in the maritime industry and on marine vessels. These electronics encompass a wide range of equipment, including navigation systems, communication systems, entertainment systems, control systems, safety systems, and more. Marine electronics play a vital role in enhancing safety, efficiency, and convenience on board ships and boats. They often incorporate advanced technologies like GPS, radar, sonar, chart plotters, VHF radios, satellite communication systems, fish finders, autopilot systems, and marine audio/video equipment. These devices enable mariners to navigate accurately, communicate with other vessels or shore authorities, monitor weather conditions, detect obstacles or underwater features, control various onboard operations, and provide entertainment to passengers and crew. Marine electronics are designed to withstand the harsh marine environment, with features like water resistance, shock resistance, and corrosion resistance. They are essential tools for modern maritime operations, ensuring effective communication, safe navigation, and overall operational efficiency on the water.

The major global suppliers of Marine Electronics include Furuno, W?rtsil?, Garmin, Kongsberg Maritime, Navico, ThyssenKrupp Marine Systems, JRC, Northrop Grumman, FLIR Systems, Thales Group, Ultra Electronics, Raytheon Ansch?tz, ICOM, Johnson Outdoors, Highlander, Kraken Robotics, Neptune Sonar, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Marine Electronics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Marine Electronics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Marine Electronics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Marine Electronics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Suppliers of Marine Electronics Include:**

Furuno

W?rtsil?

Garmin

Kongsberg Maritime

Navico

ThyssenKrupp Marine Systems

JRC

Northrop Grumman

FLIR Systems

Thales Group

Ultra Electronics

Raytheon Ansch?tz

ICOM

Johnson Outdoors

Highlander

Kraken Robotics

Neptune Sonar

Marine Electronics Product Segment Include:

GPS & Radar Systems

Fish Finders & Sonar

Marine Autopilots

Communication Equipment

Audio & Video Equipment

Marine Electronics Product Application Include:

Merchant Marine

Fishing Vessel

Yachts/Recreation

Military

Underwater Drones

## **Chapter Scope**

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