

Global Luxury Vinyl Flooring (LVT) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Luxury Vinyl Flooring (LVT) market size will reach 12,281 Million USD in 2025 and is projected to reach 17,617 Million USD by 2032, with a CAGR of 5.29% (2025-2032). Notably, the China Luxury Vinyl Flooring (LVT) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Luxury Vinyl Flooring (LVT) is a popular and versatile flooring option that replicates the look and feel of natural materials like wood, stone, or tile, while offering enhanced durability and ease of maintenance. LVT is composed of multiple layers, typically including a wear layer, a photographic layer that imitates the desired texture or pattern, a core layer for stability, and a backing layer that provides additional support. This construction gives LVT its strength, resilience, and resistance to moisture, making it suitable for various spaces, including high-traffic areas and areas prone to moisture, such as bathrooms and kitchens. LVT is available in a wide range of styles, colors, and patterns, allowing homeowners and commercial spaces the flexibility to achieve the desired aesthetic. Its installation methods, which can include glue-down, click-lock, or loose-lay options, make it easy to install and replace if needed. Luxury vinyl flooring provides a balance between aesthetics, practicality, and affordability, making it a popular choice for both residential and commercial applications.

The major global manufacturers of Luxury Vinyl Flooring (LVT) include Tarkett,

Armstrong, Mohawk, Mannington Mills, Congoleum, Gerflor, Metroflor, Forbo, Shaw Floors, NOX Corporation, Karndean, Beaulieu, LG Hausys, Novalis, Milliken, Polyflor, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Luxury Vinyl Flooring (LVT). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Luxury Vinyl Flooring (LVT) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Luxury Vinyl Flooring (LVT) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Luxury Vinyl Flooring (LVT) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Luxury Vinyl Flooring (LVT) Include:

Tarkett

Armstrong

Mohawk

Mannington Mills

Congoleum

Gerflor

Metroflor

Forbo

Shaw Floors

NOX Corporation

Karndean

Beaulieu

LG Hausys

Novalis

Milliken

Polyflor

Luxury Vinyl Flooring (LVT) Product Segment Include:

Dry-Back LVT

Loose-Lay LVT

SPC

WPC

Luxury Vinyl Flooring (LVT) Product Application Include:

Commercial Use

Residential Use

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