

# Global LVT Flooring Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global LVT Flooring market size will reach 10,810 Million USD in 2025 and is projected to reach 23,571 Million USD by 2032, with a CAGR of 11.78% (2025-2032). Notably, the China LVT Flooring market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

LVT flooring stands for Luxury Vinyl Tile flooring. It is a type of resilient flooring that mimics the appearance of natural materials such as wood or stone while offering durability, versatility, and easy maintenance. LVT flooring is typically composed of multiple layers, including a durable wear layer, a printed design layer that replicates the desired look, a vinyl core layer for stability, and a backing layer for added support. The wear layer protects the flooring from scratches, stains, and fading, making it suitable for high-traffic areas. LVT flooring is available in a wide range of styles, colors, and patterns, offering the flexibility to match various design aesthetics. It is often installed using glue-down, loose-lay, or interlocking methods, depending on the specific product. LVT flooring is a popular choice for residential and commercial spaces due to its affordability, ease of installation, water resistance, and ability to withstand heavy use.

The major global manufacturers of LVT Flooring include Tarkett, Armstrong, Mannington Mills, Mohawk, Congoleum, Gerflor, Forbo, Novalis, LG Hausys, Karndean, Shaw Floors, CFL Flooring, Beaulieu, Metroflor, NOX Corporation, Milliken, Polyflor,

Snmo LVT, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of LVT Flooring. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global LVT Flooring market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the LVT Flooring market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of LVT Flooring industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of LVT Flooring Include:

Tarkett

Armstrong

Mannington Mills

Mohawk

Congoleum

Gerflor

Forbo

Novalis

LG Hausys

Karndean

Shaw Floors

CFL Flooring

Beaulieu

Metroflor

NOX Corporation

Milliken

Polyflor

Snmo LVT

LVT Flooring Product Segment Include:

Flexible LVT Flooring

Rigid LVT Flooring

LVT Flooring Product Application Include:

Commercial Use

Residential Use

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global LVT Flooring Capacity and Production Analysis

Chapter 3: Global LVT Flooring Industry PESTEL Analysis

Chapter 4: Global LVT Flooring Industry Porter's Five Forces Analysis

Chapter 5: Global LVT Flooring Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global LVT Flooring Market Size and Forecast by Type and Application Analysis

Chapter 7: North America LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa LVT Flooring Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global LVT Flooring Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 LVT FLOORING MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 LVT Flooring Product by Type
  - 1.2.1 Flexible LVT Flooring
  - 1.2.2 Rigid LVT Flooring
- 1.3 LVT Flooring Product by Application
  - 1.3.1 Commercial Use
  - 1.3.2 Residential Use
- 1.4 Global LVT Flooring Market Revenue and Sales Analysis
  - 1.4.1 Global LVT Flooring Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global LVT Flooring Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global LVT Flooring Market Sales Price Trend Analysis (2020-2032)
- 1.5 LVT Flooring Industry Trends and Innovation
  - 1.5.1 LVT Flooring Industry Trends and Innovation
  - 1.5.2 LVT Flooring Market Drivers and Challenges

### **2 GLOBAL LVT FLOORING CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global LVT Flooring Capacity, Production and Utilization (2020-2032)
- 2.2 Global LVT Flooring Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global LVT Flooring Production by Region
  - 2.3.1 Global LVT Flooring Production by Region (2020-2025)
  - 2.3.2 Global LVT Flooring Production Forecast by Region (2026-2032)
  - 2.3.3 Global LVT Flooring Production Market Share by Region (2020-2032)

### **3 LVT FLOORING MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

### **4 LVT FLOORING MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL LVT FLOORING MARKET ANALYSIS BY REGIONS**

- 5.1 LVT Flooring Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global LVT Flooring Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global LVT Flooring Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global LVT Flooring Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global LVT Flooring Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global LVT Flooring Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global LVT Flooring Sales and Market Forecast by Region (2026-2032)
- 5.4 Global LVT Flooring Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL LVT FLOORING MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global LVT Flooring Market Size by Type
  - 6.1.1 Global LVT Flooring Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global LVT Flooring Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global LVT Flooring Market Size by Application
  - 6.2.1 Global LVT Flooring Revenue and Forecast Analysis by Application (2020-2032)
  - 6.2.2 Global LVT Flooring Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

- 7.1 North America LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America LVT Flooring Market Size by Type
  - 7.3.1 North America LVT Flooring Sales by Type (2020-2032)
  - 7.3.2 North America LVT Flooring Revenue by Type (2020-2032)
- 7.4 North America LVT Flooring Market Size by Application
  - 7.4.1 North America LVT Flooring Sales by Application (2020-2032)
  - 7.4.2 North America LVT Flooring Revenue by Application (2020-2032)
- 7.5 North America LVT Flooring Market Size by Country
  - 7.5.1 US
  - 7.5.2 Canada

## **8 EUROPE**

- 8.1 Europe LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe LVT Flooring Market Size by Type
  - 8.3.1 Europe LVT Flooring Sales by Type (2020-2032)
  - 8.3.2 Europe LVT Flooring Revenue by Type (2020-2032)
- 8.4 Europe LVT Flooring Market Size by Application
  - 8.4.1 Europe LVT Flooring Sales by Application (2020-2032)
  - 8.4.2 Europe LVT Flooring Revenue by Application (2020-2032)
- 8.5 Europe LVT Flooring Market Size by Country
  - 8.5.1 Germany
  - 8.5.2 France
  - 8.5.3 United Kingdom
  - 8.5.4 Italy
  - 8.5.5 Spain
  - 8.5.6 Benelux

## **9 CHINA**

- 9.1 China LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China LVT Flooring Market Size by Type
  - 9.3.1 China LVT Flooring Sales by Type (2020-2032)
  - 9.3.2 China LVT Flooring Revenue by Type (2020-2032)
- 9.4 China LVT Flooring Market Size by Application
  - 9.4.1 China LVT Flooring Sales by Application (2020-2032)
  - 9.4.2 China LVT Flooring Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

- 10.1 APAC (excl. China) LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis
- 10.3 APAC (excl. China) LVT Flooring Market Size by Type
  - 10.3.1 APAC (excl. China) LVT Flooring Sales by Type (2020-2032)
  - 10.3.2 APAC (excl. China) LVT Flooring Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) LVT Flooring Market Size by Application

- 10.4.1 APAC (excl. China) LVT Flooring Sales by Application (2020-2032)
- 10.4.2 APAC (excl. China) LVT Flooring Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) LVT Flooring Market Size by Country
  - 10.5.1 Japan
  - 10.5.2 South Korea
  - 10.5.3 India
  - 10.5.4 Australia
  - 10.5.5 Southeast Asia

## **11 LATIN AMERICA**

- 11.1 Latin America LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA LVT FLOORING MARKET SIZE BY TYPE**

- 11.3.1 Latin America LVT Flooring Sales by Type (2020-2032)
- 11.3.2 Latin America LVT Flooring Revenue by Type (2020-2032)
- 11.4 Latin America LVT Flooring Market Size by Application
  - 11.4.1 Latin America LVT Flooring Sales by Application (2020-2032)
  - 11.4.2 Latin America LVT Flooring Revenue by Application (2020-2032)
- 11.5 Latin America LVT Flooring Market Size by Country
- 11.6 Latin America LVT Flooring Market Size by Country
  - 11.6.1 Mexico
  - 11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

- 12.1 Middle East & Africa LVT Flooring Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa LVT Flooring Market Size by Type
  - 12.3.1 Middle East & Africa LVT Flooring Sales by Type (2020-2032)
  - 12.3.2 Middle East & Africa LVT Flooring Revenue by Type (2020-2032)
- 12.4 Middle East & Africa LVT Flooring Market Size by Application
  - 12.4.1 Middle East & Africa LVT Flooring Sales by Application (2020-2032)
  - 12.4.2 Middle East & Africa LVT Flooring Revenue by Application (2020-2032)
- 12.5 Middle East LVT Flooring Market Size by Country
  - 12.5.1 Saudi Arabia

## 12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

### 13.1 Global LVT Flooring Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

#### 13.1.1 Global LVT Flooring Market Sales by Key Manufacturers (2021-2025)

#### 13.1.2 Global LVT Flooring Market Revenue by Key Manufacturers (2021-2025)

#### 13.1.3 Global LVT Flooring Average Sales Price by Manufacturers (2021-2025)

### 13.2 LVT Flooring Competitive Landscape Analysis and Market Dynamic

#### 13.2.1 LVT Flooring Competitive Landscape Analysis

#### 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

#### 13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

### 14.1 Tarkett

#### 14.1.1 Tarkett Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 14.1.2 Tarkett LVT Flooring Product Portfolio

#### 14.1.3 Tarkett LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.2 Armstrong

#### 14.2.1 Armstrong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 14.2.2 Armstrong LVT Flooring Product Portfolio

#### 14.2.3 Armstrong LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.3 Mannington Mills

#### 14.3.1 Mannington Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 14.3.2 Mannington Mills LVT Flooring Product Portfolio

#### 14.3.3 Mannington Mills LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.4 Mohawk

#### 14.4.1 Mohawk Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

#### 14.4.2 Mohawk LVT Flooring Product Portfolio

#### 14.4.3 Mohawk LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross

## Margin and Market Share) (2021-2025)

### 14.5 Congoleum

14.5.1 Congoleum Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Congoleum LVT Flooring Product Portfolio

14.5.3 Congoleum LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.6 Gerflor

14.6.1 Gerflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Gerflor LVT Flooring Product Portfolio

14.6.3 Gerflor LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.7 Forbo

14.7.1 Forbo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Forbo LVT Flooring Product Portfolio

14.7.3 Forbo LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.8 Novalis

14.8.1 Novalis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Novalis LVT Flooring Product Portfolio

14.8.3 Novalis LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.9 LG Hausys

14.9.1 LG Hausys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 LG Hausys LVT Flooring Product Portfolio

14.9.3 LG Hausys LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.10 Karndean

14.10.1 Karndean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Karndean LVT Flooring Product Portfolio

14.10.3 Karndean LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 14.11 Shaw Floors

14.11.1 Shaw Floors Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

14.11.2 Shaw Floors LVT Flooring Product Portfolio

14.11.3 Shaw Floors LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 CFL Flooring

14.12.1 CFL Flooring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 CFL Flooring LVT Flooring Product Portfolio

14.12.3 CFL Flooring LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Beaulieu

14.13.1 Beaulieu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Beaulieu LVT Flooring Product Portfolio

14.13.3 Beaulieu LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Metroflor

14.14.1 Metroflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Metroflor LVT Flooring Product Portfolio

14.14.3 Metroflor LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 NOX Corporation

14.15.1 NOX Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 NOX Corporation LVT Flooring Product Portfolio

14.15.3 NOX Corporation LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 Milliken

14.16.1 Milliken Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 Milliken LVT Flooring Product Portfolio

14.16.3 Milliken LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.17 Polyflor

14.17.1 Polyflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Polyflor LVT Flooring Product Portfolio

14.17.3 Polyflor LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

14.18 Snmo LVT

14.18.1 Snmo LVT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Snmo LVT LVT Flooring Product Portfolio

14.18.3 Snmo LVT LVT Flooring Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 LVT Flooring Industry Chain Analysis

15.2 LVT Flooring Industry Raw Material and Suppliers Analysis

15.2.1 LVT Flooring Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 LVT Flooring Typical Downstream Customers

15.4 LVT Flooring Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global LVT Flooring Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global LVT Flooring Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: LVT Flooring Industry Development Status

Table 4: LVT Flooring Industry Development Trends

Table 5: Global LVT Flooring Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Sqm)

Table 6: Global LVT Flooring Production by Region (2020-2025) & (K Sqm)

Table 7: Global LVT Flooring Production Forecast by Region (2026-2032) & (K Sqm)

Table 8: Global LVT Flooring Production Market Share by Region (2020-2025)

Table 9: Global LVT Flooring Production Market Share by Region (2026-2032)

Table 10: Global LVT Flooring Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global LVT Flooring Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global LVT Flooring Revenue Market Share by Region (2020-2025)

Table 13: Global LVT Flooring Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global LVT Flooring Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global LVT Flooring Sales by Region (2020-2025) & (K Sqm)

Table 16: Global LVT Flooring Sales Market Share by Region (2020-2025)

Table 17: Global LVT Flooring Sales Forecast by Region (2026-2032) & (K Sqm)

Table 18: Global LVT Flooring Sales Market Share Forecast by Region (2026-2032)

Table 19: Global LVT Flooring Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global LVT Flooring Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global LVT Flooring Sales Analysis by Type (2020-2025) & (K Sqm)

Table 22: Global LVT Flooring Sales Analysis Forecast by Type (2026-2032) & (K Sqm)

Table 23: Global LVT Flooring Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global LVT Flooring Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global LVT Flooring Sales Analysis by Application (2020-2025) & (K Sqm)

Table 26: Global LVT Flooring Sales Analysis Forecast by Application (2026-2032) & (K Sqm)

Table 27: Key LVT Flooring Players in North America

- Table 28: North America LVT Flooring Sales by Type (2020-2025) & (K Sqm)
- Table 29: North America LVT Flooring Sales by Type (2026-2032) & (K Sqm)
- Table 30: North America LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)
- Table 31: North America LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)
- Table 32: North America LVT Flooring Sales by Application (2020-2025) & (K Sqm)
- Table 33: North America LVT Flooring Sales by Application (2026-2032) & (K Sqm)
- Table 34: North America LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)
- Table 35: North America LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)
- Table 36: North America LVT Flooring Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 37: North America LVT Flooring Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 38: North America LVT Flooring Sales Market Size by Country (2020-2025) & (K Sqm)
- Table 39: North America LVT Flooring Sales Market Size by Country (2026-2032) & (K Sqm)
- Table 40: Key LVT Flooring Players in Europe
- Table 41: Europe LVT Flooring Sales by Type (2020-2025) & (K Sqm)
- Table 42: Europe LVT Flooring Sales by Type (2026-2032) & (K Sqm)
- Table 43: Europe LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)
- Table 44: Europe LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)
- Table 45: Europe LVT Flooring Sales by Application (2020-2025) & (K Sqm)
- Table 46: Europe LVT Flooring Sales by Application (2026-2032) & (K Sqm)
- Table 47: Europe LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)
- Table 48: Europe LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)
- Table 49: Europe LVT Flooring Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 50: Europe LVT Flooring Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 51: Europe LVT Flooring Sales Market Size by Country (2020-2025) & (K Sqm)
- Table 52: Europe LVT Flooring Sales Market Size Forecast by Country (2026-2032) & (K Sqm)
- Table 53: Key LVT Flooring Players in China
- Table 54: China LVT Flooring Sales by Type (2020-2025) & (K Sqm)
- Table 55: China LVT Flooring Sales by Type (2026-2032) & (K Sqm)
- Table 56: China LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)
- Table 57: China LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)

- Table 58: China LVT Flooring Sales by Application (2020-2025) & (K Sqm)
- Table 59: China LVT Flooring Sales by Application (2026-2032) & (K Sqm)
- Table 60: China LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)
- Table 61: China LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)
- Table 62: Key LVT Flooring Players in APAC (excl. China)
- Table 63: APAC (excl. China) LVT Flooring Sales by Type (2020-2025) & (K Sqm)
- Table 64: APAC (excl. China) LVT Flooring Sales by Type (2026-2032) & (K Sqm)
- Table 65: APAC (excl. China) LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) LVT Flooring Sales by Application (2020-2025) & (K Sqm)
- Table 68: APAC (excl. China) LVT Flooring Sales by Application (2026-2032) & (K Sqm)
- Table 69: APAC (excl. China) LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) LVT Flooring Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) LVT Flooring Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) LVT Flooring Sales Market Size by Country (2020-2025) & (K Sqm)
- Table 74: APAC (excl. China) LVT Flooring Sales Market Size Forecast by Country (2026-2032) & (K Sqm)
- Table 75: Key LVT Flooring Players in Latin America
- Table 76: Latin America LVT Flooring Sales by Type (2020-2025) & (K Sqm)
- Table 77: Latin America LVT Flooring Sales by Type (2026-2032) & (K Sqm)
- Table 78: Latin America LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America LVT Flooring Sales by Application (2020-2025) & (K Sqm)
- Table 81: Latin America LVT Flooring Sales by Application (2026-2032) & (K Sqm)
- Table 82: Latin America LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America LVT Flooring Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America LVT Flooring Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 86: Latin America LVT Flooring Sales Market Size by Country (2020-2025) & (K Sqm)

Table 87: Latin America LVT Flooring Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 88: Key LVT Flooring Players in Middle East & Africa

Table 89: Middle East & Africa LVT Flooring Sales by Type (2020-2025) & (K Sqm)

Table 90: Middle East & Africa LVT Flooring Sales by Type (2026-2032) & (K Sqm)

Table 91: Middle East & Africa LVT Flooring Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa LVT Flooring Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa LVT Flooring Sales by Application (2020-2025) & (K Sqm)

Table 94: Middle East & Africa LVT Flooring Sales by Application (2026-2032) & (K Sqm)

Table 95: Middle East & Africa LVT Flooring Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa LVT Flooring Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa LVT Flooring Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa LVT Flooring Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa LVT Flooring Sales Market Size by Country (2020-2025) & (K Sqm)

Table 100: Middle East & Africa LVT Flooring Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 101: Global LVT Flooring Market Sales by Key Manufacturers (2021-2025) & (K Sqm)

Table 102: Global LVT Flooring Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global LVT Flooring Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global LVT Flooring Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Sqm)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Tarkett Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 109: Tarkett LVT Flooring Product Portfolio

Table 110: Tarkett LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 111: Armstrong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Armstrong LVT Flooring Product Portfolio

Table 113: Armstrong LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 114: Mannington Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Mannington Mills LVT Flooring Product Portfolio

Table 116: Mannington Mills LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 117: Mohawk Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Mohawk LVT Flooring Product Portfolio

Table 119: Mohawk LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 120: Congoleum Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Congoleum LVT Flooring Product Portfolio

Table 122: Congoleum LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 123: Gerflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Gerflor LVT Flooring Product Portfolio

Table 125: Gerflor LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 126: Forbo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Forbo LVT Flooring Product Portfolio

Table 128: Forbo LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 129: Novalis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Novalis LVT Flooring Product Portfolio

Table 131: Novalis LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 132: LG Hausys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: LG Hausys LVT Flooring Product Portfolio

Table 134: LG Hausys LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 135: Karndean Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Karndean LVT Flooring Product Portfolio

Table 137: Karndean LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 138: Shaw Floors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Shaw Floors LVT Flooring Product Portfolio

Table 140: Shaw Floors LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 141: CFL Flooring Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: CFL Flooring LVT Flooring Product Portfolio

Table 143: CFL Flooring LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 144: Beaulieu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Beaulieu LVT Flooring Product Portfolio

Table 146: Beaulieu LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 147: Metroflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Metroflor LVT Flooring Product Portfolio

Table 149: Metroflor LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 150: NOX Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: NOX Corporation LVT Flooring Product Portfolio

Table 152: NOX Corporation LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 153: Milliken Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: Milliken LVT Flooring Product Portfolio

Table 155: Milliken LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price

(USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 156: Polyflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Polyflor LVT Flooring Product Portfolio

Table 158: Polyflor LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 159: Snmo LVT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: Snmo LVT LVT Flooring Product Portfolio

Table 161: Snmo LVT LVT Flooring Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 162: Upstream Key Raw Material Price List

Table 163: LVT Flooring Raw Material Suppliers and Contact Information

Table 164: LVT Flooring Typical Customer List

Table 165: LVT Flooring Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: LVT Flooring Product Pictures

Figure 2: Flexible LVT Flooring Picture Scope

Figure 3: Rigid LVT Flooring Picture Scope

Figure 4: Commercial Use Picture Scope

Figure 5: Residential Use Picture Scope

Figure 6: Global LVT Flooring Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global LVT Flooring Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global LVT Flooring Market Sales and Growth Rate Analysis (2020-2032) & (K Sqm)

Figure 9: Global LVT Flooring Market Price Trend Analysis (2020-2032) & (USD/Sqm)

Figure 10: Global LVT Flooring Capacity, Production and Utilization (2019-2030) & (K Sqm)

Figure 11: Global LVT Flooring Production by Region: 2023 VS 2024 VS 2030 (K Sqm)

Figure 12: Global LVT Flooring Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 13: Global LVT Flooring Production Market Share by Region (2019-2030)

Figure 14: Global LVT Flooring Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global LVT Flooring Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global LVT Flooring Sales Price by Region (2020-2032) & (K Sqm)

Figure 17: North America LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America LVT Flooring Revenue Market Share by Players in 2024

Figure 19: North America LVT Flooring Sales Market Share by Type (2020-2032)

Figure 20: North America LVT Flooring Revenue Market Share by Type (2020-2032)

Figure 21: North America LVT Flooring Sales Market Share by Application (2020-2032)

Figure 22: North America LVT Flooring Revenue Market Share by Application (2020-2032)

Figure 23: US LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 24: Canada LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 25: Europe LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26: Europe LVT Flooring Revenue Market Share by Players in 2024

- Figure 27:Europe LVT Flooring Sales Market Share by Type (2020-2032)
- Figure 28:Europe LVT Flooring Revenue Market Share by Type (2020-2032)
- Figure 29:Europe LVT Flooring Sales Market Share by Application (2020-2032)
- Figure 30:Europe LVT Flooring Revenue Market Share by Application (2020-2032)
- Figure 31:Germany LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 32:France LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 33:United Kingdom LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 34:Italy LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 35:Spain LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 36:Benelux LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 37:China LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 38:China LVT Flooring Revenue Market Share by Players in 2024
- Figure 39:China LVT Flooring Sales Market Share by Type (2020-2032)
- Figure 40:China LVT Flooring Revenue Market Share by Type (2020-2032)
- Figure 41:China LVT Flooring Sales Market Share by Application (2020-2032)
- Figure 42:China LVT Flooring Revenue Market Share by Application (2020-2032)
- Figure 43:APAC (excl. China) LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44:APAC (excl. China) LVT Flooring Revenue Market Share by Players in 2024
- Figure 45:APAC (excl. China) LVT Flooring Sales Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) LVT Flooring Revenue Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) LVT Flooring Sales Market Share by Application (2020-2032)
- Figure 48:APAC (excl. China) LVT Flooring Revenue Market Share by Application (2020-2032)
- Figure 49:Japan LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 50:South Korea LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 51:India LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 52:Australia LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 53:Southeast Asia LVT Flooring Revenue (2020-2032) & (US\$ Million)
- Figure 54:Latin America LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 55:Latin America LVT Flooring Revenue Market Share by Players in 2024
- Figure 56:Latin America LVT Flooring Sales Market Share by Type (2020-2032)
- Figure 57:Latin America LVT Flooring Revenue Market Share by Type (2020-2032)
- Figure 58:Latin America LVT Flooring Sales Market Share by Application (2020-2032)
- Figure 59:Latin America LVT Flooring Revenue Market Share by Application

(2020-2032)

Figure 60:Mexico LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa LVT Flooring Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa LVT Flooring Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa LVT Flooring Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa LVT Flooring Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa LVT Flooring Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa LVT Flooring Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa LVT Flooring Revenue (2020-2032) & (US\$ Million)

Figure 70:Global LVT Flooring Sales Market Share by Key Manufacturers in 2024

Figure 71:Global LVT Flooring Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global LVT Flooring Industry Competition Landscape

Figure 73:LVT Flooring Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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