

Global Luxury Yacht Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Luxury Yacht market size will reach 14,388 Million USD in 2025 and is projected to reach 21,850 Million USD by 2032, with a CAGR of 6.15% (2025-2032). Notably, the China Luxury Yacht market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A luxury yacht is a high-end, privately owned vessel designed for leisure and recreation purposes. It is typically a large and extravagantly appointed yacht that offers luxurious amenities and comforts. Luxury yachts are often associated with opulence, sophistication, and exclusive experiences. These yachts are custom-built or available in limited editions, featuring state-of-the-art technology, exquisite interior and exterior design, spacious accommodations, and high-end finishes. They can include features such as multiple decks, swimming pools, Jacuzzis, helipads, gyms, cinemas, luxurious cabins, gourmet kitchens, and entertainment systems. Luxury yachts are commonly used for private cruising, hosting lavish parties and events, and even as status symbols for wealthy individuals. They offer a wide range of onboard services, including private chefs, crew members, and personalized itineraries catered to the owner's preferences.

The major global manufacturers of Luxury Yacht include Azimut/Benetti, Sunseeker, Sanlorenzo, Feadship, Oceanco, Ferretti Group, Princess Yachts, Amels / Damen, Horizon, Westport, Overmarine, Heesen Yachts, Trinity Yachts, L'orsen, Cerri - Baglietto, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Luxury Yacht. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Luxury Yacht market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Luxury Yacht market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Luxury Yacht industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Luxury Yacht Include:

Azimut/Benetti

Sunseeker

Sanlorenzo

Feadship

Oceanco

Ferretti Group

Princess Yachts

Amels / Damen

Horizon

Westport

Overmarine

Heesen Yachts

Trinity Yachts

L?rsen

Cerri - Baglietto

Luxury Yacht Product Segment Include:

Motor Luxury Yachts

Sailing Luxury Yachts

Luxury Yacht Product Application Include:

Private Use

Commercial Use

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