

Global Mannequins Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Mannequins market size will reach 1,496.10 Million USD in 2025 and is projected to reach 1,788.13 Million USD by 2032, with a CAGR of 2.58% (2025-2032). Notably, the China Mannequins market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Mannequins are human-like figures typically made of fiberglass or other materials that serve as models or replicas used in display and presentation settings, particularly in the retail industry. Mannequins are primarily used in clothing stores and fashion exhibitions to showcase clothing and accessories in a realistic and visually appealing manner. They are designed to mimic human proportions and body shapes, enabling garments to be displayed in a way that allows customers to visualize how they would look when worn. Mannequins come in different poses, genders, and sizes to accommodate various clothing styles and target markets. They play a crucial role in window displays, store layouts, and fashion presentations, helping retailers to effectively market their products and inspire customers with outfit ideas. Mannequins have become an integral part of the retail industry, providing a tangible representation of fashion and aiding visual merchandising efforts to create engaging and attractive displays.

The major global manufacturers of Mannequins include ABC Mannequins, Cofrad Mannequins, GLOBAL MANNEQUINS, Bonami, La Rosa, Huaqi Hangers & Mannequin,

New John Nissen Mannequins S.A., Mondo Mannequins, Formes GmbH, Window Mannequins, Hans Boodt Mannequins, Retailment, Bonaveri, Bernstein Display, Noa Brands, Siegel & Stockman, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Mannequins. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Mannequins market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Mannequins market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Mannequins industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Mannequins Include:

ABC Mannequins

Cofrad Mannequins

GLOBAL MANNEQUINS

Bonami

La Rosa

Huaqi Hangers & Mannequin

New John Nissen Mannequins S.A.

Mondo Mannequins

Formes GmbH

Window Mannequins

Hans Boodt Mannequins

Retailment

Bonaveri

Bernstein Display

Noa Brands

Siegel & Stockman

Mannequins Product Segment Include:

Male Mannequins

Female Mannequins

Child Mannequins

Torso Forms

Mannequins Product Application Include:

Garment Industrial

Jewelry Industrial

Cosmetics Industrial

Others

Chapter Scope

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