

# Global Managed Print Services (MPS) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Managed Print Services (MPS) market size will reach 49,679 Million USD in 2025 and is projected to reach 78,094 Million USD by 2032, with a CAGR of 6.68% (2025-2032). Notably, the China Managed Print Services (MPS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Managed Print Services (MPS) is a comprehensive solution offered by a managed service provider (MSP) to optimize and streamline an organization's printing infrastructure. MPS aims to improve efficiency, reduce costs, and enhance productivity by taking over the complete management and support of the printing environment. This includes assessing the printing needs, deploying the appropriate hardware and software, monitoring and maintaining devices, providing supplies and consumables, and managing print-related workflows. MPS providers typically employ print monitoring software to track device usage, identify inefficiencies, and proactively address issues. They also assist in implementing print policies, ensuring security measures, implementing print authentication, and promoting sustainability by optimizing print settings and transitioning to digital workflows when feasible. With MPS, organizations can gain better control over their printing environment, optimize document workflows, reduce print-related expenses, and improve overall operational efficiency.

The major global suppliers of Managed Print Services (MPS) include Fuji Xerox, Ricoh,

HP, Konica Minolta, Canon, Lexmark, DXC Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Managed Print Services (MPS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Managed Print Services (MPS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Managed Print Services (MPS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Managed Print Services (MPS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Managed Print Services (MPS) Include:

Fuji Xerox

Ricoh

HP

Konica Minolta

Canon

Lexmark

DXC Technology

Managed Print Services (MPS) Product Segment Include:

Cloud-based

On-premise

Hybrid

Managed Print Services (MPS) Product Application Include:

SMEs

Large Enterprises

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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