

# Global Magnet Materials Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Magnet Materials market size will reach 10,002 Million USD in 2025 and is projected to reach 20,144 Million USD by 2032, with a CAGR of 10.52% (2025-2032). Notably, the China Magnet Materials market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Magnet materials are substances that possess the ability to generate a magnetic field. These materials can be categorized into two main types: permanent magnets and electromagnets. Permanent magnets, such as ferrite, alnico, samarium cobalt, and neodymium iron boron (NdFeB), retain their magnetism once magnetized and provide a constant magnetic field. They are widely used in applications requiring a durable and stable source of magnetic power, such as electric motors, generators, and speakers. Electromagnets, on the other hand, are temporary magnets created by passing an electric current through a coil of wire wrapped around a magnetic core, typically made from iron or steel. The magnetic field is present only when the current flows, offering greater control over the magnetic force. Electromagnets are used in devices like relays, MRI machines, and particle accelerators. Magnet materials are essential in numerous industries, including electronics, automotive, aerospace, and medical, enabling various technologies and devices that rely on magnetism for their operation.

The major global manufacturers of Magnet Materials include Hitachi Metals Group,

TDK, Zhong Ke San Huan Hi-Tech, DMEGC Magnetics, JPMF, Ningbo Yunsheng, AT&M, Shin-Etsu, Zhenghai Magnetic Material, Innuovo, VAC, Galaxy Magnets, Arnold Magnetic, TDG, JL MAG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Magnet Materials. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Magnet Materials market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Magnet Materials market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Magnet Materials industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Magnet Materials Include:

Hitachi Metals Group

TDK

Zhong Ke San Huan Hi-Tech

DMEGC Magnetics

JPMF

Ningbo Yunsheng

AT&M

Shin-Etsu

Zhenghai Magnetic Material

Innuovo

VAC

Galaxy Magnets

Arnold Magnetic

TDG

JL MAG

Magnet Materials Product Segment Include:

Permanent Magnetic Materials

Soft Magnetic Materials

Magnet Materials Product Application Include:

Automotive & Aerospace

Energy & Power

Industrial Equipment

Consumer Electronics&Home Appliance

Scientific & Medical

Others

## **Chapter Scope**

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