

# Global Managed DNS Services Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Managed DNS Services market size will reach 838.44 Million USD in 2025 and is projected to reach 2,317.21 Million USD by 2032, with a CAGR of 15.63% (2025-2032). Notably, the China Managed DNS Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Managed DNS (Domain Name System) services refer to outsourced DNS management provided by a third-party service provider. DNS is a critical infrastructure component that translates human-readable domain names (such as example.com) into IP addresses that computers use to connect to websites or other online resources. Managed DNS services offer organizations the ability to offload the responsibility of maintaining DNS infrastructure and its associated tasks to a specialized service provider. This includes managing DNS records, configuring DNS settings, handling DNS zone transfers, and ensuring the overall availability and performance of the DNS infrastructure. Managed DNS services often include advanced features such as global traffic management, load balancing, and DNS-based security measures like DDoS mitigation and DNSSEC (DNS Security Extensions). By entrusting DNS management to a knowledgeable provider, organizations can achieve improved DNS performance, enhanced reliability, and better security posture while focusing on their core business operations.

The major global suppliers of Managed DNS Services include Neustar(VeriSign), Oracle, CloudFlare, Cisco, Verizon (Edgecast), Google, GoDaddy, Akamai, NS1, AWS, DNS Made Easy, Microsoft, Alibaba Cloud, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Managed DNS Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Managed DNS Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Managed DNS Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Managed DNS Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Managed DNS Services Include:

Neustar(VeriSign)

Oracle

CloudFlare

Cisco

Verizon (Edgecast)

Google

GoDaddy

Akamai

NS1

AWS

DNS Made Easy

Microsoft

Alibaba Cloud

Managed DNS Services Product Segment Include:

Cloud-based

On-premises

Managed DNS Services Product Application Include:

BFSI

Media & Entertainment

IT and Telecom

Healthcare & Life Sciences

Education

Public Sector

Retail & Consumer Goods

Others

## **Chapter Scope**

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