

Global Margarine & Shortening Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Margarine & Shortening market size will reach 15,843 Million USD in 2025 and is projected to reach 17,402 Million USD by 2032, with a CAGR of 1.35% (2025-2032). Notably, the China Margarine & Shortening market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Margarine and shortening are both types of fats commonly used in cooking and baking as substitutes for butter. Margarine is typically made from plant-based oils that undergo hydrogenation to solidify them. It is designed to have a similar texture and taste to butter while typically having a lower saturated fat content. Margarine is often used as a spread for bread and as an ingredient in baking recipes. Shortening, on the other hand, is a solid fat made from hydrogenated vegetable oils or palm oil. It is often used in baking to create tender and flaky textures in pastries and baked goods. Shortening has a high melting point, which helps baked goods hold their shape and prevents them from spreading too much during baking. Both margarine and shortening have different characteristics and can be used in various culinary applications, but it's important to note that they differ in terms of their composition and specific uses in cooking and baking.

The major global manufacturers of Margarine & Shortening include Upfield, Bunge, NMGK Group, ConAgra, Fuji Oil, BRF, Yildiz Holding, Grupo Lala, NamChow, Cargill,

ADM, J.M. Smucker, AAK, Wilmar, COFCO, Uni-President, Yili Group, Mengniu Group, Brightdairy, Dairy Crest, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Margarine & Shortening. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Margarine & Shortening market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Margarine & Shortening market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Margarine & Shortening industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Margarine & Shortening Include:

Upfield

Bunge

NMGK Group

ConAgra

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

ADM

J.M. Smucker

AAK

Wilmar

COFCO

Uni-President

Yili Group

Mengniu Group

Brightdairy

Dairy Crest

Margarine & Shortening Product Segment Include:

Margarine

Shortening

Margarine & Shortening Product Application Include:

Food Industry

Household

Catering

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