

# Global Luxury Travel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Luxury Travel market size will reach 31,106 Million USD in 2025 and is projected to reach 56,317 Million USD by 2032, with a CAGR of 8.85% (2025-2032). Notably, the China Luxury Travel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Luxury travel refers to a form of travel that focuses on providing exceptional experiences, personalized service, and top-notch amenities to affluent individuals seeking exclusivity and indulgence. It goes beyond the conventional aspects of travel, offering a heightened level of comfort, privacy, and attention to detail. Luxury travel can encompass stays at lavish hotels and resorts, private villa rentals, private yacht charters, first-class or private jet travel, and immersive experiences tailored to individual preferences. It often involves access to exclusive destinations, unique cultural encounters, and curated activities that showcase the best a region has to offer. Luxury travel strives to provide an escape from the ordinary, with pampering services, gourmet meals, spa treatments, and personalized itineraries tailored to discerning travelers' desires. The focus is on crafting unforgettable moments and creating a sense of opulence and relaxation throughout the entire journey.

The major global suppliers of Luxury Travel include TUI Group, Thomas Cook Group, Jet2 Holidays, Cox & Kings Ltd, Lindblad Expeditions, Travcoa, Scott Dunn, Abercrombie & Kent Ltd, Micato Safaris, Tauck, Backroads, Al Tayyar, Zicasso, Exodus

Travels, Butterfield & Robinson, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Luxury Travel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Luxury Travel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Luxury Travel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Luxury Travel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Luxury Travel Include:

TUI Group

Thomas Cook Group

Jet2 Holidays

Cox & Kings Ltd

Lindblad Expeditions

Travcoa

Scott Dunn

Abercrombie & Kent Ltd

Micato Safaris

Tauck

Backroads

Al Tayyar

Zicasso

Exodus Travels

Butterfield & Robinson

Luxury Travel Product Segment Include:

Customized and Private Vacation

Adventure and Safari

Cruise/Ship Expedition

Small Group Journey

Celebration and Special Event

Others

Luxury Travel Product Application Include:

Millennial

Generation X

Baby Boomers

## **Chapter Scope**

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