

Global Magsafe Accessories Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Magsafe Accessories market size will reach 13,412 Million USD in 2025 and is projected to reach 18,634 Million USD by 2032, with a CAGR of 4.81% (2025-2032). Notably, the China Magsafe Accessories market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

MagSafe accessories are a line of magnetic accessories designed specifically for Apple products, such as iPhones and MacBooks. These accessories utilize built-in magnets in Apple devices to securely attach and align with compatible accessories. The MagSafe technology enables easy and precise attachment, allowing accessories to snap into place effortlessly and stay securely attached during use. MagSafe accessories include wireless chargers, cases, wallets, and other peripherals that leverage the magnetic connection for convenient functionality. For example, MagSafe chargers provide fast and efficient wireless charging by magnetically aligning with the back of compatible iPhones. Additionally, MagSafe cases and wallets offer added convenience and versatility by easily attaching and detaching from the device. With their seamless integration and user-friendly design, MagSafe accessories enhance the overall experience of using Apple devices, providing both practical functionality and aesthetic appeal.

The major global manufacturers of Magsafe Accessories include Apple, TORRAS,

Benks, Anker, Belkin, ZAGG, mophie?, Native Union, OtterBox, Tech21, Zens, ESR, UGREEN, MOMAX, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Magsafe Accessories. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Magsafe Accessories market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Magsafe Accessories market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Magsafe Accessories industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Magsafe Accessories Include:

Apple

TORRAS

Benks

Anker

Belkin

ZAGG?mophie?

Native Union

OtterBox

Tech21

Zens

ESR

UGREEN

MOMAX

Magsafe Accessories Product Segment Include:

Phone Case

Phone Mount

Wireless Charger

Others

Magsafe Accessories Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Magsafe Accessories Industry PESTEL Analysis

Chapter 3: Global Magsafe Accessories Industry Porter's Five Forces Analysis

Chapter 4: Global Magsafe Accessories Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Magsafe Accessories Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Magsafe Accessories Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Magsafe Accessories Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 MAGSAFE ACCESSORIES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Magsafe Accessories Product by Type
 - 1.2.1 Phone Case
 - 1.2.2 Phone Mount
 - 1.2.3 Wireless Charger
 - 1.2.4 Others
- 1.3 Magsafe Accessories Product by Application
 - 1.3.1 Online Sales
 - 1.3.2 Offline Sales
- 1.4 Global Magsafe Accessories Market Revenue and Sales Analysis
 - 1.4.1 Global Magsafe Accessories Market Size Analysis (2020-2032)
 - 1.4.2 Global Magsafe Accessories Market Sales Analysis (2020-2032)
 - 1.4.3 Global Magsafe Accessories Market Sales Price Trend Analysis (2020-2032)
- 1.5 Magsafe Accessories Industry Trends and Innovation
 - 1.5.1 Magsafe Accessories Industry Trends and Innovation
 - 1.5.2 Magsafe Accessories Market Drivers and Challenges

2 MAGSAFE ACCESSORIES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 MAGSAFE ACCESSORIES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL MAGSAFE ACCESSORIES MARKET ANALYSIS BY REGIONS

- 4.1 Global Magsafe Accessories Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Magsafe Accessories Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Magsafe Accessories Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Magsafe Accessories Revenue Forecast by Region (2026-2032)
- 4.3 Global Magsafe Accessories Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Magsafe Accessories Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Magsafe Accessories Sales Forecast by Region (2026-2032)
- 4.4 Global Magsafe Accessories Sales Price Trend Analysis (2020-2032)

5 GLOBAL MAGSAFE ACCESSORIES MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Magsafe Accessories Market Size by Type
 - 5.1.1 Global Magsafe Accessories Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Magsafe Accessories Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Magsafe Accessories Market Size by Application
 - 5.2.1 Global Magsafe Accessories Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Magsafe Accessories Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Magsafe Accessories Market Size by Type
 - 6.3.1 North America Magsafe Accessories Sales by Type (2020-2032)
 - 6.3.2 North America Magsafe Accessories Revenue by Type (2020-2032)
- 6.4 North America Magsafe Accessories Market Size by Application
 - 6.4.1 North America Magsafe Accessories Sales by Application (2020-2032)
 - 6.4.2 North America Magsafe Accessories Revenue by Application (2020-2032)
- 6.5 North America Magsafe Accessories Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Magsafe Accessories Market Size by Type
 - 7.3.1 Europe Magsafe Accessories Sales by Type (2020-2032)
 - 7.3.2 Europe Magsafe Accessories Revenue by Type (2020-2032)
- 7.4 Europe Magsafe Accessories Market Size by Application
 - 7.4.1 Europe Magsafe Accessories Sales by Application (2020-2032)
 - 7.4.2 Europe Magsafe Accessories Revenue by Application (2020-2032)
- 7.5 Europe Magsafe Accessories Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Magsafe Accessories Market Size by Type
 - 8.3.1 China Magsafe Accessories Sales by Type (2020-2032)
 - 8.3.2 China Magsafe Accessories Revenue by Type (2020-2032)
- 8.4 China Magsafe Accessories Market Size by Application
 - 8.4.1 China Magsafe Accessories Sales by Application (2020-2032)
 - 8.4.2 China Magsafe Accessories Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Magsafe Accessories Market Size by Type
 - 9.3.1 APAC (excl. China) Magsafe Accessories Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Magsafe Accessories Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Magsafe Accessories Market Size by Application
 - 9.4.1 APAC (excl. China) Magsafe Accessories Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Magsafe Accessories Revenue by Application (2020-2032)

9.5 APAC (excl. China) Magsafe Accessories Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Magsafe Accessories Market Size by Type

10.3.1 Latin America Magsafe Accessories Sales by Type (2020-2032)

10.3.2 Latin America Magsafe Accessories Revenue by Type (2020-2032)

10.4 Latin America Magsafe Accessories Market Size by Application

10.4.1 Latin America Magsafe Accessories Sales by Application (2020-2032)

10.4.2 Latin America Magsafe Accessories Revenue by Application (2020-2032)

10.5 Latin America Magsafe Accessories Market Size by Country

10.6 Latin America Magsafe Accessories Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Magsafe Accessories Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Magsafe Accessories Market Size by Type

11.3.1 Middle East & Africa Magsafe Accessories Sales by Type (2020-2032)

11.3.2 Middle East & Africa Magsafe Accessories Revenue by Type (2020-2032)

11.4 Middle East & Africa Magsafe Accessories Market Size by Application

11.4.1 Middle East & Africa Magsafe Accessories Sales by Application (2020-2032)

11.4.2 Middle East & Africa Magsafe Accessories Revenue by Application (2020-2032)

11.5 Middle East Magsafe Accessories Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Magsafe Accessories Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Magsafe Accessories Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Magsafe Accessories Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Magsafe Accessories Average Sales Price by Manufacturers (2021-2025)

12.2 Magsafe Accessories Competitive Landscape Analysis and Market Dynamic

12.2.1 Magsafe Accessories Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Apple

13.1.1 Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Apple Magsafe Accessories Product Portfolio

13.1.3 Apple Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 TORRAS

13.2.1 TORRAS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 TORRAS Magsafe Accessories Product Portfolio

13.2.3 TORRAS Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Benks

13.3.1 Benks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Benks Magsafe Accessories Product Portfolio

13.3.3 Benks Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Anker

13.4.1 Anker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Anker Magsafe Accessories Product Portfolio

13.4.3 Anker Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Belkin

13.5.1 Belkin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Belkin Magsafe Accessories Product Portfolio

13.5.3 Belkin Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 ZAGG(mophie)

13.6.1 ZAGG(mophie) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 ZAGG(mophie) Magsafe Accessories Product Portfolio

13.6.3 ZAGG(mophie) Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Native Union

13.7.1 Native Union Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Native Union Magsafe Accessories Product Portfolio

13.7.3 Native Union Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 OtterBox

13.8.1 OtterBox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 OtterBox Magsafe Accessories Product Portfolio

13.8.3 OtterBox Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Tech21

13.9.1 Tech21 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Tech21 Magsafe Accessories Product Portfolio

13.9.3 Tech21 Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Zens

13.10.1 Zens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Zens Magsafe Accessories Product Portfolio

13.10.3 Zens Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 ESR

13.11.1 ESR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.11.2 ESR Magsafe Accessories Product Portfolio
- 13.11.3 ESR Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 UGREEN
 - 13.12.1 UGREEN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 UGREEN Magsafe Accessories Product Portfolio
 - 13.12.3 UGREEN Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 MOMAX
 - 13.13.1 MOMAX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 MOMAX Magsafe Accessories Product Portfolio
 - 13.13.3 MOMAX Magsafe Accessories Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Magsafe Accessories Industry Chain Analysis
- 14.2 Magsafe Accessories Industry Raw Material and Suppliers Analysis
 - 14.2.1 Magsafe Accessories Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Magsafe Accessories Typical Downstream Customers
- 14.4 Magsafe Accessories Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Magsafe Accessories Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Magsafe Accessories Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Magsafe Accessories Industry Development Status

Table 4: Magsafe Accessories Industry Development Trends

Table 5: Global Magsafe Accessories Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Magsafe Accessories Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Magsafe Accessories Revenue Market Share by Region (2020-2025)

Table 8: Global Magsafe Accessories Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Magsafe Accessories Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Magsafe Accessories Sales by Region (2020-2025) & (K Unit)

Table 11: Global Magsafe Accessories Sales Market Share by Region (2020-2025)

Table 12: Global Magsafe Accessories Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Magsafe Accessories Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Magsafe Accessories Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Magsafe Accessories Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Magsafe Accessories Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Magsafe Accessories Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Magsafe Accessories Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Magsafe Accessories Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Magsafe Accessories Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Magsafe Accessories Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Magsafe Accessories Players in North America

Table 23: North America Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 24: North America Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 25: North America Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 28: North America Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 29: North America Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Magsafe Accessories Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Magsafe Accessories Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Magsafe Accessories Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Magsafe Accessories Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Magsafe Accessories Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Magsafe Accessories Players in Europe

Table 36: Europe Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Magsafe Accessories Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Magsafe Accessories Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Magsafe Accessories Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Magsafe Accessories Sales Market Size by Country (2020-2025) & (K

Unit)

Table 47: Europe Magsafe Accessories Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Magsafe Accessories Players in China

Table 49: China Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 50: China Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 51: China Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 54: China Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 55: China Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Magsafe Accessories Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Magsafe Accessories Players in APAC (excl. China)

Table 58: APAC (excl. China) Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Magsafe Accessories Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Magsafe Accessories Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Magsafe Accessories Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Magsafe Accessories Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Magsafe Accessories Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Magsafe Accessories Players in Latin America

Table 71: Latin America Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Magsafe Accessories Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Magsafe Accessories Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Magsafe Accessories Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Magsafe Accessories Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Magsafe Accessories Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Magsafe Accessories Players in Middle East & Africa

Table 84: Middle East & Africa Magsafe Accessories Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Magsafe Accessories Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Magsafe Accessories Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Magsafe Accessories Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Magsafe Accessories Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Magsafe Accessories Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Magsafe Accessories Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Magsafe Accessories Revenue by Application

(2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Magsafe Accessories Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Magsafe Accessories Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Magsafe Accessories Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Magsafe Accessories Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Magsafe Accessories Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Magsafe Accessories Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Magsafe Accessories Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Magsafe Accessories Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Apple Magsafe Accessories Product Portfolio

Table 105: Apple Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: TORRAS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: TORRAS Magsafe Accessories Product Portfolio

Table 108: TORRAS Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Benks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Benks Magsafe Accessories Product Portfolio

Table 111: Benks Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Anker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Anker Magsafe Accessories Product Portfolio

Table 114: Anker Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Belkin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Belkin Magsafe Accessories Product Portfolio

Table 117: Belkin Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: ZAGG(mophie) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: ZAGG(mophie) Magsafe Accessories Product Portfolio

Table 120: ZAGG(mophie) Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Native Union Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Native Union Magsafe Accessories Product Portfolio

Table 123: Native Union Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: OtterBox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: OtterBox Magsafe Accessories Product Portfolio

Table 126: OtterBox Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Tech21 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Tech21 Magsafe Accessories Product Portfolio

Table 129: Tech21 Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Zens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Zens Magsafe Accessories Product Portfolio

Table 132: Zens Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: ESR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: ESR Magsafe Accessories Product Portfolio

Table 135: ESR Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: UGREEN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: UGREEN Magsafe Accessories Product Portfolio

Table 138: UGREEN Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: MOMAX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: MOMAX Magsafe Accessories Product Portfolio

Table 141: MOMAX Magsafe Accessories Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Upstream Key Raw Material Price List

Table 143: Magsafe Accessories Raw Material Suppliers and Contact Information

Table 144: Magsafe Accessories Typical Customer List

Table 145: Magsafe Accessories Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Magsafe Accessories Product Pictures

Figure 2: Phone Case Picture Scope

Figure 3: Phone Mount Picture Scope

Figure 4: Wireless Charger Picture Scope

Figure 5: Others Picture Scope

Figure 6: Online Sales Picture Scope

Figure 7: Offline Sales Picture Scope

Figure 8: Global Magsafe Accessories Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Magsafe Accessories Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Magsafe Accessories Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Magsafe Accessories Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Magsafe Accessories Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Magsafe Accessories Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Magsafe Accessories Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Magsafe Accessories Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Magsafe Accessories Revenue Market Share by Players in 2024

Figure 17: North America Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 18: North America Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 19: North America Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 20: North America Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 21: US Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Magsafe Accessories Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 24:Europe Magsafe Accessories Revenue Market Share by Players in 2024

Figure 25:Europe Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 26:Europe Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 27:Europe Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 28:Europe Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 29:Germany Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 30:France Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 35:China Magsafe Accessories Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Magsafe Accessories Revenue Market Share by Players in 2024

Figure 37:China Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 38:China Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 39:China Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 40:China Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Magsafe Accessories Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Magsafe Accessories Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 47:Japan Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 49:India Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America Magsafe Accessories Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 53:Latin America Magsafe Accessories Revenue Market Share by Players in 2024

Figure 54:Latin America Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 55:Latin America Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 56:Latin America Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 57:Latin America Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Magsafe Accessories Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Magsafe Accessories Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Magsafe Accessories Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Magsafe Accessories Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Magsafe Accessories Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Magsafe Accessories Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Magsafe Accessories Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Magsafe Accessories Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Magsafe Accessories Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Magsafe Accessories Industry Competition Landscape

Figure 71:Magsafe Accessories Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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